

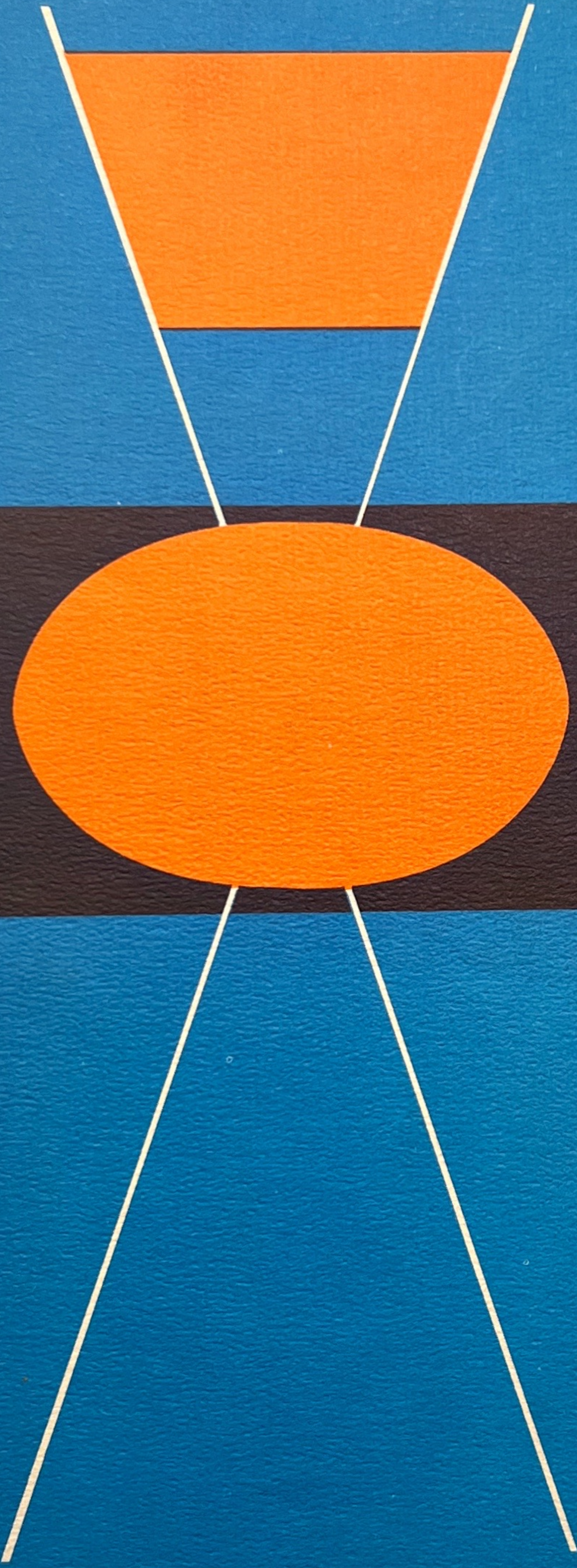
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furniture

NK
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v.9, no.3
Fall 1958



furniture forum

reference of contemporary design

SPECIAL FEATURES

Publisher's Notes

Personalities

Guest Editorial

"HOME FURNISHINGS DESIGN TRENDS"

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FALL 1958
contents of vol. 9, no. 3

Section 1—FURNITURE

Mills—Denmark	41
Hugh Acton	42
Dunbar Furniture Corporation of Indiana	43
Office Suites, Inc.	44
Dux, Incorporated	45
Janet Rosenblum, Inc.	46-47
Richards Morgenthau & Co.	48-50
Arch Gordon Company, Inc.	51
George Tanier, Inc.	52-53
Raynes & Rhine, Inc.	54-55
Erwin—Lambeth, Inc.	56
Design Products, Inc.	57
Lee L. Woodard Sons	58-59
Frederik Lunning Inc.	60-63
Hanseatic Furniture Co., Inc.	64
Harvey Probbler, Inc.	65
Altamira	66
Richard Draper & Company, Inc.	67
Foster—McDavid, Inc.	68-69
Ficks Reed Company	70
Design International	71
Seabon Scandinavian Imports	72
Cumberland Furniture Company	73
Leo H. Spivack, Inc.	74

Section 2—LIGHTING

Lightolier, Inc.	11
Marshall Studios, Inc.	12
Habitat, Inc.	13
Richards Morgenthau & Co.	14-15
Nessen Studio, Inc.	16

Section 3—FABRICS

Ben Rose	7
Greeff Fabrics, Inc.	8
Far Eastern Fabrics, Inc.	9
Lozano—Fisher Studios, Inc.	10
Thaibok, Ltd.	11
Jack Lenor Larsen	12

Section 4—ACCESSORIES

Peter Pepper Products, Inc.	7
Harris G. Strong	8
LaVerne Originals	9
Helen Maridon Creative Workshop	10

Note: FURNITURE FORUM is so designed that the 4-issues of each year may be bound into one cover, thereby providing a permanent, accumulative source-reference volume. Since the 4-issues of each year constitute a VOLUME, subscriptions are only sold by the year to include the 4-issues.

furniture forum

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publisher's notes

At the recent summer HOME FURNISHINGS MARKET press conference held in the Merchandise Mart, a panel discussion took place between John M. Quinn, Past President, Illinois Chapter of A.I.D., John Van Koert and Harvey Probber. The discussion was entitled, "Home Furnishings Design Trends". We are pleased to present as our guest editorial, the viewpoint of Harvey Probber as it seems particularly appropriate at this time.

At the 27th annual A.I.D. conference held in Boston this summer, top honors for the Student Competition went to John W. Blackwell, Parsons School of Design, First Award. Anthony La Bua, Pratt Institute, Second Award and the Third Award went to Lyman T. Johnson, University of Southern California. The project was to design a luncheon club in a skyscraper office building.

Ushering in the Fall season top shows will be the opening of the Ninth National Homefurnishings Show (New York's Coliseum, September 11-21). The New York Chapter of A.I.D., is sponsoring the Show and the Chapter is offering its services to exhibitors in decorating and supervising the installation of exhibits. This Show is an important one both to our industry and to the general public. Thousands and thousands of people all over this country look forward to this Show each year and it merits the fullest support of our industry.

On September 22, The Design Center for Interiors opens its doors to the Trade and general public. The Design Center will be open the year round without charge and should contribute a great deal to assisting the public in acquainting themselves with the new products in the homefurnishings field. With New York a mecca for tourists, buyers and shoppers from all over this country and the world for that matter, Design Center offers an excellent showcase to firms who want to tell their product-story direct to the public.

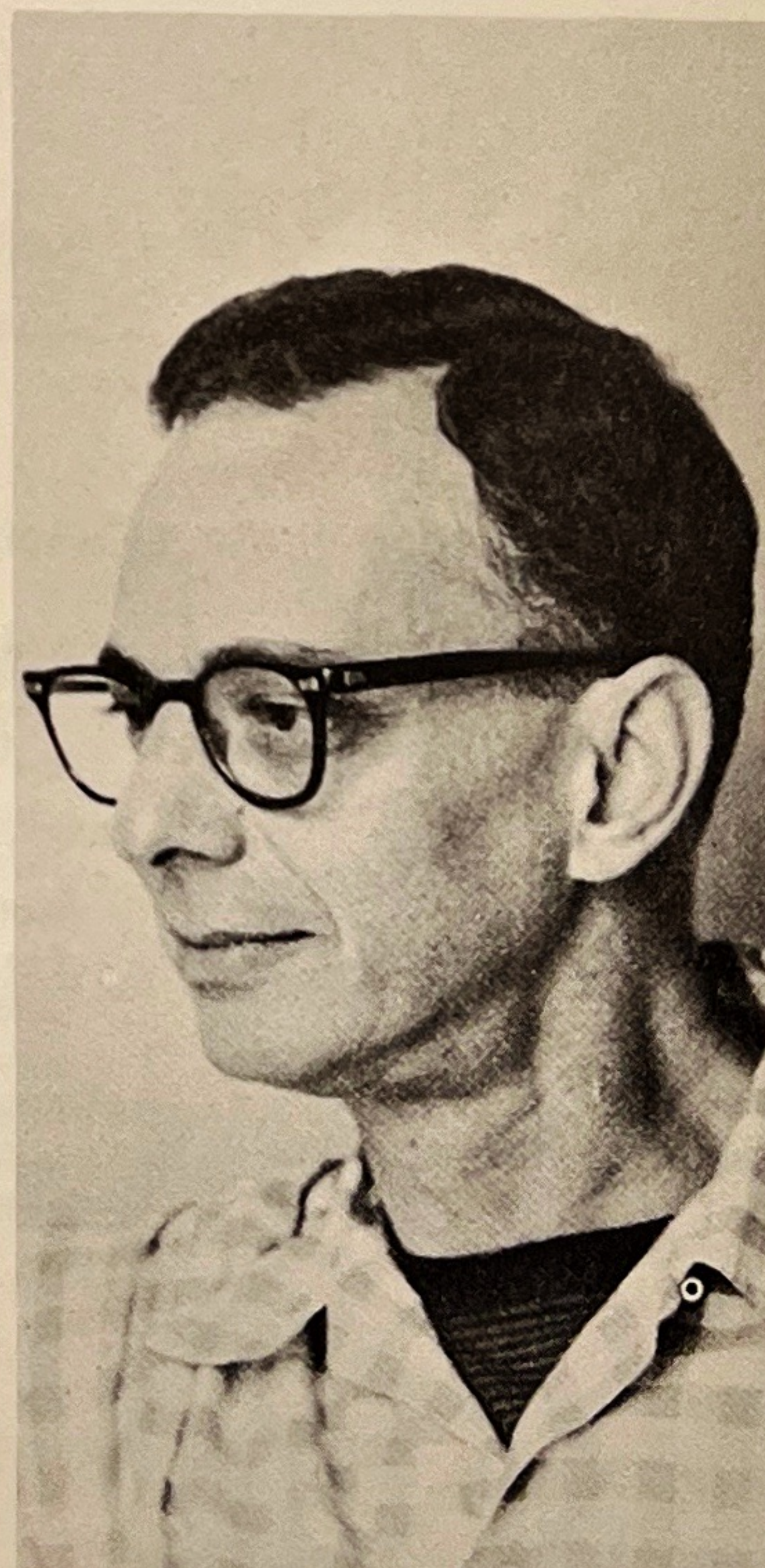
In this issue our readers will find a number of new firms who are making presentations for the first time. We sincerely hope you will take the time to acquaint yourself with these firms who are interested in the contemporary design field and of course we will be most happy if you let them know you saw it in FURNITURE FORUM.

Phillip L. Pritchard
Editor-Publisher

MATIAS LOZANO came to New York from Monterrey, Mexico some five years ago. A graduate of the School of Plastic Arts of Mexico, he studied designing and developed some original designs in hand-woven upholstery, drapery textures and bamboo weaves. Arriving in New York in 1953 he joined the staff of Jack Lenor Larsen where he worked for three years and in 1956 formed a partnership with Arthur Fisher and together they opened the Lozano-Fisher Studios. For the opening of their new uptown Showroom, Matias designed a new group of fabrics and custom woven bamboo blinds. Of special interest to interior designers are the two new and original mediums: casement cloth and plexiglass. The showroom also features a collection of fur rugs and hand wovens from Mexico. One of the new window treatment designs is presented in this issue.



ALLAN GOULD a native New Yorker studied drawing and painting at the Art Students League of New York in 1928. In 1941 he executed two mural commissions for U.S. Post Offices which were reproduced in full color in Life magazine. Under the sponsorship of the U.S. and Puerto Rican governments he spent two years on the development of industrial uses of bamboos and tropical materials, 1942-43. From 1944-45 he spent two more years with the Engineer Corps of the U.S. Army. Returning to civilian life, Allan turned back to designing furniture which appears to be his most repetitive and consistent interest. From 1952-57 he headed his own firm, designed, manufactured and sold his exclusive designs which gained international recognition. During this same time he collaborated with George S. Lewis, Architect on the Loeb House in Weston, Conn, which was selected as one of the ten best Homes of the Year, 1952. His current work includes a comprehensive line of upholstered furniture for Thayer Coggin, Inc. sold nationally through retail stores and a group of seating pieces and tables sold to architects and interior designers through George Tanier, Inc.





PIERRE DEBS was born in Beirut, Lebanon, son of the late Jean Debs, Lebanon national sculptor and architect, some of whose work may be seen in Harvard University Museum. Coming to America in 1937, he received his early education in public schools until he joined the Marine Corps where he stayed until 1946. Pursuing his education after the war, he attended Miami University and St. Petersburg College until he entered Pratt Institute where he graduated in industrial design in 1953. Going into the field of research design he worked with GM, Vendo Company, Elgin Watch and Reynolds Metal. Subsequently he joined the design staff of Heritage for five years until he opened his own design office in High Point. There he designed for such firms as Dixon-Powdermaker, General Tire & Rubber, Gator Tractor and is currently designing a contemporary line for Kaplan Furniture of Cambridge.



KEN WHITE was born in New Orleans and joined Raymond Loewy Associates after World War II service with the U.S. Navy. In 1947 he formed his own company and has completed some 150 hospital and college planning assignments. Numbering among his furniture clients are such firms as Colonial Manufacturing Co., Thomas Furniture, Jasper Desk, Hale Industries, Haskell of Pittsburg and Webber Costello Co. For the 1958 Brussels International World's Fair, his firm was selected for the furniture design exhibit in the United States pavillion. A long line of successful designs in product, package and interior styling has earned this firm wide recognition in the industrial design field and they serve as consultants to four national trade associations.

"HOME FURNISHINGS DESIGN TRENDS" by harvey probber

In many ways, design and politics have a great deal in common. We yearn for a change in our homes much the same as we yearn for a change in administrations. This year both yearnings seem to be particularly strong.

Since most of us are directly concerned with 'nurturing' change, I think it extremely important that we distinguish between change and progress. Progress is never a straight climb. It is a long series of reforms and reactions. Progress is only apparent in retrospect. Changes occur when the overly conservative grudgingly accept some of the new. And the weary revolutionary, somewhat revolted by the misuse of his vision, groggily accepts something old. We seem to be in just such a period at this time.

Certainly, this can be a healthy time if we have learned well the lessons of the past fifteen years, an era of reform, when the purest was the prophet, the era 'frivolously' labeled "good design".

We learned for instance that beauty is a prime function and that purely intellectual design evokes very little emotional response. In short, it takes a machine to love a machine.

We found that we could not live in rooms composed so precisely and meticulously that the presence of a human being disturbed the effect. We sat in the chair that flaunted its stresses and strains like an oil-well rigging; and we learned from this experience that no amount of structural ingenuity can compensate for the loss of loveliness.

So many of these contrived forms were like some overbright people we've met. They're amusing at parties, but oh, the long-week-end. And pity the impetuous consumer who found, to his chagrin, that design too, has a fourth dimension, the intangible quality of aging gracefully.

Apparently this is a perplexing time for the home furnishings industry. It is a time of mellowing tastes. Let us not however make the mistake of interpreting mellowness for madness. There will be no great resurgence of the traditional furniture design. You can't go home again. But we are in a time of transition. The question is, transition from what, to what.

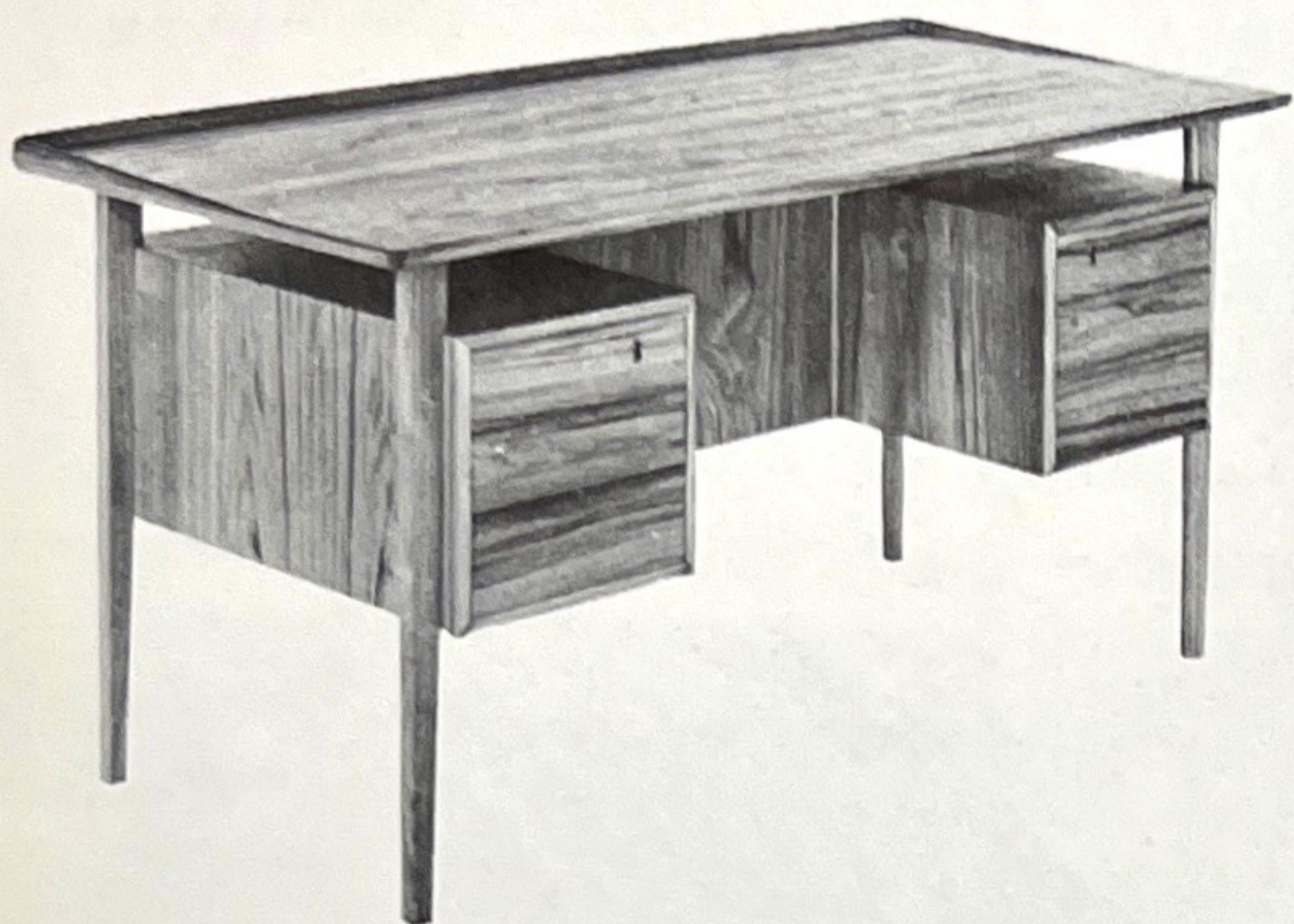
The significant transition is occurring within the framework of contemporary design itself. Designers are freeing themselves from the 'dogma' that has surrounded contemporary for so long.

For instance, they no longer believe that light scale, is the right scale. The truth is, and has always been, that the visual weight of furniture is very much a matter of personal needs and preferences, design excellence can be achieved in any scale. They are no longer deceived by design cliches like, "it should be on high legs so you can clean underneath" or "build it to the floor so you won't have to clean underneath" or "just slightly off the floor so you won't have to clean unless your guests are midgets".

Designers have made an arresting discovery. Though only God can make a tree, the tree does not necessarily shed only walnuts and that when two species of wood are combined on one piece of furniture, they won't inevitably ignite.

Too often, in our search for 'newness' and 'freshness', we overlook the essentials. As always, the essentials are people.

Durable contemporary design has grown and is growing out of the compelling needs of a people saturated with emotion and material stimuli. People who are showing all their adaptive powers to cope with the tensions of our recent day society. Perhaps we can help them achieve an 'oasis' of serenity and stability in their homes and possibly, their lives.



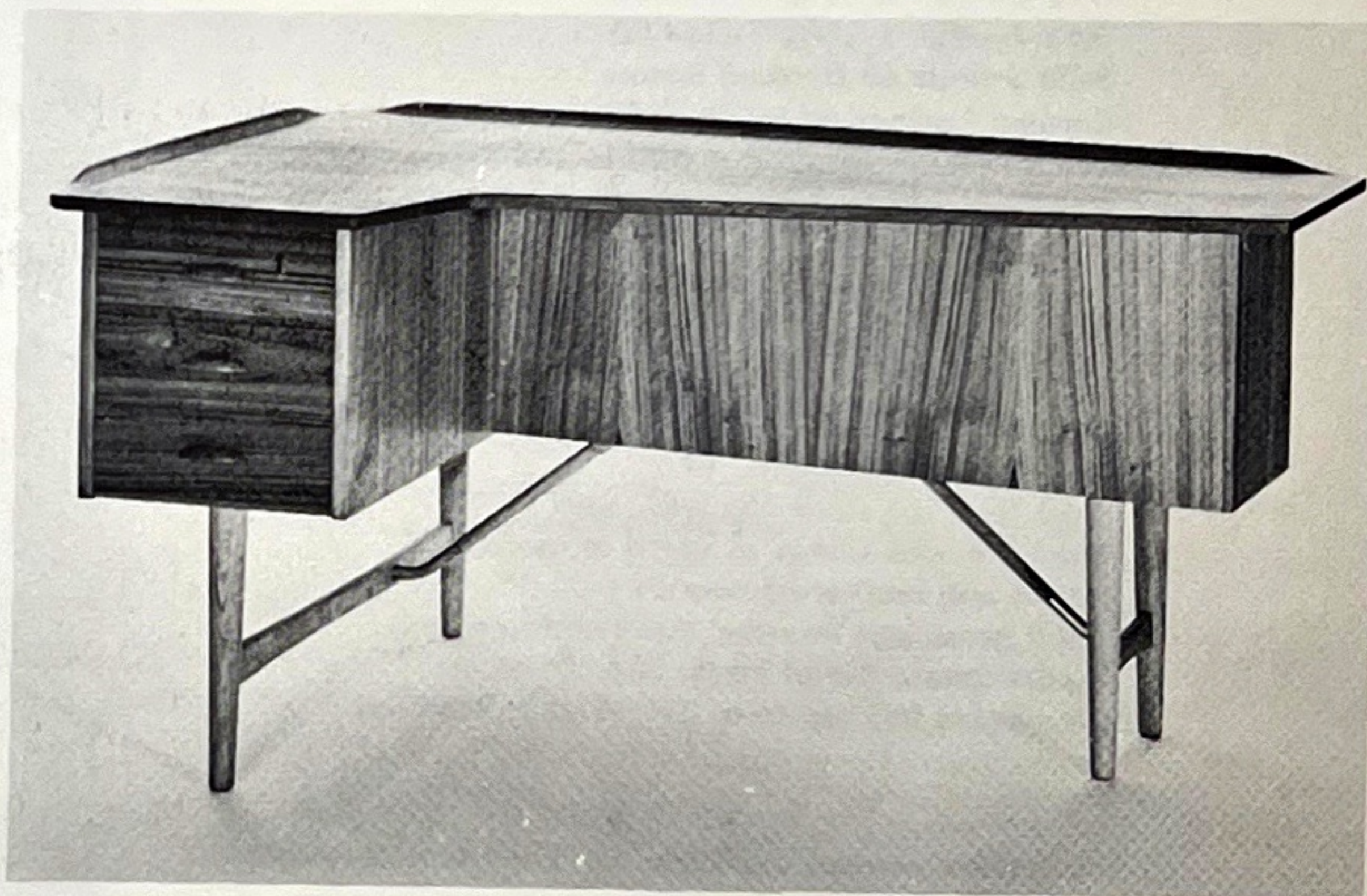
Designer: BORGE ANDERSEN
Item No. 15204 Desk
 61" x 28" x 28½" high
 Cupped edge on back &
 partial sides. 2-suspended
 3-drawer cabinets. Shelf on back

SHOWROOMS:

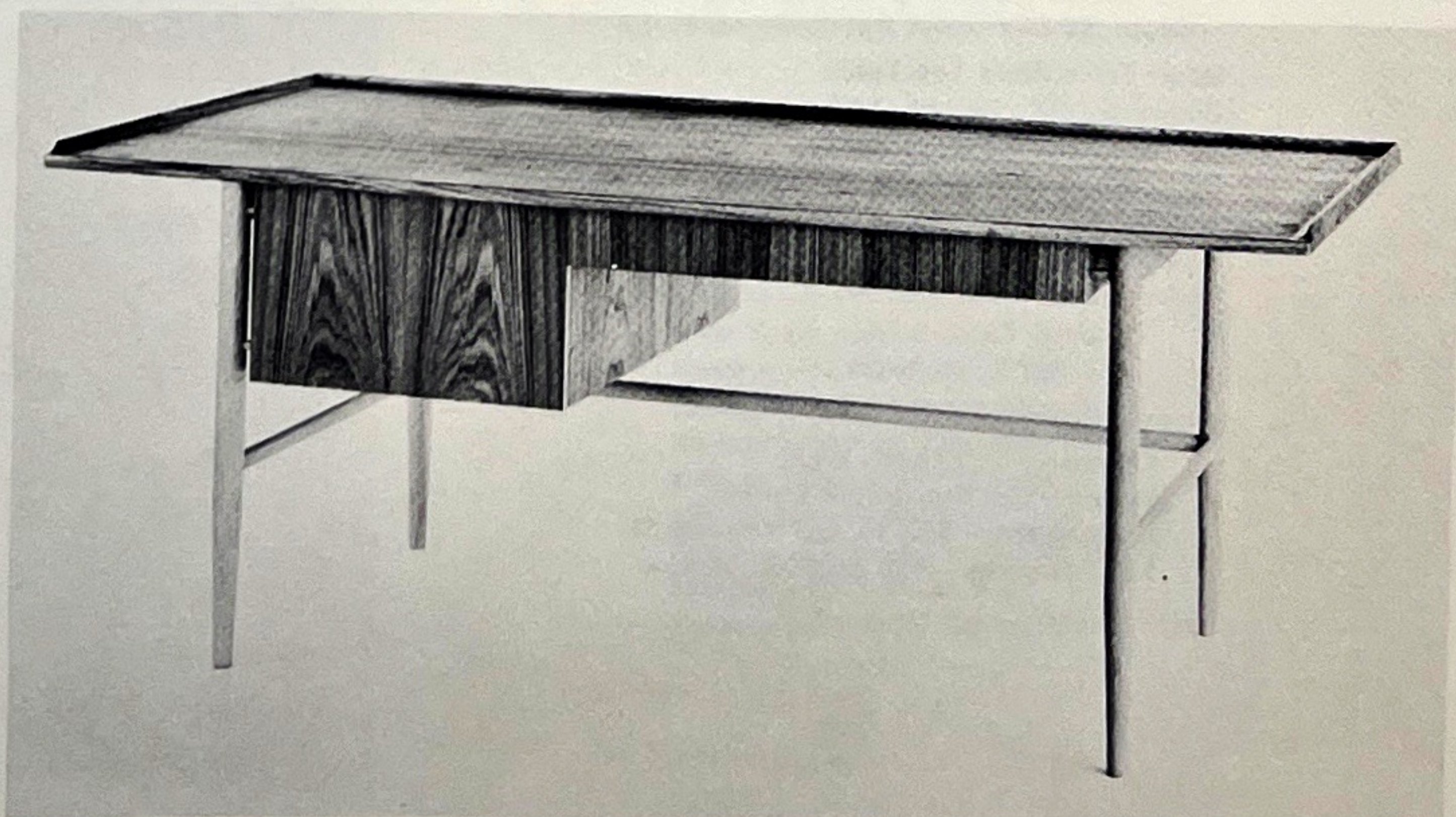
New York—227 East 56 Street
Chicago—325 North Wells Street
Milwaukee—410 North Milwaukee



Designer: BORGE ANDERSEN
Item No. 15202 Desk with 2-cabinets
 61" x 28" x 28" high
 Solid border & cupped ends
A—1 drawer, 7½" deep
B—2 drawers, each 3½" deep
Item No. 15203 Desk with 1-cabinet
 With either **A** or **B** cabinet—specify



Designer: BORGE ANDERSEN
Item No. 15125 Desk
 58" x 35/15" x 28" high
 L-shaped top with 2-cupped edges;
 3-drawers on long end; back with
 shelf & drop-door compartment



Designer: MILLS-DENMARK
Item No. A-15120 Executive Desk
 72" x 34" x 28½" high
 3-cupped edges; suspended
 legal file-drawer & 2-3½" drawers

Designer: **HUGH ACTON**

TABLE SYSTEM—A.I.D. AWARD WINNER—1958

Item: **Single Drawer Table**
23" x 16" x 19", high
Approximate Retail Price: 112.00

Item: **Double Shelf Table**
45" x 16" x 14", high
Approximate Retail Price: 96.00

These are basic table units of an extensive modular storage system, designed to answer all storage problems.

Specifications:

Silicon oil wax finished walnut.
All sides of units are finished.
Hand-rubbed anodized aluminum
Doors & drawers have fiber-bearing tracks.
Adjustable ball joint foot glides.
Units shipped KD.

Item: **Suspended Beam Bench**
W48-1—48" x 15 $\frac{3}{4}$ "— 83.00
W58-3—58" x 15 $\frac{3}{4}$ "— 96.00
W72-5—72" x 15 $\frac{3}{4}$ "—116.00
W92-7—92" x 15 $\frac{3}{4}$ "—144.00
Solid walnut oil finished beams
Chrome finished or solid cast brass legs
900 available sizes, from 24" to 144" long
and from 12" to 36" wide.

Item: **Gem Inlaid Table**
Diameter, 40"; height, 14"
Cast terrazzo stone top inset with
semi-precious stones of earth or marine
colors and mother-of-pearl.
Solid brass legs inserted into reenforced top
Approximate Retail Price: 206.00
(Available in sizes from 24" to 48" diameter)

Complete catalog available

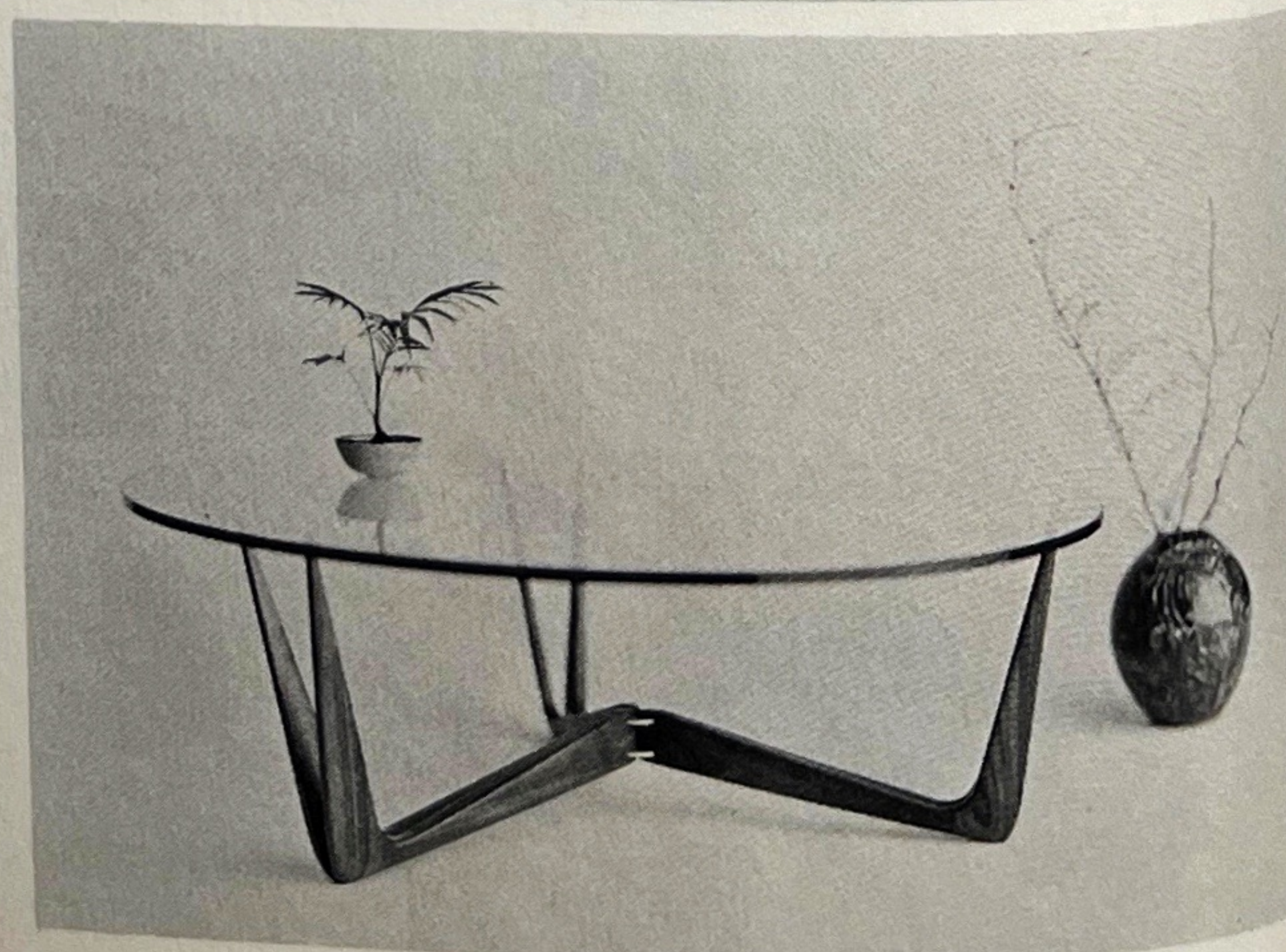
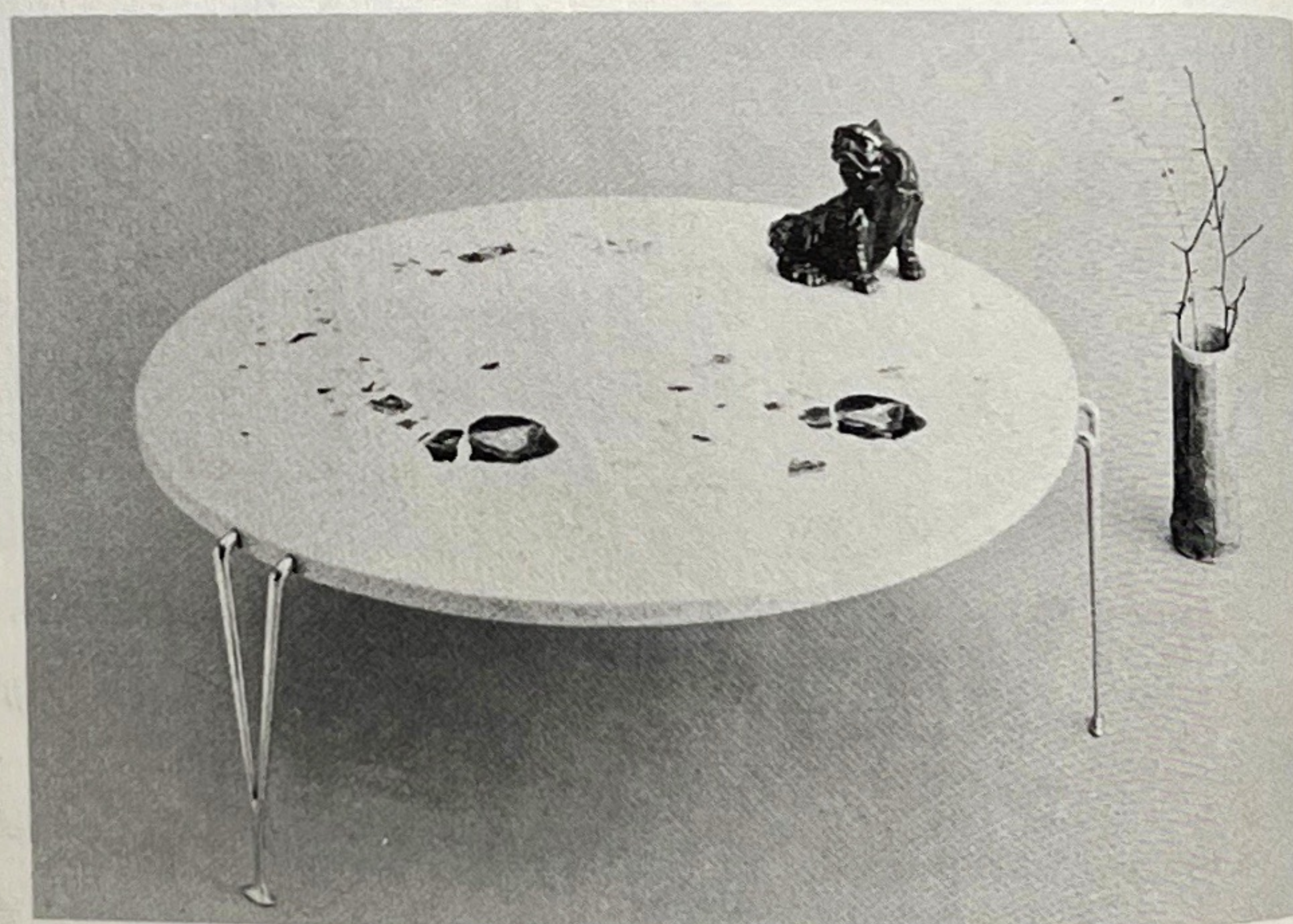
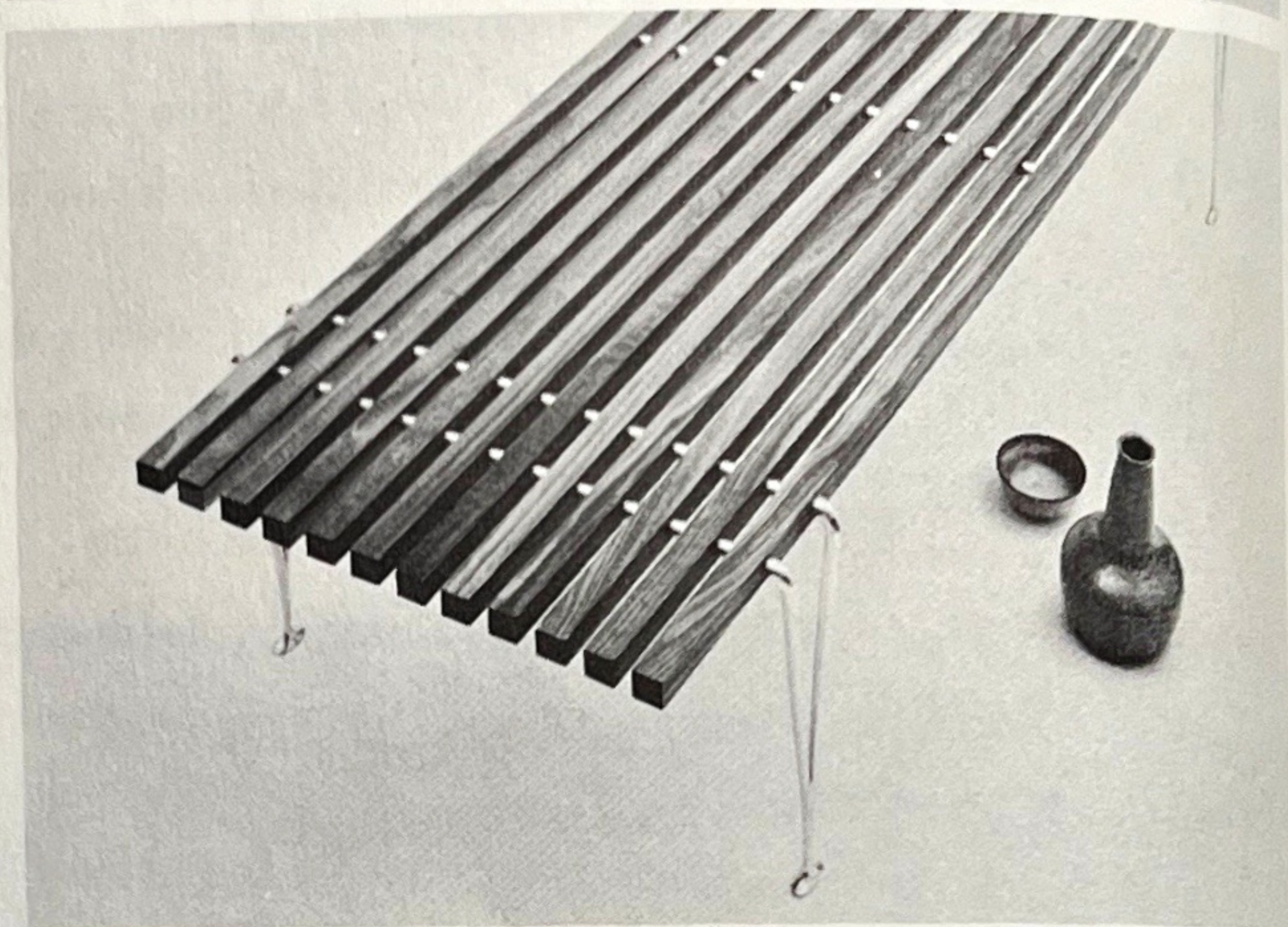
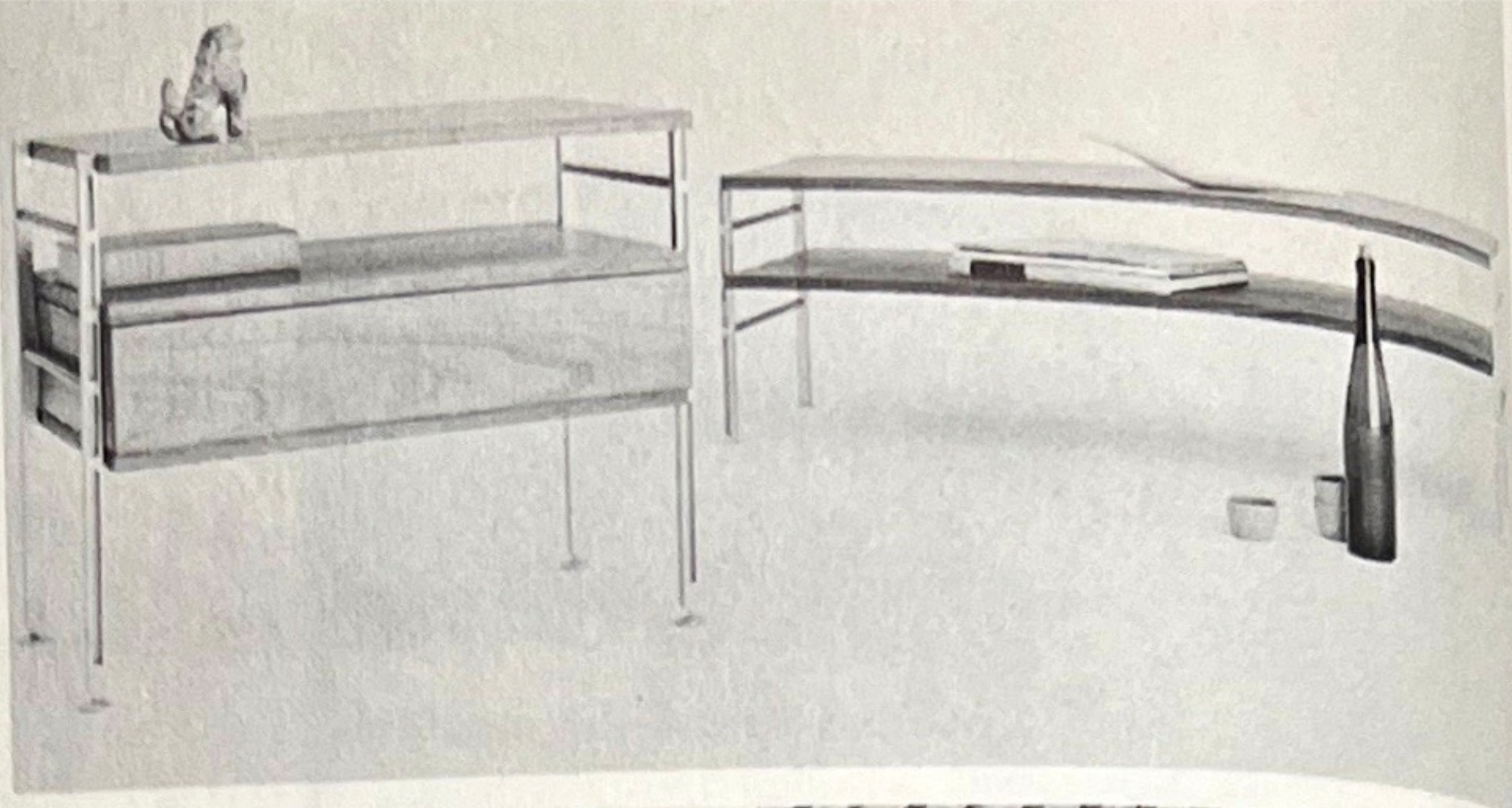
**Available for residential
or contract installation**

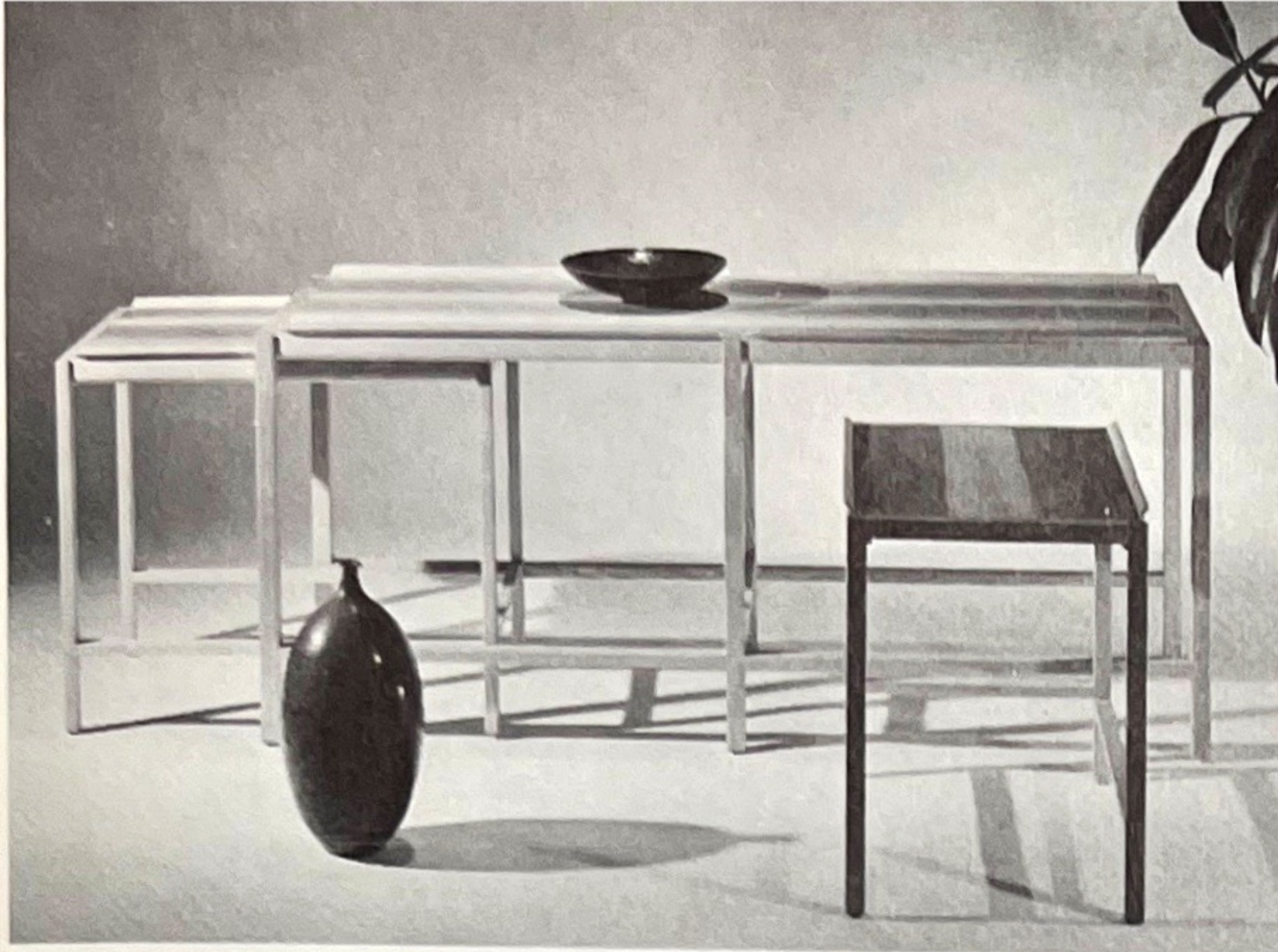
Item: **Tri-V Glass Top Table**
Diameter, 40"; height, 14"
 $\frac{3}{8}$ " fire polished glass top
Oil finished walnut base
Shipped KD
Approximate Retail Price: 269.00
(Base available separately)

SHOWROOMS:

Chicago—325 North Wells
Dallas—120 Decorative Center
Los Angeles—533 So. Los Angeles St.
San Francisco—432 Jackson Square

HUGH ACTON—Designer-Manufacturer
588 Brookside
Birmingham, Michigan





Item: Nesting Tables

Sheltered under either end of long table
Delicately textured ash frame, sap walnut
streak tops. Available singly or nests of three.
#5749—48" x 18½" x 20", high — 224.00
#5747—22¼" x 15⅝" x 18½", high — 135.00
#5746—20⅝" x 13½" x 16½", high — 130.00
Approximate Retail Price: 489.00, complete



ALL DUNBAR furniture is designed by EDWARD WORMLEY

Item No. 5762 Chair

25" x 25" x 32½", high
Exposed & ebony-pinned
mortise & tenon construction;
Octagonal members;
Imported fabric reinforced
white rubber webbing;
Reversible knife-edged down-filled
seat pillow.
Yardage required, 1½; leather, 24 sq. ft.
Approximate Retail Price: 396.00, muslin

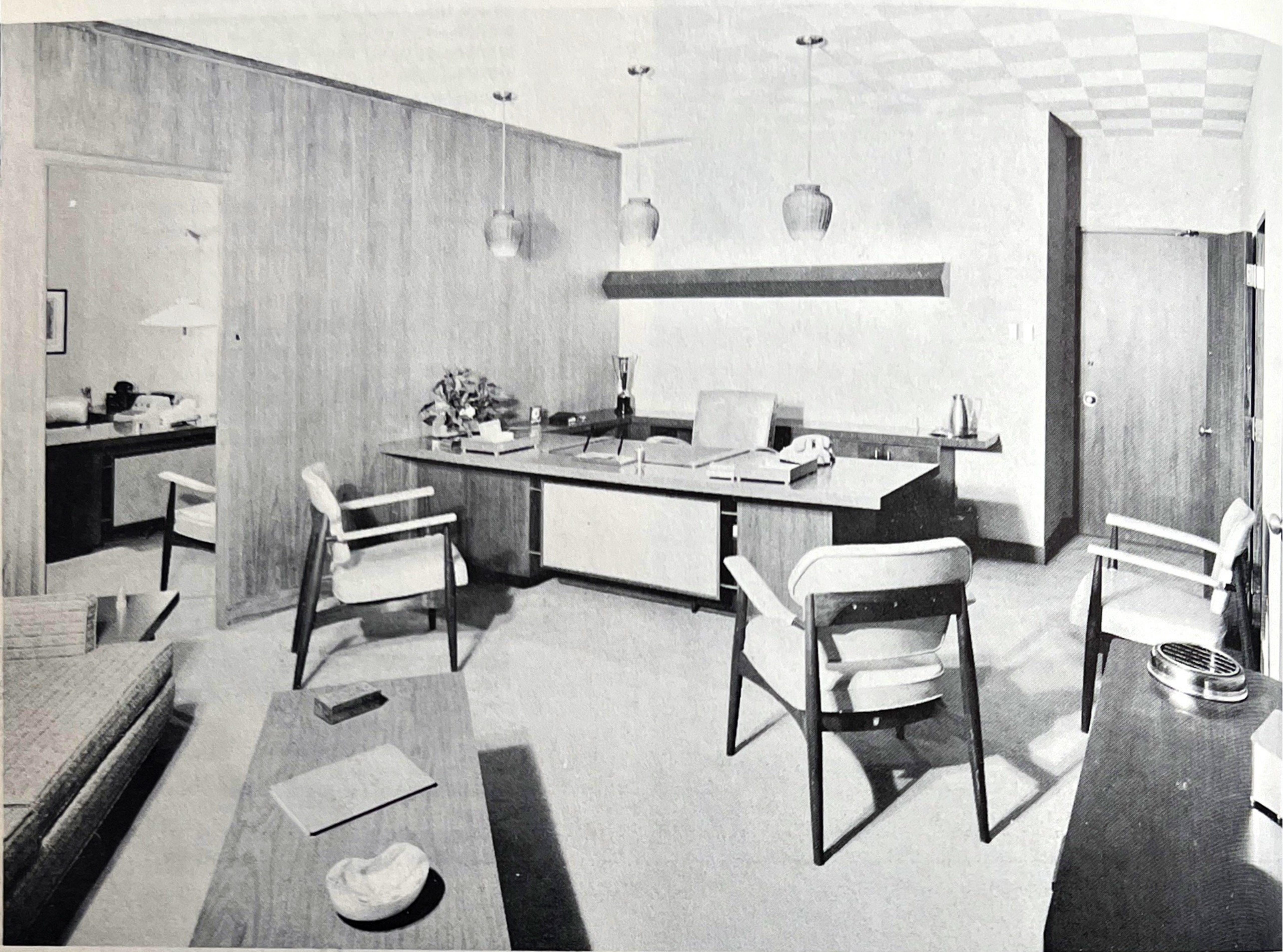


Item No. 5705 Chair

27" x 26" x 29½, high
Rubber-filled seat
Gently tapered carved walnut frame
Yardage required, 3; leather, 48 sq. ft.
Approximate Retail Price: 475.00, muslin—

SHOWROOMS:

New York—305 East 63 Street
Boston—92 Newbury Street
Chicago—635 Merchandise Mart
Denver—550 So. Colorado Blvd.
Kansas City—3939 Broadway
Los Angeles—8745 W. Third Street
San Francisco—42 Hoteling Place
Seattle—1501 Olive Way
Tulsa—1645 E. 21 Street, Utica Plaza



Architect: ARTHUR C. PURDY

This executive office is built to individual specifications from OFFICE SUITES' open-stock of interchangeable components. The executive and matching secretarial office are located in one of Chicago's oldest office buildings.

Specifications:

Tops: walnut or plastic, to size & shape as required.

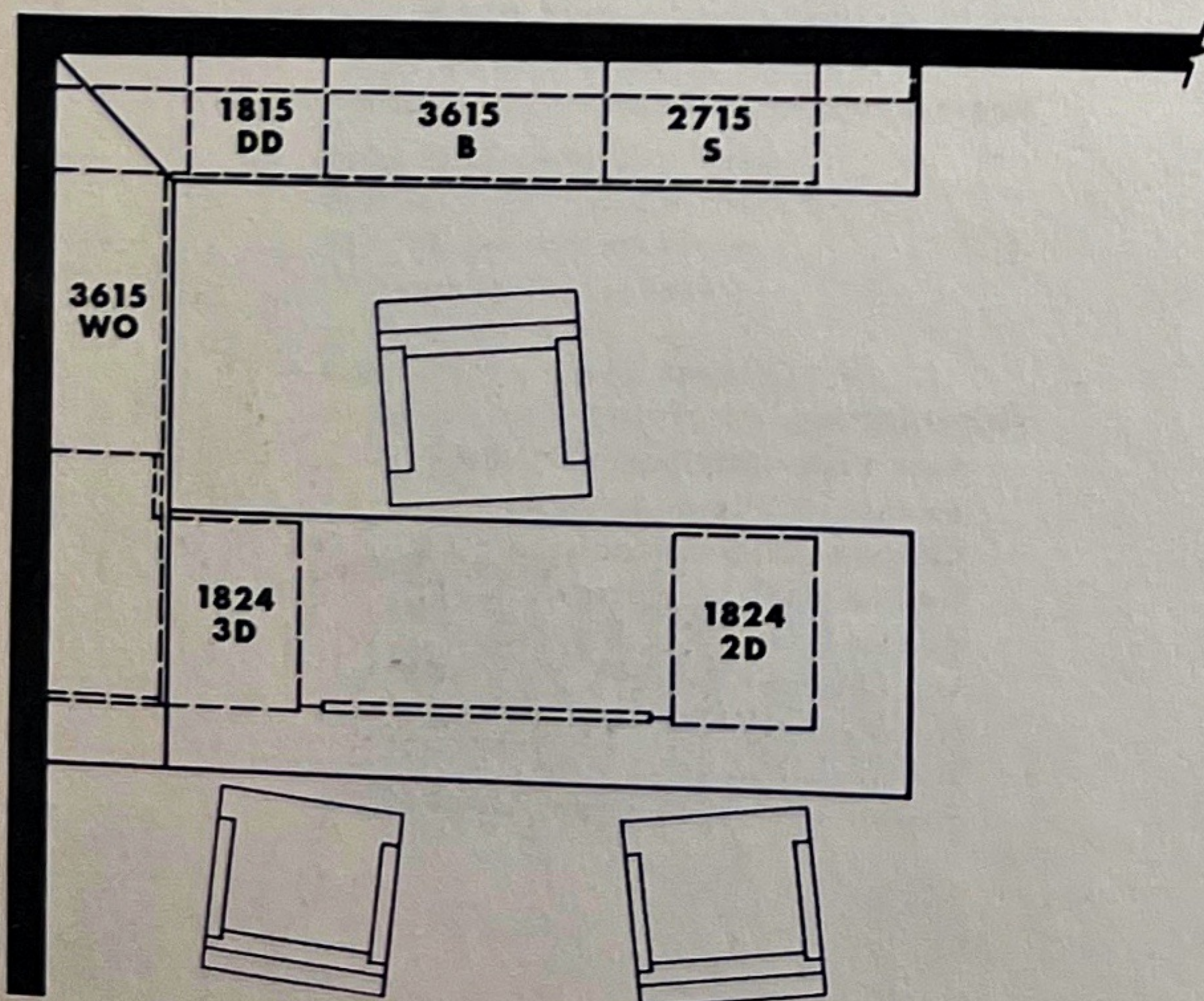
Finish: hand-rubbed, DuPont "Dulux"; natural walnut.

Woods: select cut walnut hardwoods; solid oak interior drawers; dovetail construction; 5-ply walnut panelling; matching finished panel sections & molding available for filler pieces or wall treatment where required.

Cabinets: wide selection of modular types & sizes including the NEW OSI telephone cabinet.

Installation: ordinary finish-carpenter labor.

Approximate Retail Price: 1395.00 for executive office.



OFFICE SUITES, INC.
21 West Illinois Street
Chicago 10, Illinois

furniture for



Item No. 35-C Adjustable Lounge Chair
 30" x 33" x 40", high; seat, 15½" high
 in full upright position
 Woods: beech with walnut finish or
 dark smoked oak
 Chair is adjustable, while seating,
 to eight successive positions or it may
 be set for rocking
Approximate Retail Prices: 195.00, C.O.M.
 199.00, grade 2
 229.00, grade 4

Designer: ALF SVENSSON

SHOWROOMS:

New York—600 Madison Avenue
Chicago—John R. Willis Company
San Francisco—Cole-Miller Company
Los Angeles—Walter Birnie
Dallas—W. Glenn Hennings



DUX, INCORPORATED
 390 Ninth Street
 San Francisco 3, California



Item No. 675 Conference Table

Top: 4' x 10' x 28" high

Approximate Retail Price: 575.00

(Other stock sizes—special sizes to order)

Item No. 270 Arm Chair

23" x 24" x 30½" high

Yardage required, 1½

Approximate Retail Prices: 110.00, walnut, muslin

100.00, birch, muslin

Item No. 601 Cabinet (shown with insert #602)

Case size: 18" deep; 20½" high; overall height 28½"

Approximate Retail Prices: 255.00, 48" width

300.00, 60" width

350.00, 72" width

Drawer insert #602 100.00



JANET ROSENBLUM INCORPORATED

602 Madison Avenue
New York 22, New York

Item No. 109 Side Chair
 17" x 19" x 30½" high
 Yardage required, ¾ for 2
Approximate Retail Price: 66.00, muslin



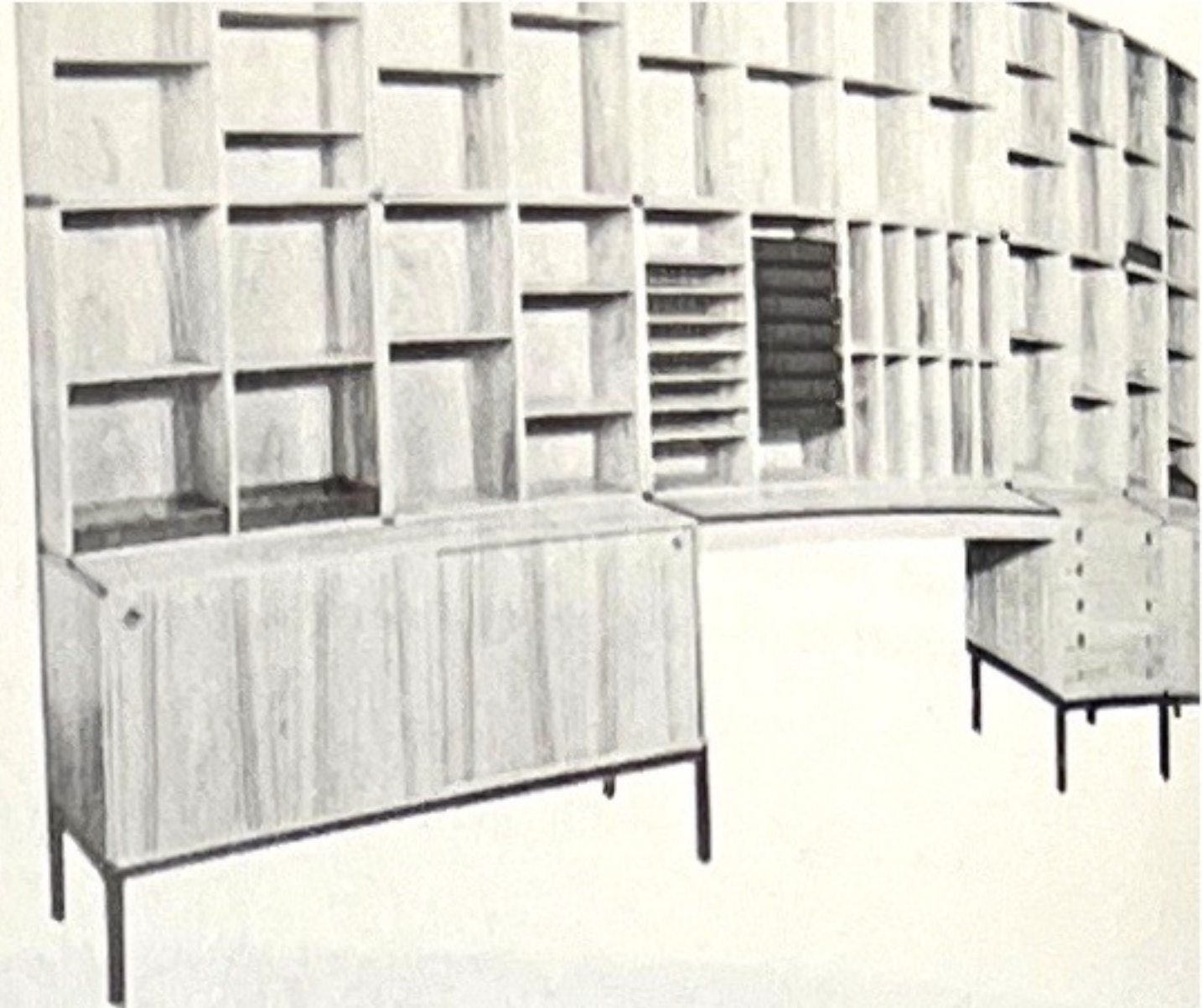
Item No. 251-S Swivel Chair
 Cast aluminum base
 26½" x 26" x 31½" high
 Yardage required, 3, 54"
Approximate Retail Price: 185.00, muslin



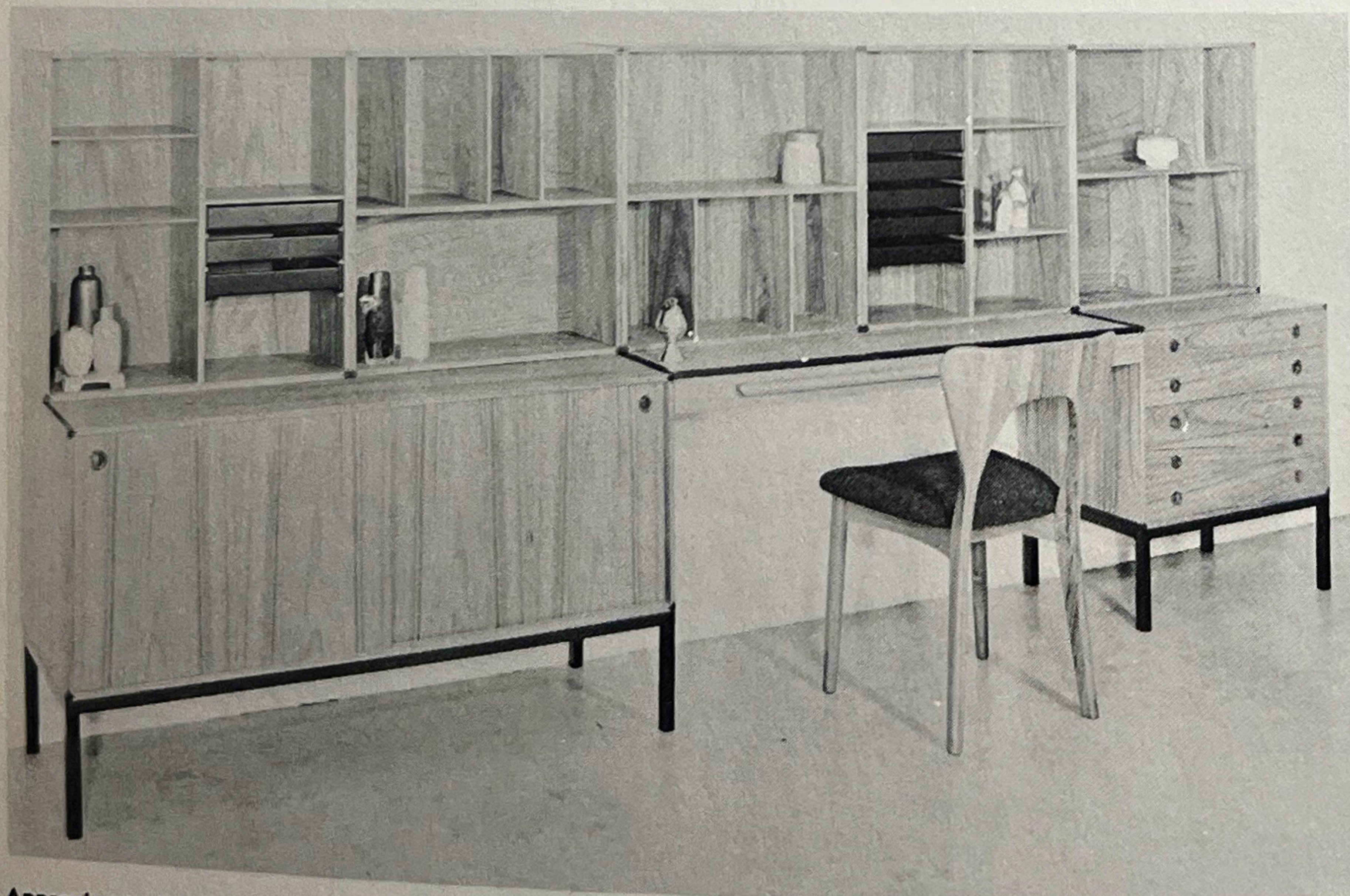
Item No. 417 Table
 Diameter 28"; height 20"
Approximate Retail Price: 150.00



UNIT by RAYMOR



Approximate Retail Price: 589.00, complete



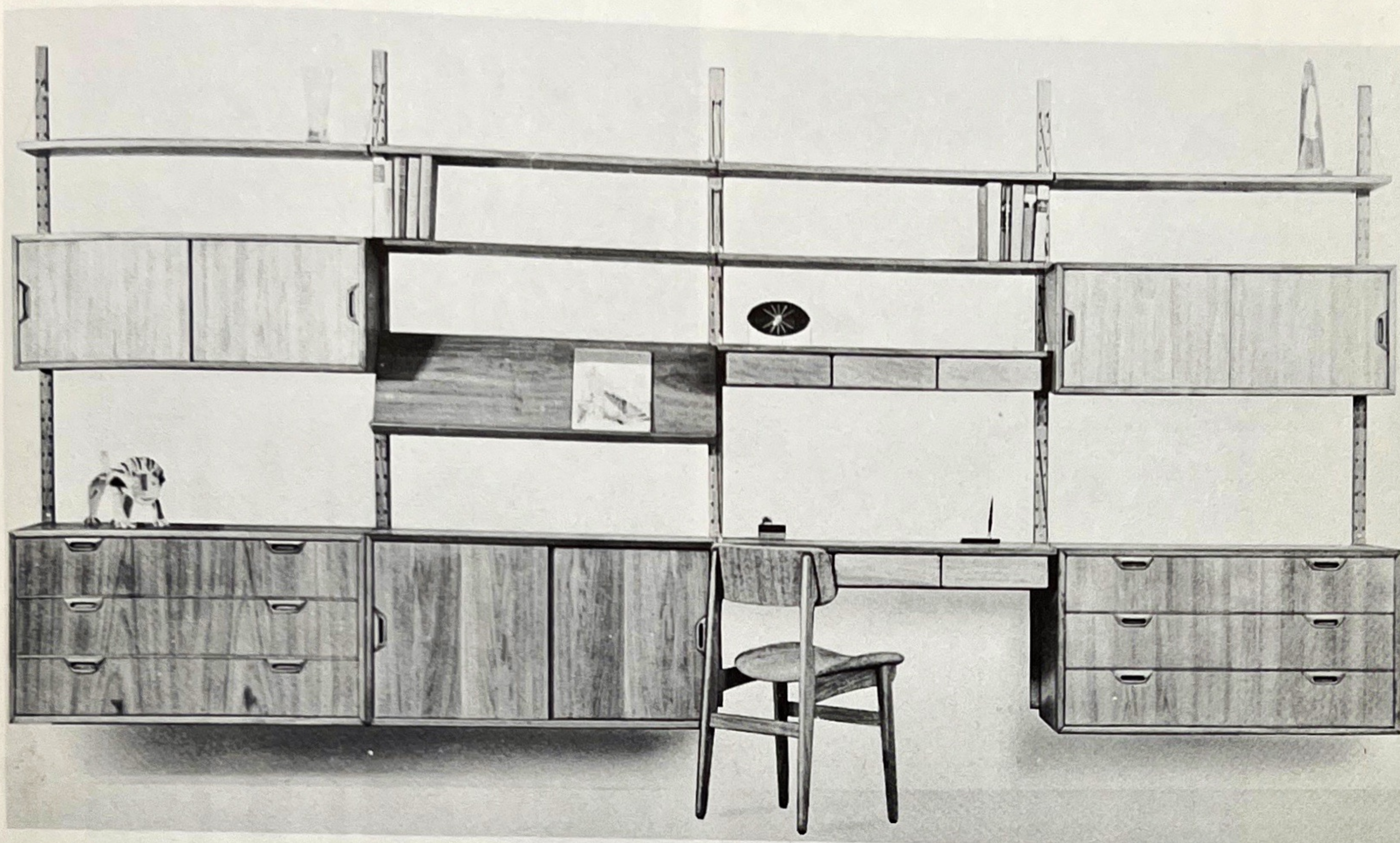
Approximate Retail Price: 660.00, complete

Raymor presents UNIT . . .
 . . . a new modular furniture
 system from Denmark . . .
 fully-flexible furnishing
 facilities for home or office
 settings. Squares of teak
 combine like blocks to build
 a small area or an entire wall
 and may be used with corner
 cabinets or on low palette
 tables. Accessory drawers,
 and partitions readily convert
 the squares to the most specific
 purposes. UNIT is cabinet-
 furniture at production
 prices . . . with the space
 economy of wall-mounted
 the easy mobility of free-standing
 pieces.

Write Dept. F for illustrated
 brochure on this new Raymor
 furniture system.

Raymor
RICHARDS MORGENTHAU & CO.
 225 Fifth Avenue
 New York 10, New York





Flexible Danish furniture . . . full-scale shelves, desks, storage & work space units for wall-hung or free standing use . . . in natural oil finished Bangkok teak or American walnut . . . providing limitless combinations for every area of today's living spaces.

Approximate Retail Price: 874.00, complete

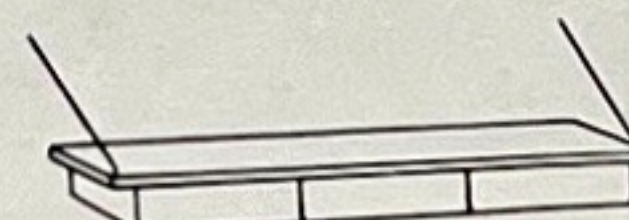
Available for residential or contract installation

Approximate Retail Prices:

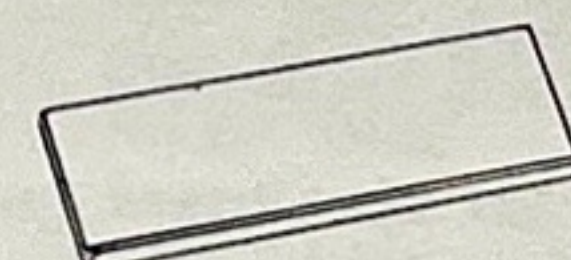
Small cabinet . . . 100.00
Narrow shelf with drawers . . . 39.50
Magazine rack . . . 23.00
Legs . . . 9.00, set of 4
Narrow shelf . . . 15.50
Wide shelf . . . 20.00
Storage case . . . 145.00
Cabinet, sliding doors . . . 129.50
Desk/vanity . . . 139.50
Desk with drawers . . . 50.00
Wall bar . . . 119.50
Short wall strip . . . 3.50
Long wall strip . . . 9.80



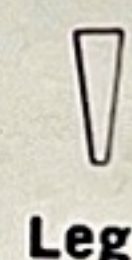
Small cabinet



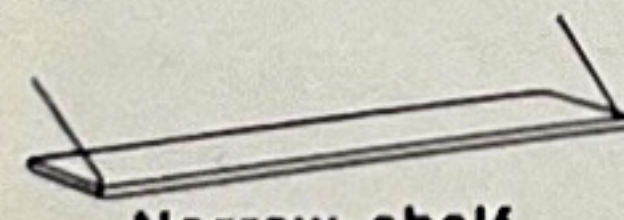
Narrow shelf with drawers



Magazine rack



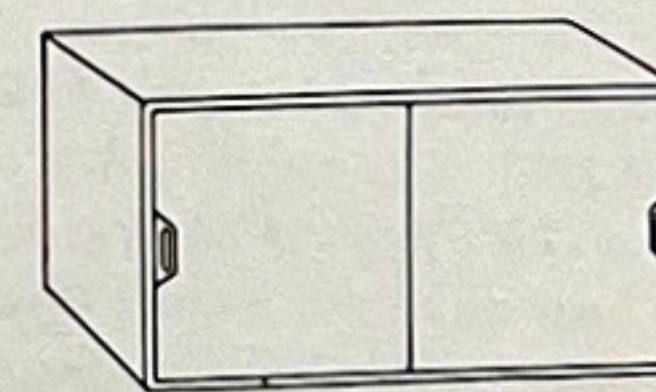
Legs



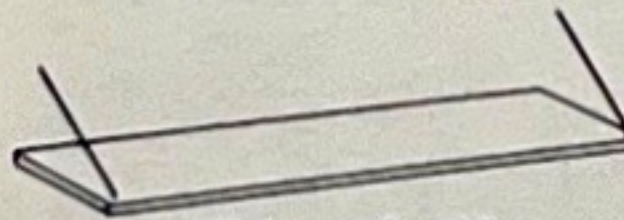
Narrow shelf



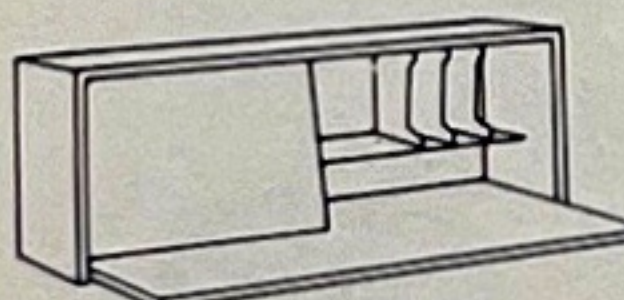
Storage case



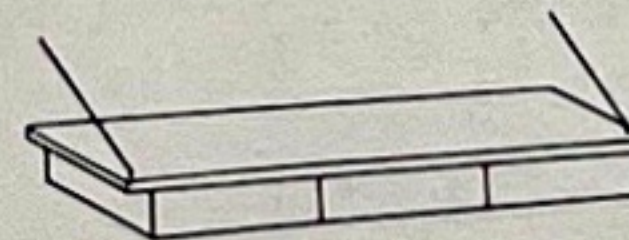
Cabinet with sliding doors



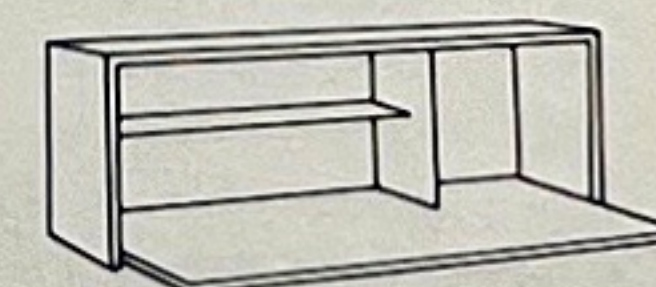
Wide shelf



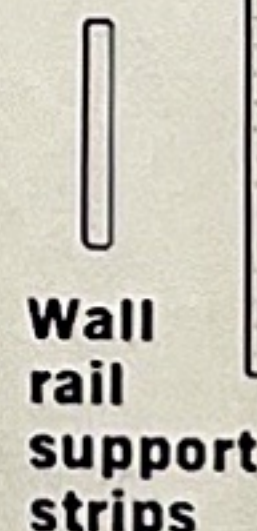
Desk/Vanity



Desk with drawers



Wall bar



Wall rail support strips

Write Dept F, Raymor, for new 12-page catalog of the Raymor Omnibus Collection

SHOWROOMS:

New York—225 Fifth Avenue
Chicago—1215 Merchandise Mart

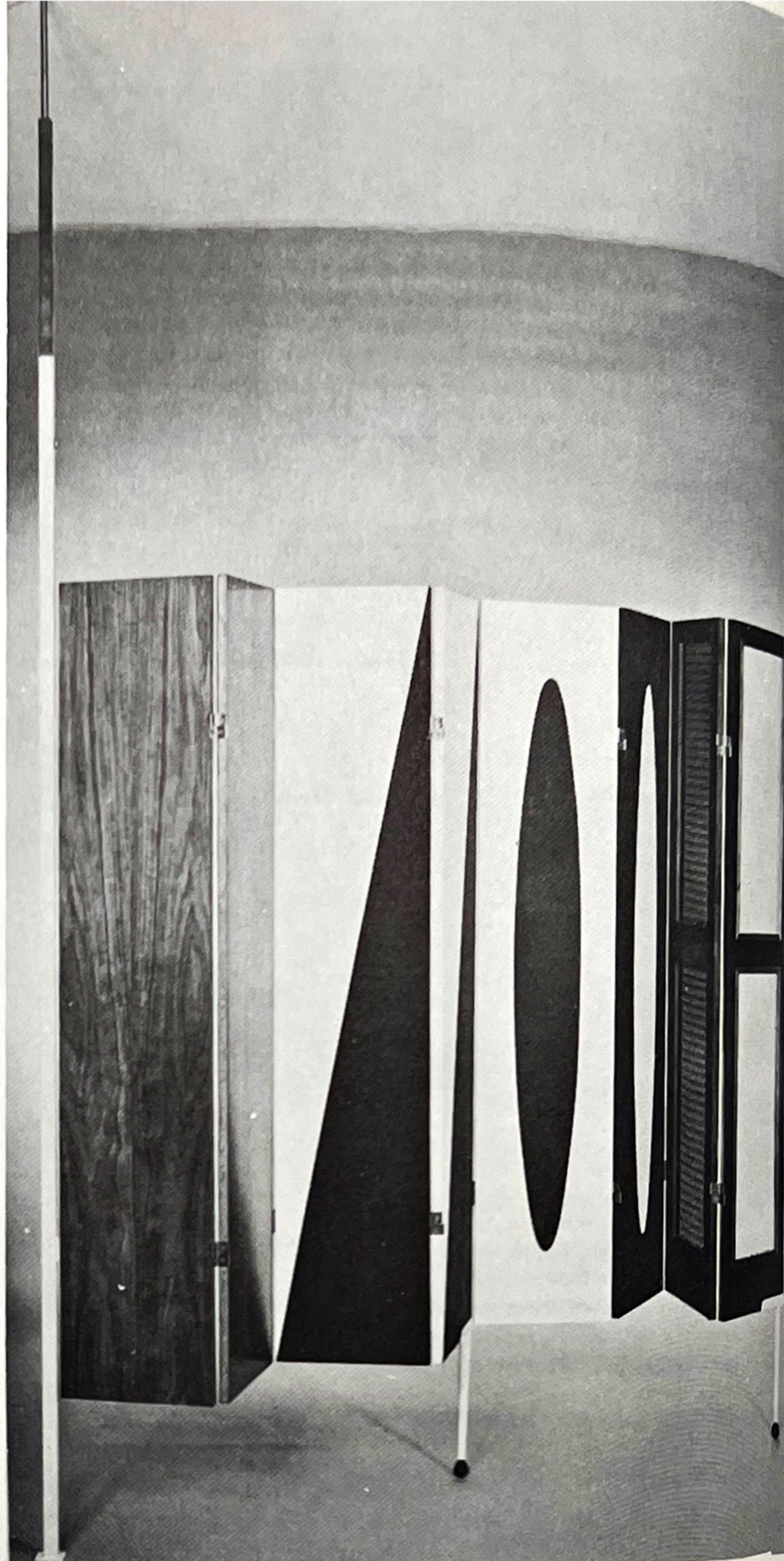


#409 Glass Screen Panels
 12" x 60"; multi-toned colors
 Specify dominant turquoise or orange
 Oil finished walnut frame
 Double-acting hinges
Approximate Retail Price: 45.00 each
#412 Ball bearing tip leg—5.50
#400 Floor to ceiling support pole—25.50
Approximate Retail Price: 211.00, complete
 (4-panels; floor/ceiling pole; tip leg)

#412—12" Ball bearing Tip Leg
 black or white (specify color)
 (use 1-leg to four or less panels)
Approximate Retail Price: 5.50—12"
#418—18" leg—6.00

SHOWROOMS:
 New York—225 Fifth Avenue
 Chicago—1215 Merchandise Mart

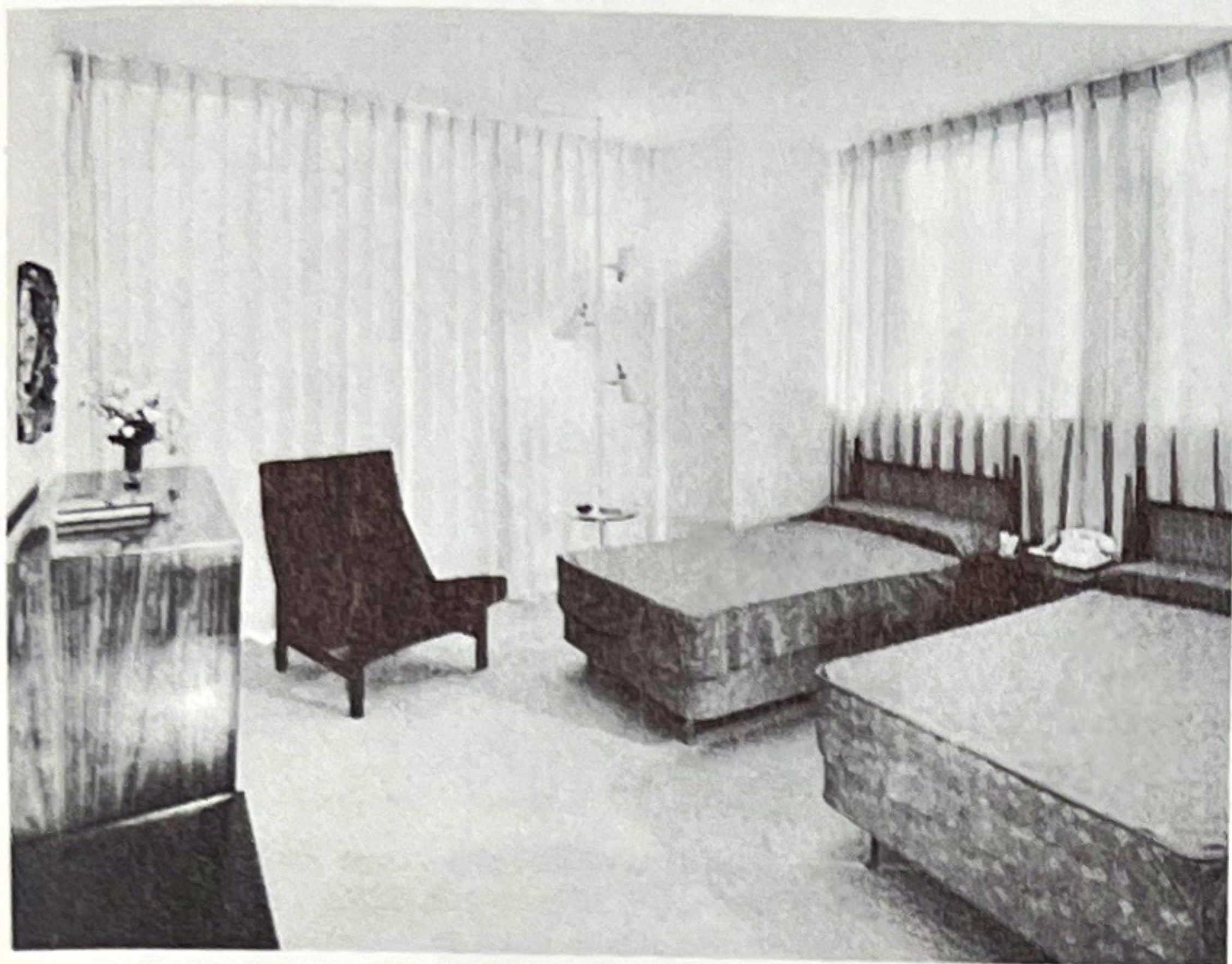
Raymor
RICHARDS MORGENTHAU & CO.
 225 Fifth Avenue
 New York 10, New York



Item: Portable Screen
#407 walnut panel, 12" x 60"
 Oil or lacquer & wax finish
Approximate Retail Prices: (each panel)
 oil finish, 27.50; lacquer & wax, 31.50
#405 diagonal pattern, 12" x 60"
 black & white—21.50
#406 oval pattern (specify field)
 black or white oval on reverse field—21.50
#408 cane panel (specify cane color)
 choice of black, white or natural cane—31.50

#400 Floor to ceiling support pole
 adjustable 8' to 11'; tension lock
 black or white with brushed chrome
 extension—(specify color desired)
Approximate Retail Price: 25.50
 (extensions to 13' available)

**Available for residential
 or contract installation**



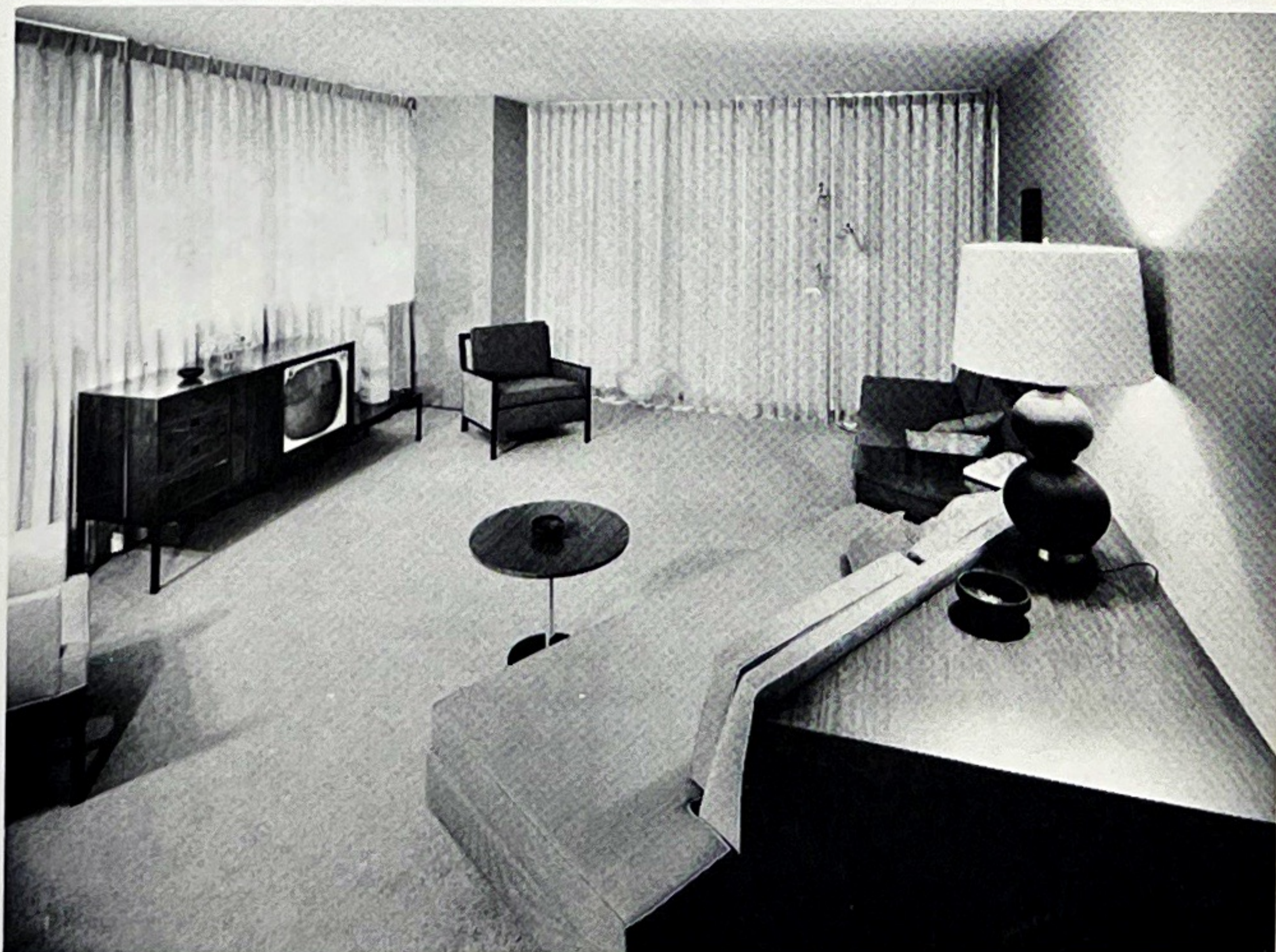
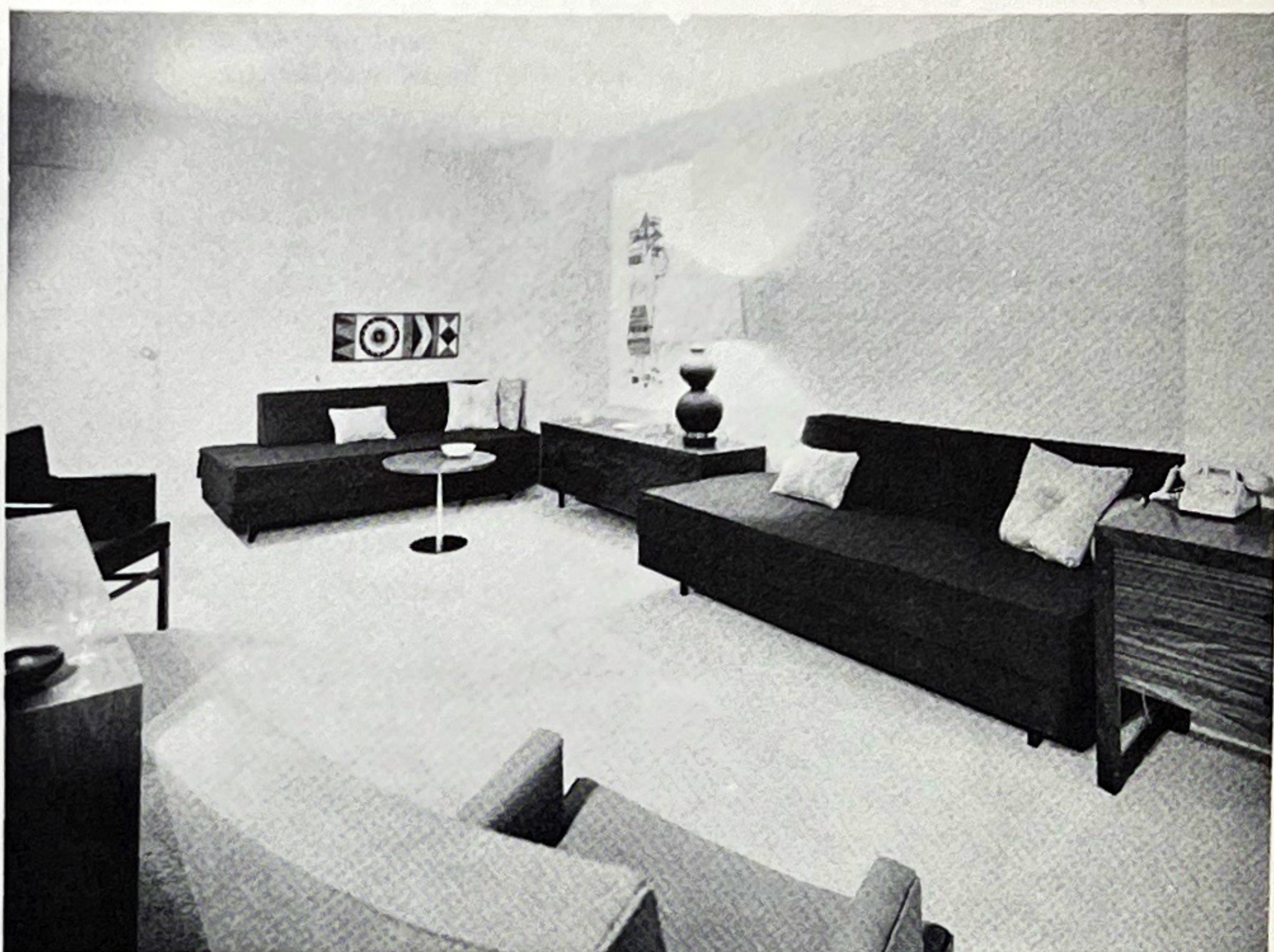
Architects: Milton M. Schwartz & Associates

Interior Designer: Morris Lapidus & Associates

EXECUTIVE HOUSE—Chicago

Furniture designed by MILO BAUGHMAN

Furniture manufactured by ARCH GORDON COMPANY, INC.



Designer: ALLAN GOULD

Available for residential
or contract installation

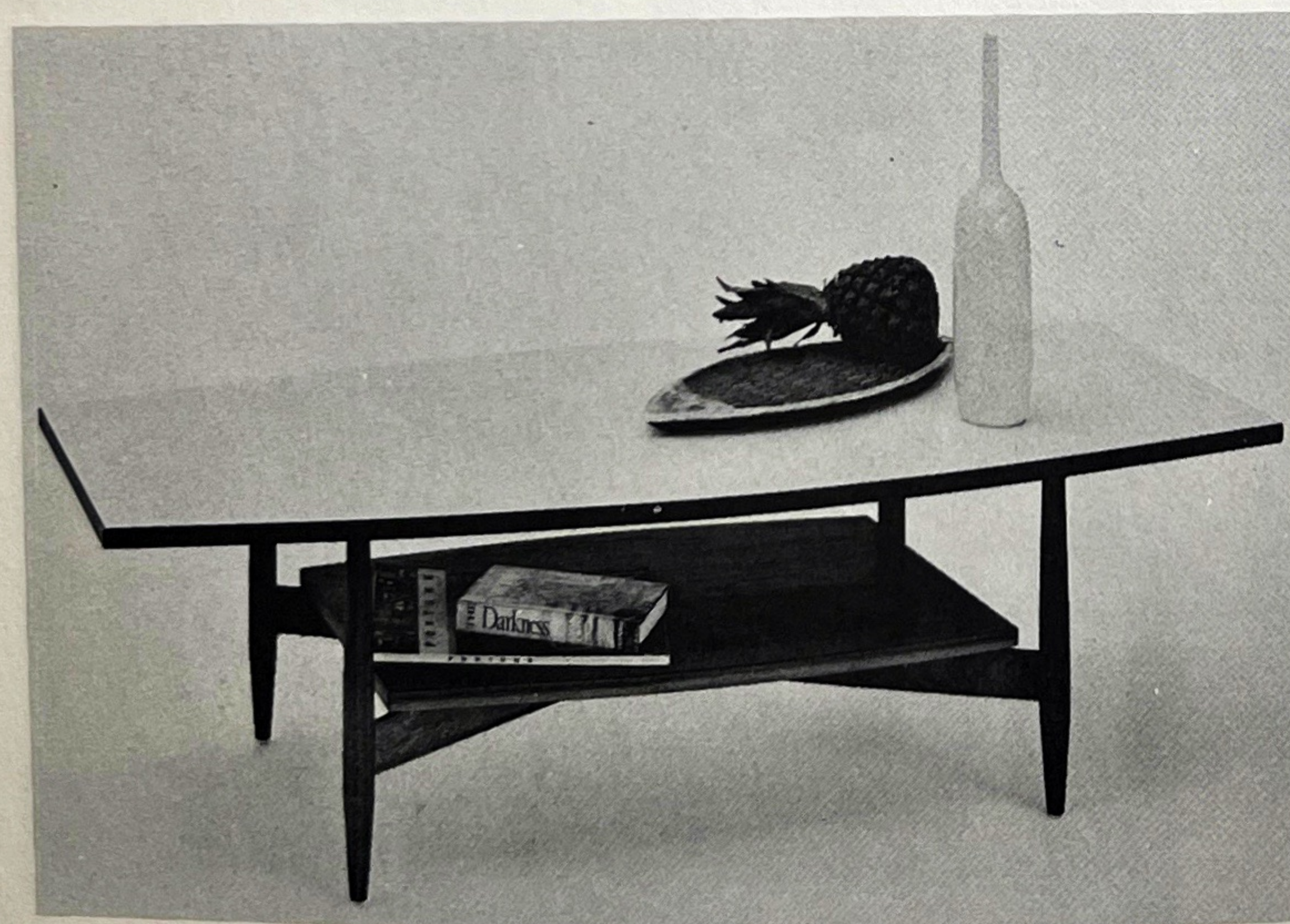
Item No. 4011 End Table
28" x 18" x 21", high
White plastic top banded in
walnut. Caned magazine shelf
and base of walnut, oil finish
Approximate Retail Price: 115.50



Item No. 4021 Table
Diameter, 27"; height, 21"
White plastic top banded with
walnut. Magazine shelf & base,
walnut, oil finish
Approximate Retail Price: 120.00



Item No. 4010 Coffee Table
54" x 21" x 16", high
White plastic top banded with
walnut. Caned magazine shelf &
base, walnut, oil finish
Approximate Retail Price: 160.00



Item No. 4020 Surf-board Table
54" x 24" x 16", high
White plastic top banded with
walnut. Solid walnut base, oil finish
Approximate Retail Price: 155.00

GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York





Item No. 4025 Stem Table
Diameter, 18"; height, 19"
White plastic top banded with
walnut. Satin chrome stem;
solid walnut base, oil finish
Approximate Retail Price: 53.00



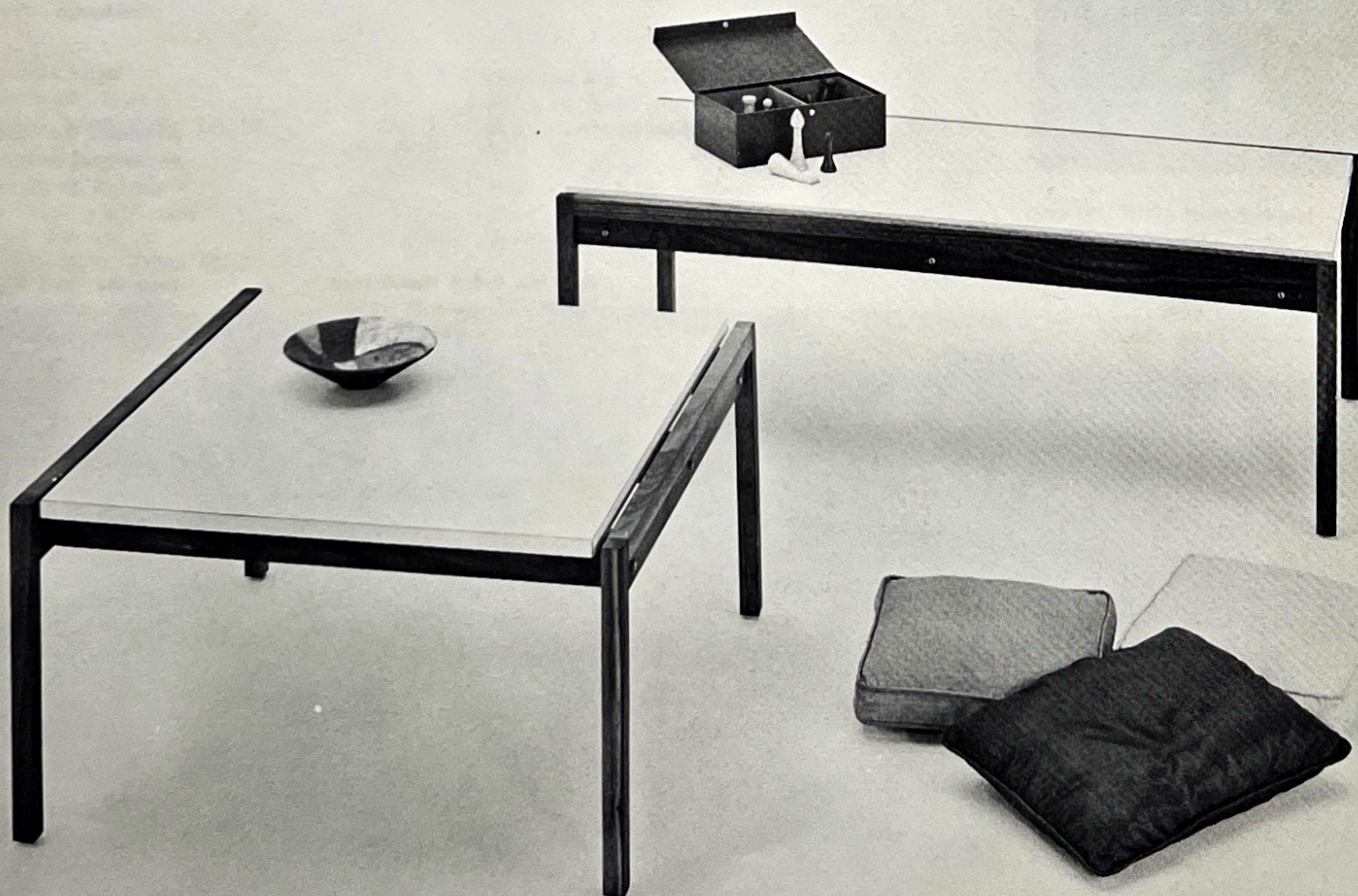
Item No. 4022 Table
24" x 24" x 21", high
White plastic top banded with
walnut. Magazine shelf & base,
walnut, oil finish
Approximate Retail Price: 105.00

Designer: ALLAN GOULD

**Available for residential
or contract installation**

Item No. 4030 Coffee Table
48" x 24" x 16", high
Self-edged white plastic top
with walnut block base. (KD)
Stainless steel bolts
Approximate Retail Price: 125.00

Item No. 4033 Table
30" x 30" x 16", high
Self-edged white plastic top
with walnut block base. (KD)
Stainless steel bolts
Approximate Retail Price: 105.00

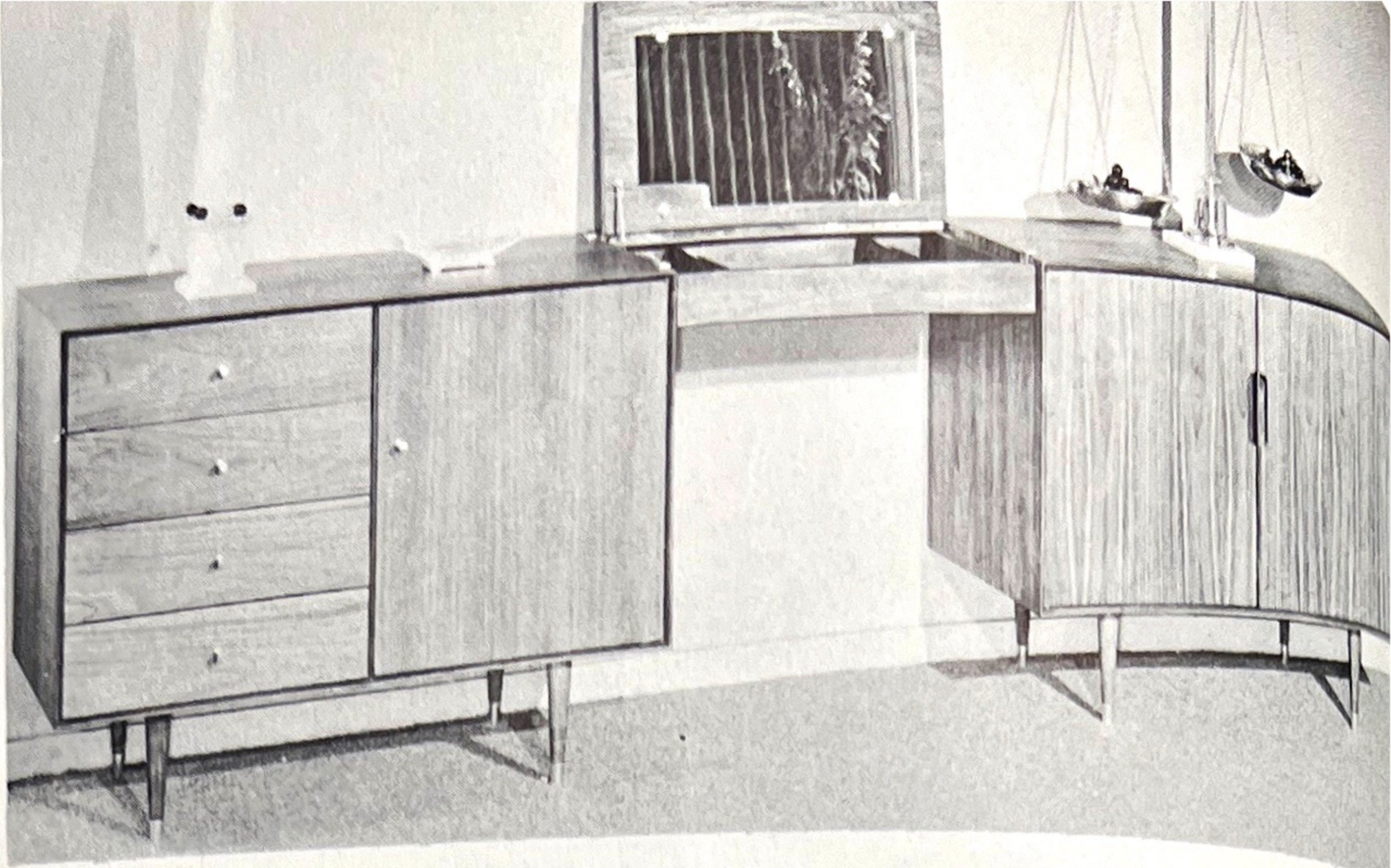


GEORGE TANIER, INC.
521 Madison Avenue
New York 22, New York

The COMPATA Group



Item No. 40-9 High Chest
40 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 44" high
Approximate Retail Price: 400.00



Item No. 40-4P Cabinet
40 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
4-drawers; adjustable shelf
Approximate Retail Price: 308.00

Item: Vanity
27" x 19 $\frac{1}{2}$ " x 4" high
Approximate Retail Price: 98.00

Item No. 40-2 Cabinet
40 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
Approximate Retail Price: 98.00



Item No. C-1 Side Chair
Upholstered seat, cane back
Yardage required, $\frac{3}{4}$, for 1 or 2 chairs
Approximate Retail Price: 98.00, muslin

FINISHES:
Natural oil walnut
Gunstock oil walnut
Satin lacquer walnut
(Smoke white walnut,
or white lacquer . . .)

SHOWROOMS:
New York—A. H. Str
Chicago—S. J. Camp
Washington—Decora
Miami—Planned Livi
Boston—Associated L
Pittsburgh—Oxxford

Available for residential
or contract installation

Item No. 70-1 Dresser
70 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
Approximate Retail Price: 458.00



Item No. B-6/6 Headboard
Width 78"; cane or wood
Approximate Retail Price: 198.00
(Available in 3'3"; 4'6" or 60")

Item No. 20-1 Night
20 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 26"
Approximate Retail Price: 98.00



National Distributors
RAYNES & RHINE, INC.
227 East 56 Street
New York 22, New York

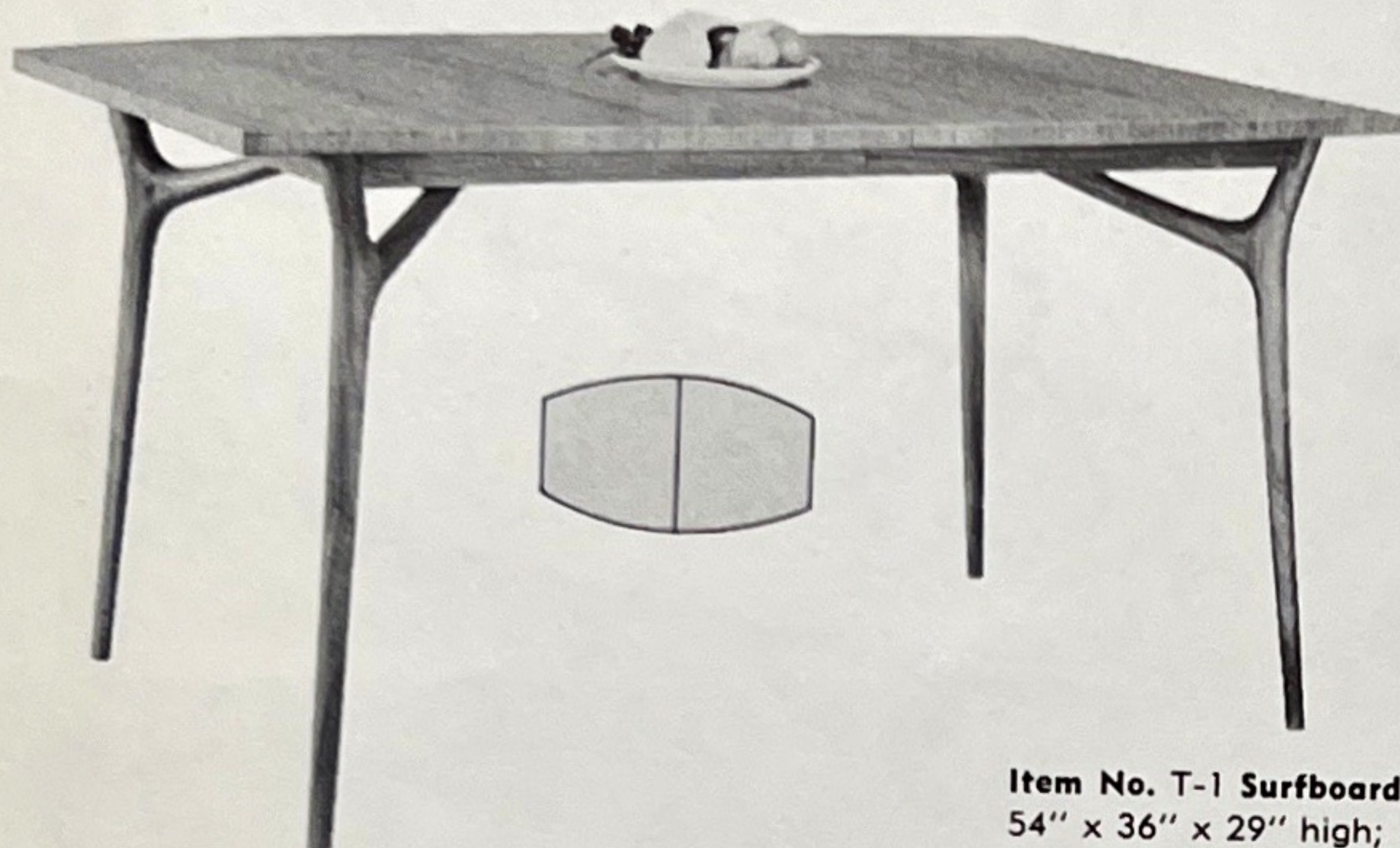




Item No. T-3 Round Ext. Table
Diameter, 44"; 1-18" leaf
Approximate Retail Price: 285.00
(Additional leaves available)



Item No. C-2 Arm Chair
Upholstered seat, cane back
Yardage required, $\frac{3}{4}$, for 1 or 2 chairs
Approximate Retail Price: 122.00, muslin



Item No. T-1 Surfboard Ext. Table
54" x 36" x 29" high; 1-18" leaf
Approximate Retail Price: 228.00
Item No. T-2 60" x 40" x 29" high
Approximate Retail Price: 250.00
(Additional leaves available)

Tables, chests & cabinets available
with Formica tops & finished backs

SHOWROOMS:

New York—A. H. Stiehl Furniture Co.
Chicago—S. J. Campbell Co.
Washington—Decorators Showroom
Miami—Planned Living
Boston—Associated Furniture Showroom
Pittsburgh—Oxxfords Furniture Galleries

Item No. H-4 Hutch
48" x 12" x 36" high
Approximate Retail Price: 280.00

Item No. H-3 Hutch
36" x 12" x 48" high
Approximate Retail Price: 280.00

Item No. H-1 Hutch
30" x 12" x 44" high
3-shelves
Approximate Retail Price: 215.00

Item No. 60-16 Cabinet
60 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
Adjustable shelves
Approximate Retail Price: 382.00

Item No. 50-5 Bar Cabinet
50 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
Approximate Retail Price: 407.00

Item No. 70-25 Hi-Fi Cabinet
70 $\frac{3}{4}$ " x 19 $\frac{1}{2}$ " x 32" high
Approximate Retail Price: 442.00



National Distributors
RAYNES & RHINE, INC.
227 East 56 Street
New York 22, New York

Item No. 1558 Chair
 28" x 30½" x 29", high
 Base, natural walnut
 Foam seat, down back
 Coil spring construction.
Approximate Retail Price: 200.00, muslin



SHOWROOMS:
 New York—Fourth Ave. at 32 Street
 Chicago—1228 Merchandise Mart
 Thomasville, North Carolina



Item No. 3717 Chair
 27½" x 33" x 30½", high
 Arm height, 20"
Approximate Retail Price: 225.00, muslin



Item No. 3716 Chair
 27½" x 33" x 30½", high
 Arm height, 20"; walnut side panels
Approximate Retail Price: 220.00, muslin

ERWIN—LAMBETH, INC.
 Thomasville, North Carolina



Installation: Empire Savings & Loan, Broomfield, Colorado



Designer: JACK L. BEAVERS

Item No. 3672-P Executive Desk
TL-W/F leg structure
SU2DX (TLB) side storage unit
60" skirt panel

Item: Executive Swivel Chair
Available with metal or walnut base

Item No. DC-W Side Chairs

Prices & brochure upon request



Item No. 4084V Executive Desk
Special leg structure
Side storage unit; 60" skirt panel

Item: Hi-Back Executive Swivel Chair
Available with metal or walnut base

Item No. ET-W Side Table

Item No. DCA-W Arm Chair

Item No. RT-W30 Circular Table

Item No. LCA-W Lounge Chair

Item: Arm Sofa
86" long
Foam rubber on reinforced wood
frame & sculptured walnut leg frame

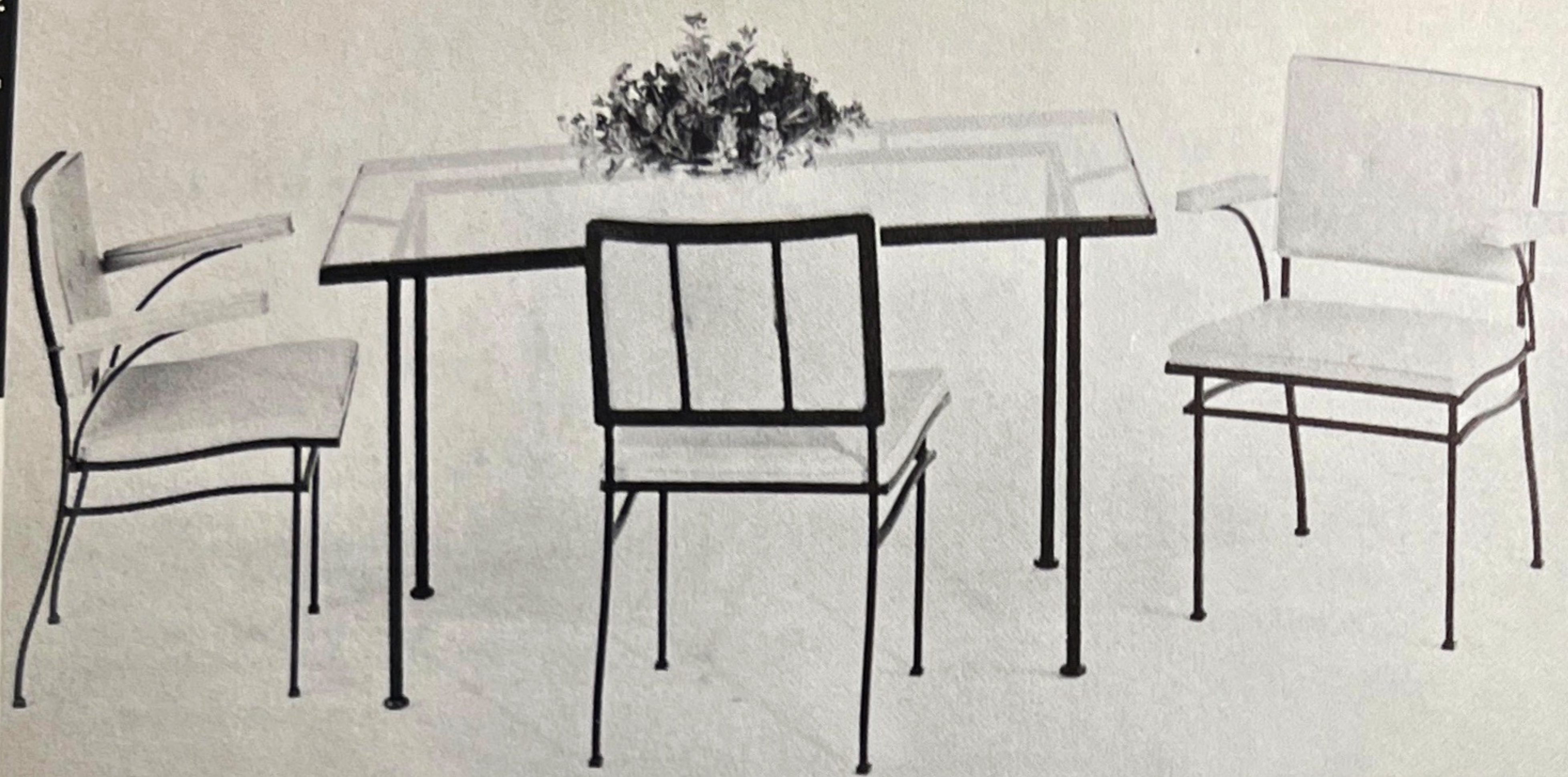
Item: Coffee Table
Oval plastic top on
sculptured walnut frame

Installation: Anschutz Drilling Co. Denver, Colorado

DESIGN PRODUCTS, INC.

2950 Walnut Street
Boulder, Colorado

Available for residential
or contract installation



Item No. 600-M Table
30" x 50"
Approximate Retail Price: 98.00

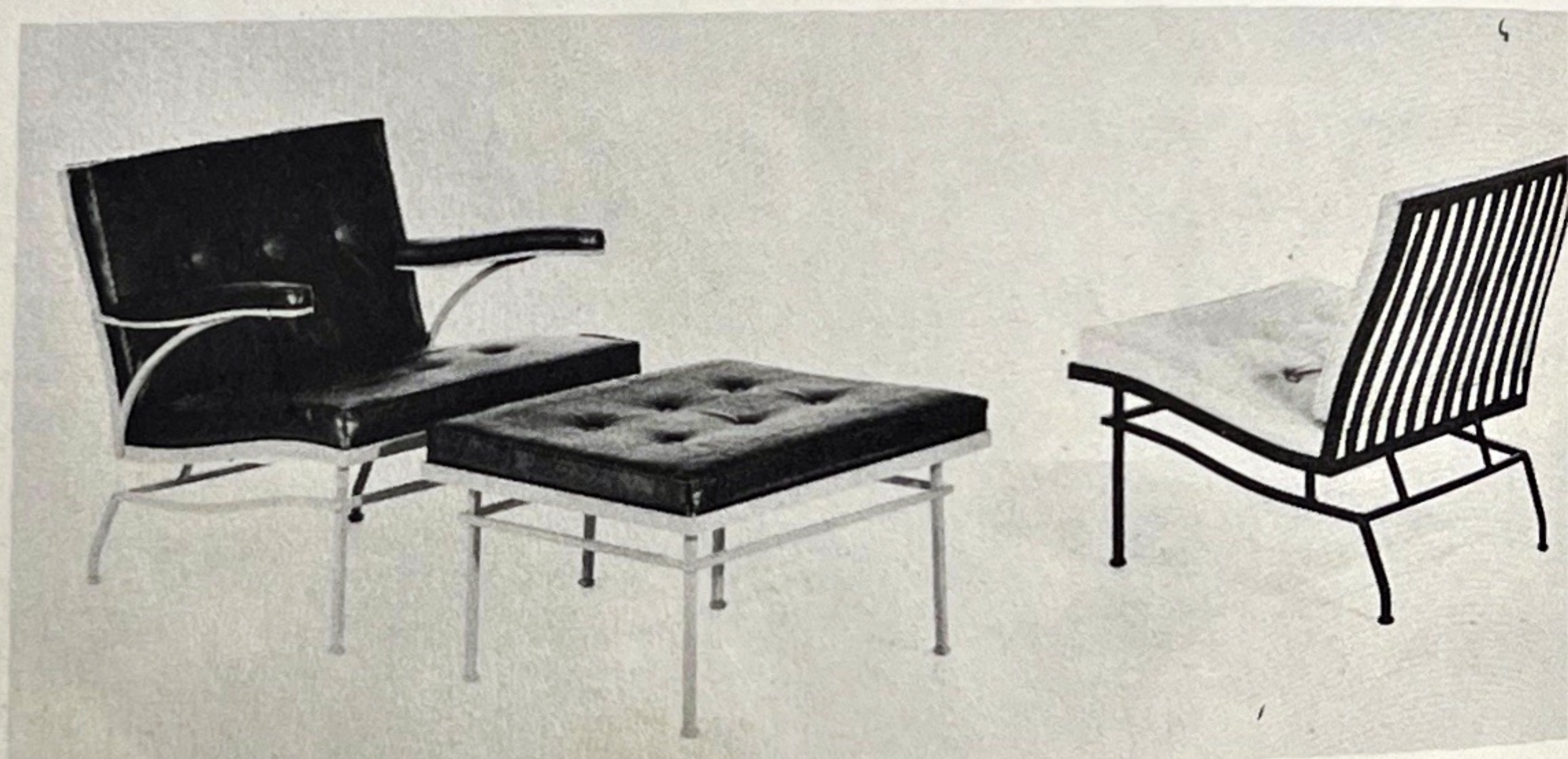
Item No. 605-A Armchair
Poly-foam seat, arms & back
Approximate Retail Price: 64.00

Item No. 605-S Side Chair
Poly-foam seat & back
Approximate Retail Price: 48.00

Item No. 605-E Armchair
26" x 22" x 28" high
Poly-foam seat, arms & back
Approximate Retail Price: 116.00

Item No. 605-O Ottoman
22" x 22" x 16" high
Approximate Retail Price: 52.00

Item No. 605-UCM Center Section
26" x 22" x 28" high
Poly-foam seat & back
Approximate Retail Price: 96.00



Item No. 604-UCM 2-Seat Sofa
52" x 22" x 28" high
Poly-foam seat & back
Approximate Retail Price: 180.00

Item No. 600-F Glass Top Table
48" x 48" x 14" high
Glass shelf, 42" x 42"
Approximate Retail Price: 130.00

Item No. 601-F Slate Top Table (not shown)
Slate top; glass shelf
Approximate Retail Price: 170.00



LEE L. WOODARD SONS
Owosso, Michigan

SHOWROOMS:
New York—305 East 63 Street
Chicago—628 Merchandise Mart
Boston—92 Newbury Street
Los Angeles—151 North Robertson
San Francisco—312 Sutter Street





Item No. 601-H Slate Top Table
 36" x 18" x 14" high
 Glass shelf, 30" x 12"
Approximate Retail Price: 74.00
Item No. 601-H Glass Top Table (not shown)
Approximate Retail Price: 66.00

Item No. 604-UCL Sectional Sofa
 52" x 22" x 28" high
 Poly-foam seat & back cushions
Approximate Retail Price: 190.00

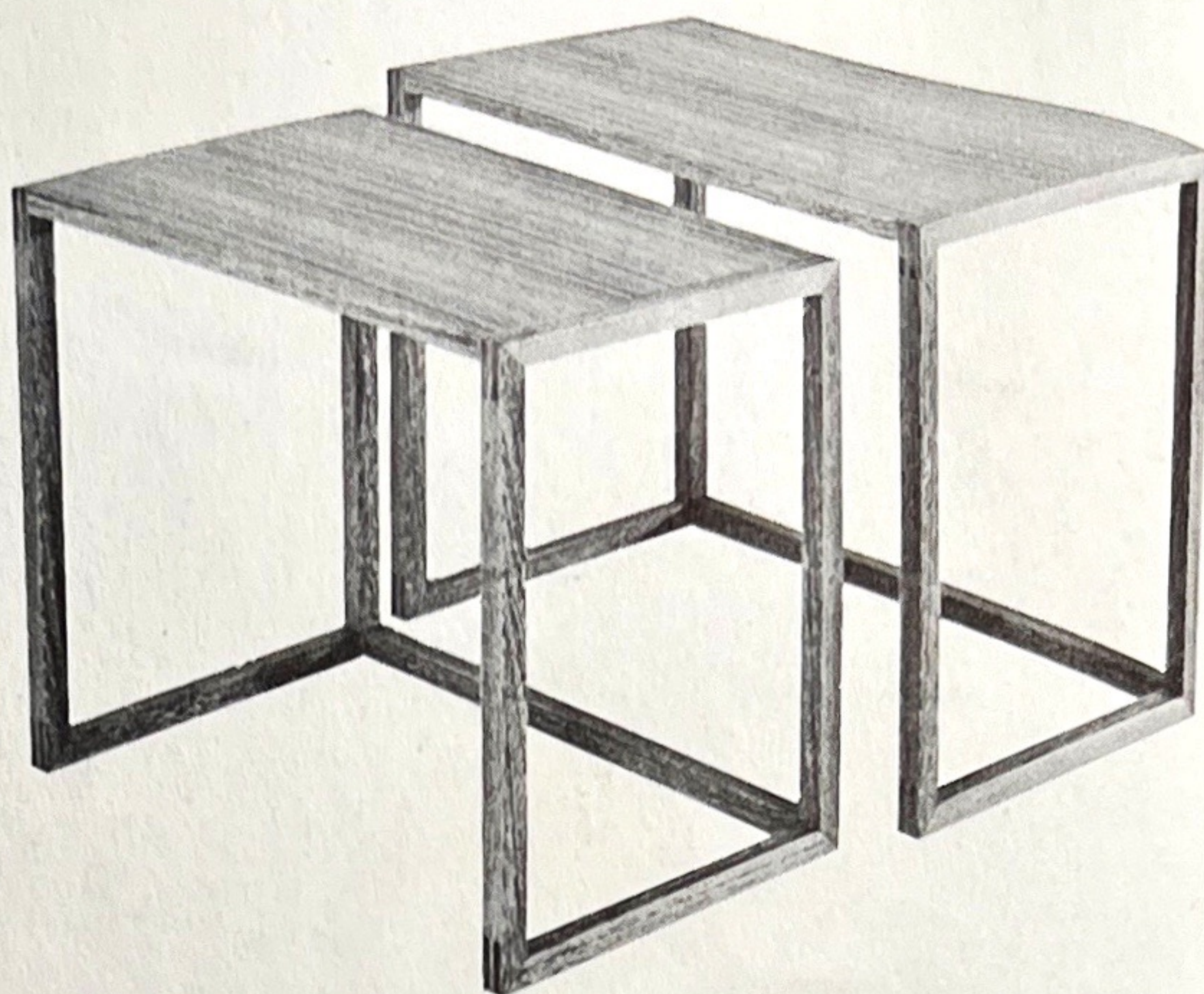
Item No. 605-UCM Center Section (not shown)
 52" x 22" x 28" high
Approximate Retail Price: 180.00
Item No. 604-UCR Sectional Sofa
Approximate Retail Price: 190.00

SHOWROOMS:
New York—305 East 63 Street
Chicago—628 Merchandise Mart
Boston—92 Newbury Street
Los Angeles—151 North Robertson
San Francisco—312 Sutter Street

LEE L. WOODARD SONS
 Owosso, Michigan

Designer: KARL EKSELIUS

Item No. All-133 Nest of Tables
Woods: teak or rosewood
Approximate Retail Price: 115.00, set of three



Item No. A18-125 Table (All Teak)
36" x 36" x 17", high
Approximate Retail Price: 140.00



Item No. A18-126 Table
Diameter; 39"; height, 19 3/4"
Wood: teak
Approximate Retail Price: 140.00

SHOWROOMS:

New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
San Francisco—315 Pacific Avenue
Miami—133 Northeast 40 St.
Los Angeles—8833 Beverly Blvd.
Dallas—270 Decorative Center

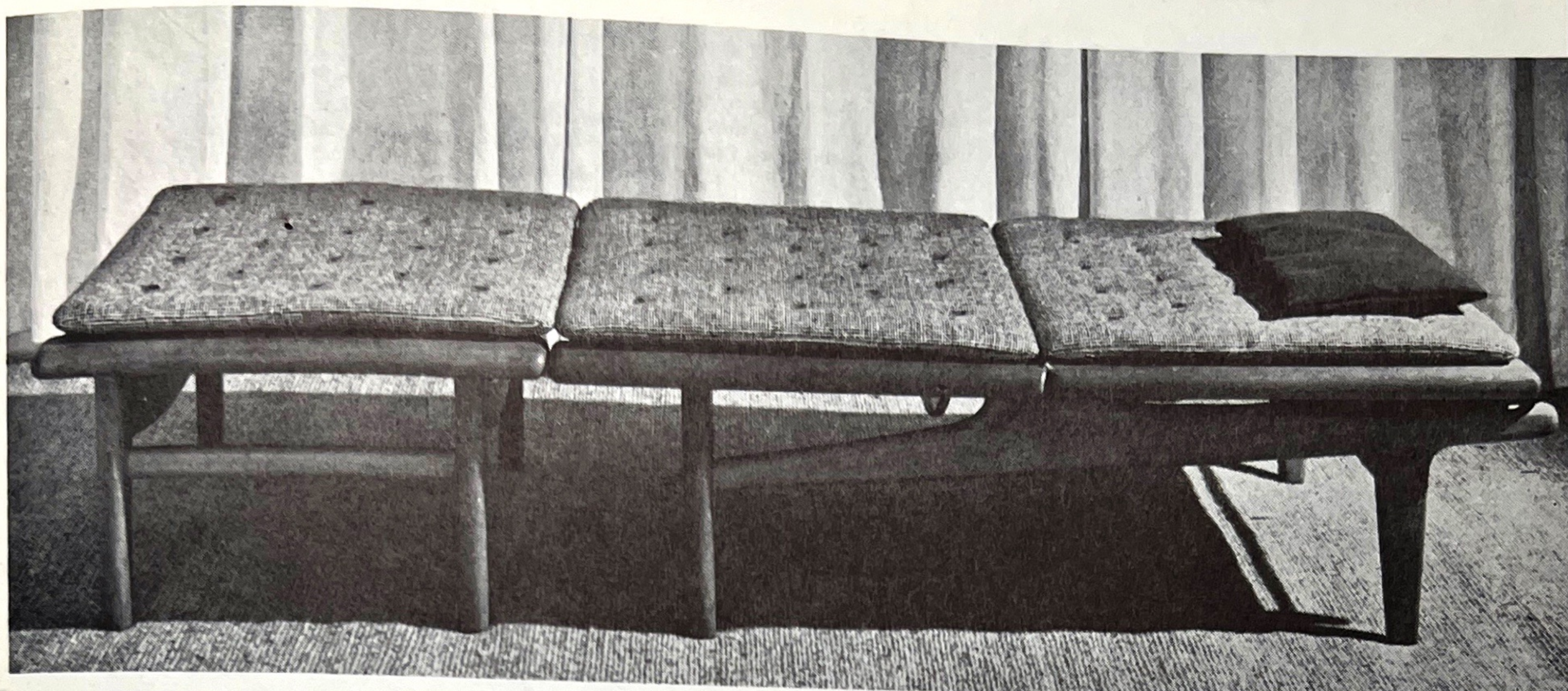
Item No. A18-123 Multi-purpose Bench
21" x 21" x 15", high
For seating or serving
Wood: teak
Approximate Retail Price: 75.00, each
(Cushions not included)



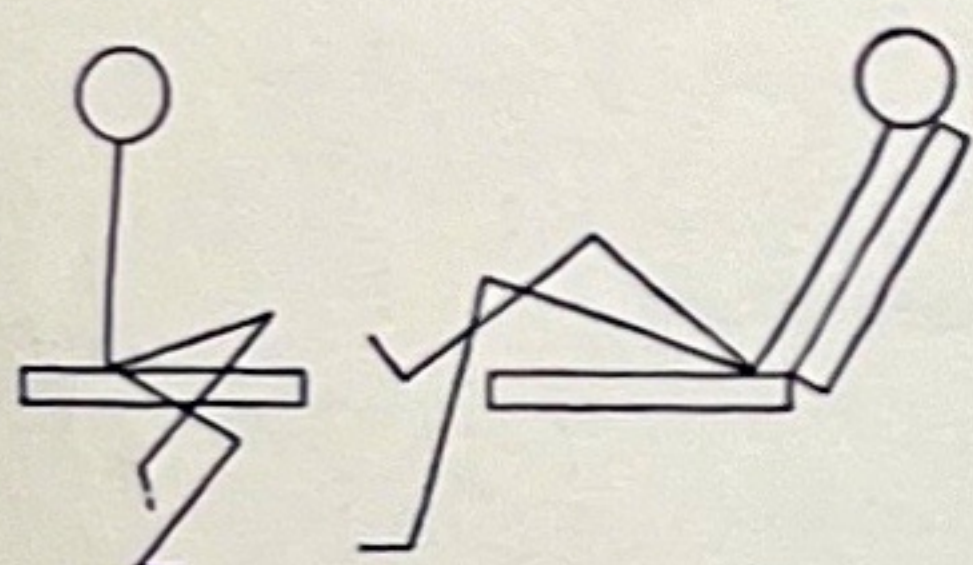
Item No. A3-117 Executive Occasional Chair
25" x 28 1/4" x 30 1/2", high
Upholstered in genuine leather, 18 sq. ft.
Fabric yardage required, 1 1/2 yards, 50"
Approximate Retail Prices: 195.00, leather
155.00, muslin



FREDERIK LUNNING, INC.
Distributors for Georg Jensen, Inc.
667 Fifth Avenue
New York 22, New York



Designer: HANS J. WEGNER
Item No. Y6-101 Rest Bench & Ottoman
 72" x 30" x 14", high
 Waxed oak; foam rubber pads
 Yardage required, 2½; separate ottoman
 5-position adjustable back
Approximate Retail Price: 255.00, muslin



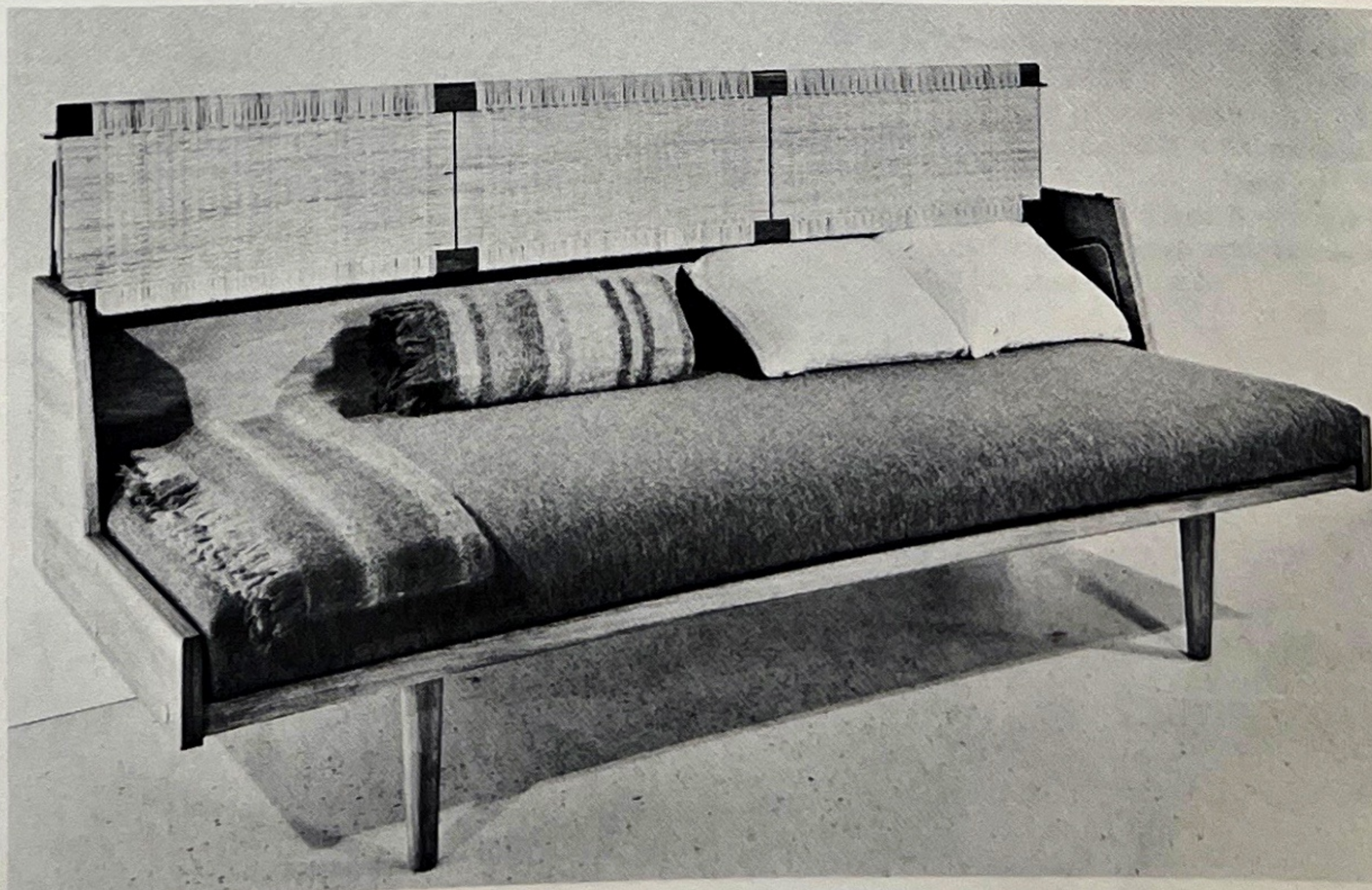
SHOWROOMS:

New York—667 Fifth Avenue
Chicago—6-162 Merchandise Mart
Dallas—270 Decorative Center
Miami—133 Northeast 40 St.
San Francisco—315 Pacific Avenue
Los Angeles—8833 Beverly Blvd.

Designer: Prof. KAI LYNGBELDT
Item No. K3-147 Siesta Chair
 24" x 21½" x 29", high
 Tilt back; teak & leather
Approximate Retail Price: 150.00



Designer: HANS J. WEGNER
Item No. Y7-110 Sofa-Bed
 78" x 35" x 29", high
 Teak with cane; upholstered mattress
 Yardage required, 3
 Storage Space for Linens
Approximate Retail Price: 395.00, muslin



FREDERIK LUNNING, INC.
 Distributors for Georg Jensen, Inc.
 667 Fifth Avenue
 New York 22, New York

Designer: HANS J. WEGNER

Item No. AT-17-33 Sewing Basket Table
 25 1/4" x 22 1/2" x 22 3/4", high
 (2) drop-leaves extend to 47 3/4"
 Teak top & shelf; frame & legs, smoked oak
Approximate Retail Prices: 195.00, teak top
 185.00 all oak

Item No. AT-15-304 Dining Table
 50 1/2" x 33 3/4" x 28 1/2", high
 (2) drop-leaves extend to 94"
 Teak top with smoked oak legs; brass stretchers
Approximate Retail Prices: 285.00
 all oak 270.00

SHOWROOMS:

New York—667 Fifth Avenue
 Chicago—6-162 Merchandise Mart
 San Francisco—315 Pacific Avenue
 Miami—133 Northeast 40 St.
 Los Angeles—8833 Beverly Blvd.
 Dallas—270 Decorative Center



Item No. At-15-312 Dining Table
 55 1/4" x 35 1/2" x 28 1/2", high; extends to 49 3/4"
 Refectory type extension leaves
 Teak top with smoked oak frame & legs
Approximate Retail Prices: 285.00
 all oak 270.00

Item No. AT-17-32 Occasional Table
 26 1/2" x 23 3/4" x 23 3/4", high
 (2) drop-leaves extend to 47 3/4"
 Same as AT-17-33 but without basket
 or top shelf.
 Teak top & shelf; frame, smoked oak
Approximate Retail Prices: 125.00
 all oak 115.00



FREDERIK LUNNING INC.
 Distributors for Georg Jensen, Inc.
 667 Fifth Avenue
 New York 22, New York

Designers: MADSEN-LARSEN

Item No. N-6-149 Multi purpose Bench

70" x 20" x 30", high

Wood: oak; yardage required, 2 1/6, 50"

Approximate Retail Prices: 135.00, muslin
(Also available in teak—159.50, muslin)

SHOWROOMS:

New York—667 Fifth Avenue

Chicago—6-162 Merchandise Mart

Dallas—270 Decorative Center

Miami—133 Northeast 40 St.

San Francisco—315 Pacific Avenue

Los Angeles—8833 Beverly Blvd.

Item No. N-15-105/6 Work Table & Pedestal File

Pedestal #N15-106, 17 1/2" x 28" x 29 1/4", high

All teak with tambour drop-front & lock

Work Table #N15-105, 42" x 29 1/4" x 28 1/2", high

(2) drop-leaves extend to 79" long

Teak top & oak legs; steel reinforcement

Approximate Retail Price: 299.00, complete

(Pedestal—149.50; work table—149.50)

(Units also available in all teak, 159.50 each)

Designers: MADSEN-LARSEN

Item No. N-1-108 Upholstered Side Chair

Teak & oak frame

Yardage required, 1/2, 50"

Approximate Retail Prices: 59.50, muslin

(Also available in all teak—64.50, muslin)



Item No. N-1-107 Side Chair

20" x 18 1/2" x 29", high

Teak, oak & cane

Approximate Retail Prices: 54.50

teak & cane 59.50



FREDERIK LUNNING INC.

Distributors for Georg Jensen, Inc.

667 Fifth Avenue

New York 22, New York



Designer: Prof. LEOWALD
Item No. 350-B Conference Chair
 25" x 26" x 34", high
 Teak/walnut or Swiss cherry
Approximate Retail Price: 116.00, muslin

Item No. 354 Conference Table
 Teak, walnut or Swiss cherry
Special sizes to order

SHOWROOMS:

Grand Rapids—Waters Building
Seattle—1501 Olive Way
San Francisco—432 Jackson Square
Los Angeles—120 No. Robertson

**Available for residential
 or contract installation**

Designer: HARTMUT LOHMEYER

Item No. 411 Arm Chair
 European beech in all finishes
 25" x 21" 29½", high
 Foam rubber seat
Approximate Retail Price: 60.00, covered

Item No. 520 Card Table
 32" x 32" x 29", high
 Teak/oak or walnut/cherry
Approximate Retail Price: 120.00



Designer: HARTMUT LOHMEYER
Item No. 390/4 Lounge Chair
 27" x 30" x 28", high
 European beech in all finishes
 Handwoven cane sides
Approximate Retail Price: 120.00, covered



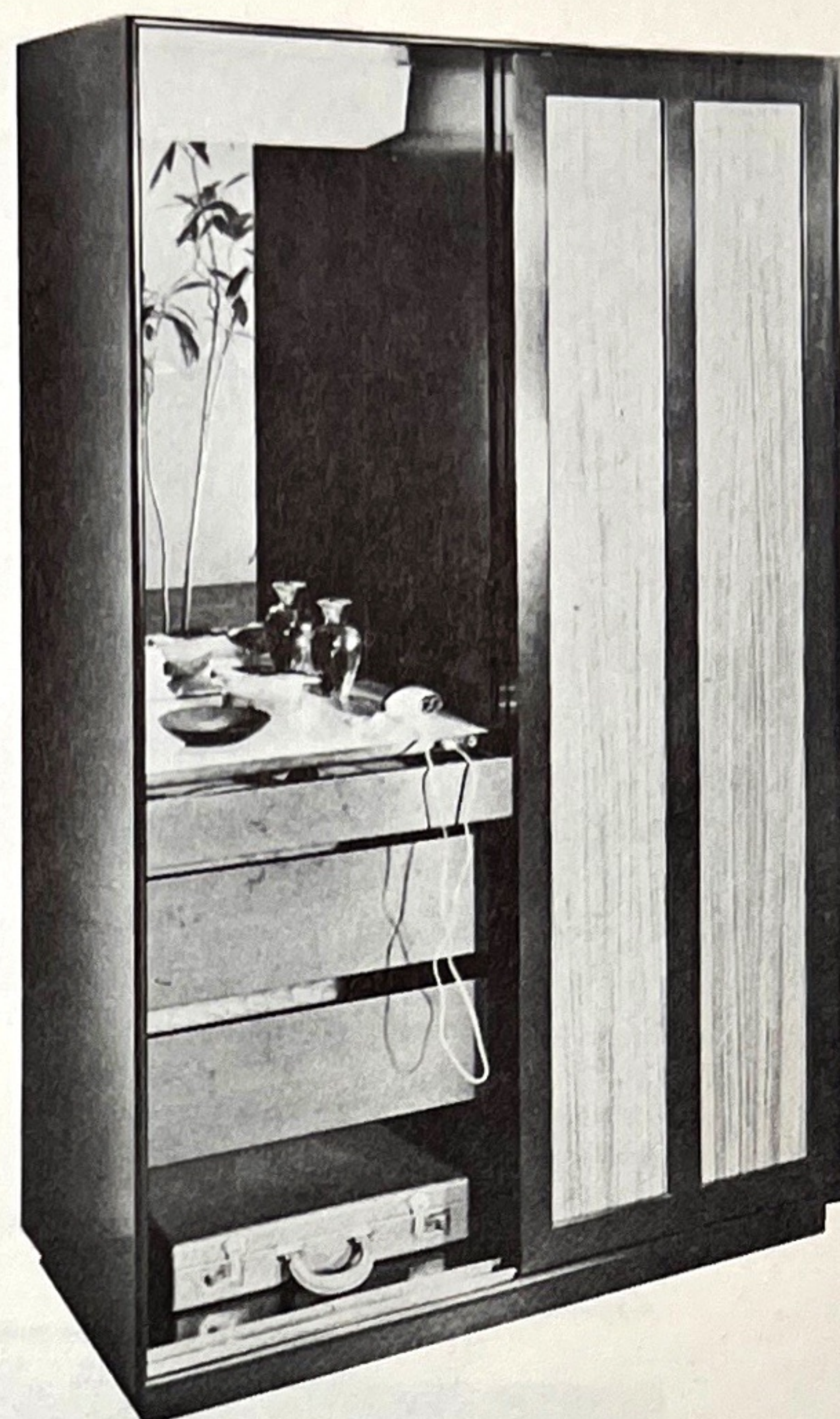
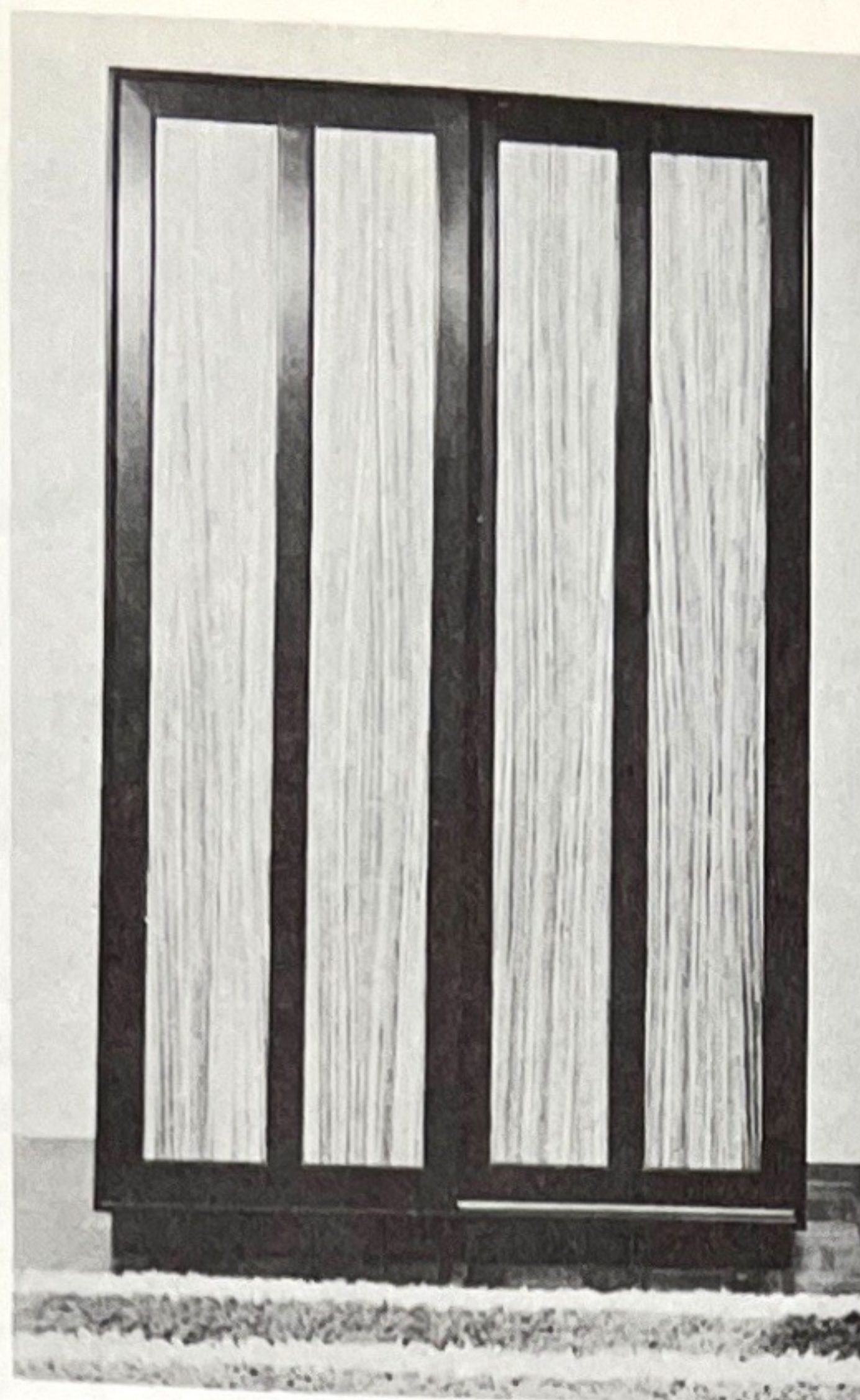
HANSEATIC FURNITURE COMPANY
 7300 South University Avenue
 Chicago 19, Illinois

Designer: HARVEY PROBBER

Item No. 655ZM Executive Wardrobe
 47½" x 22" x 75", high
 2-zinganowood sliding doors;
 built-in light in left compartment
 over mirror; white micarta surface
 with electric razor outlet;
 3-drawers; hat & coat storage compartment
 on right; finished mahogany back

SHOWROOMS:

New York—41 East 57 Street
 Chicago—638 Merchandise Mart
 Dallas—230 Decorative Center
 and other leading cities



Item No. L602ZZ Desk
 72" x 34" x 29", high
 Choice of pedestal;
 zinganowood laminate top;
 zinagano pedestal, mahogany
 banding and base



Prices upon request

Available for contract installation

Write for professional catalogue information

Item No. R514 Ovoid Desk
 72" x 29" x 29", high
 'L' arrangement for use with
 executive cabinets. Mahogany with
 variations available.
Item No. L650MM Cabinet
 59½" x 18" x 25½", high



Item No. AW-1452 End Table
28" x 27½" x 20", high
Bottom shelf white Carrara glass
Top shelf is divided & may be lifted
out to make 2-trays.
Available in dark teak, jacaranda or gaviuna,
all oil finish. Casters
Approximate Retail Price: 190.00

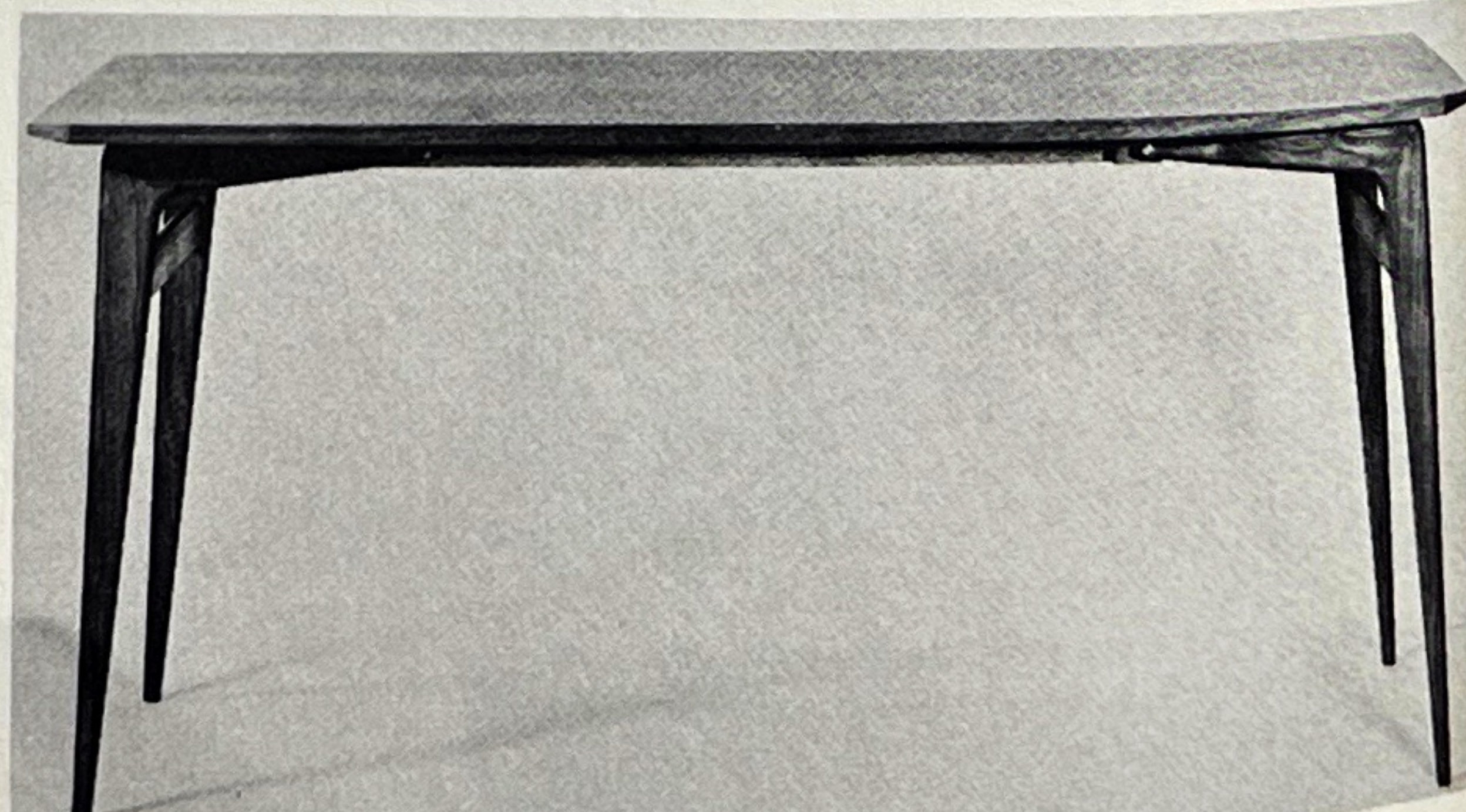
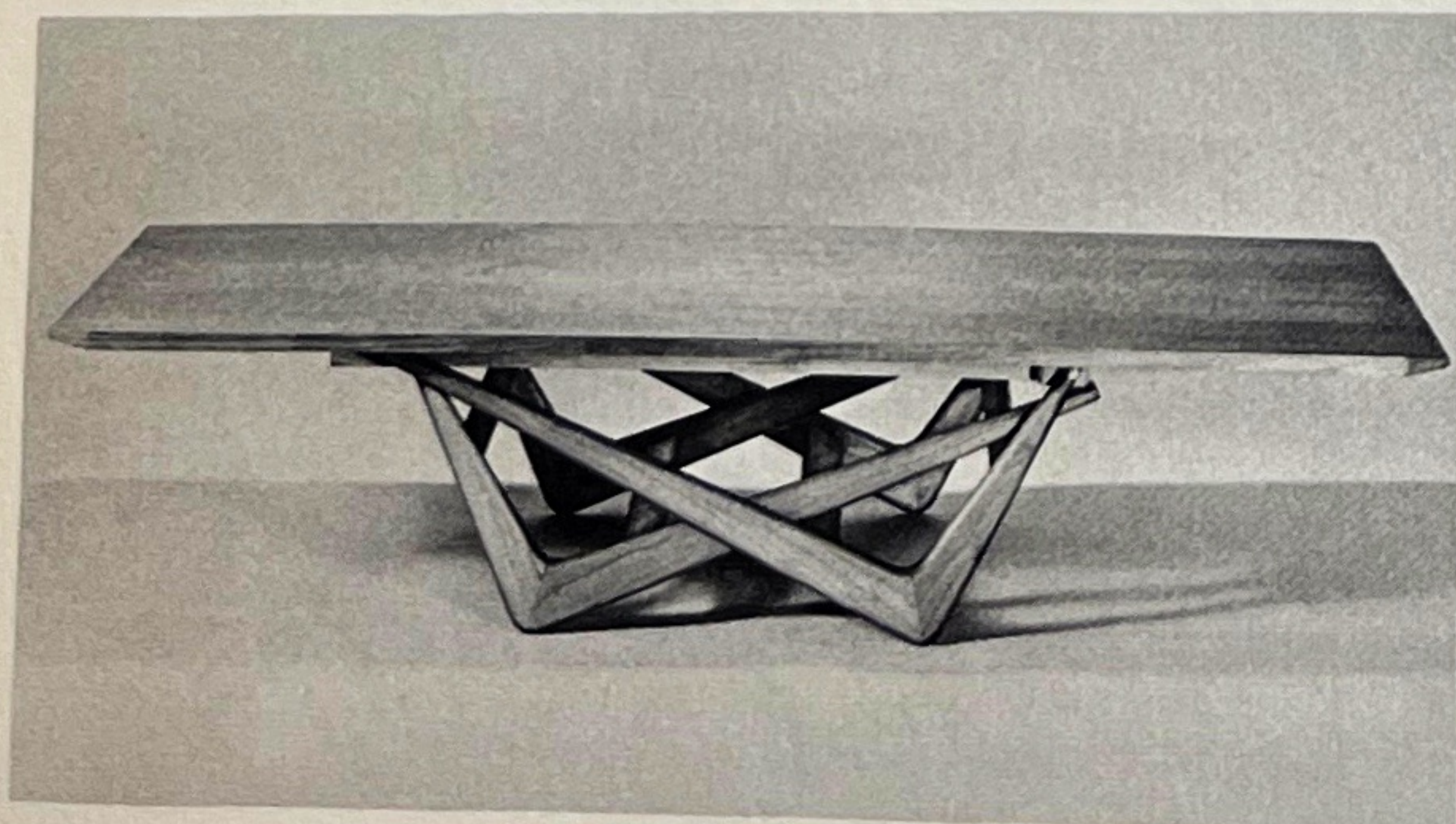


Item No. AP-1572 Rocking Chair
37" high, 39½" deep; seat 17" high
in front 11" high in back
Yardage required, 1½
Oiled walnut frame; loose foam cushions
Approximate Retail Price: 325.00, muslin



Item No. AW-1204 Lounge Chair
31" high x 29" deep; seat height, 12"
Legs & arms dark teak, jacaranda or gaviuna,
oil finish; steel frame covered with foam rubber
Yardage required, 2½, 54" material
Approximate Retail Price: 210.00, muslin

Item No. AW-1454 Coffee/Dining Table
62" long x 28" wide; converts from 13" to 28½" H.
Dark teak, jacaranda or gaviuna, oil finish
Approximate Retail Price: 210.00



Catalog on request

Available for contract installation



Item No. 2121 Executive Posture Chair
 22½" x 22½" x 37", high-adjustable
 Walnut frame, oil or lacquer finish
 Foam rubber & spring construction
 8-adjustable positions for complete comfort
 Sculptured arms
Approximate Retail Prices:
 Muslin.....198.00
 Plastic.....225.00
 Leather.....280.00



Item No. 2125 Chair
 20" x 21½" x 33", high
 Black steel or chrome plated legs;
 aluminum or wood swivel base
 Shown in Naugahyde
Approximate Retail Prices:
 Steel legs..... 53.00
 Chrome legs..... 64.00
 Wood swivel..... 63.00
 Aluminum swivel..... 83.00

Item No. 2122 Arm Chair
 25½" x 24" x 31", high
 Exposed walnut showwood frame
 Foam rubber & spring construction
Approximate Retail Prices:
 Muslin.....196.00
 Plastic.....219.00
 Leather.....260.00

Item No. 2120 Arm & Side Chair
 Arm: 23" x 23½" x 31", high
 Side: 19" x 23½" x 31", high
 Wood: walnut, oil or lacquer finish
 For dining, office or conference
Approximate Retail Prices:

Arm Chair:	Side Chair:
Muslin— 83.00	75.00
Plastic— 95.00	87.00
Leather—116.00	108.00

 (Also available with swivel base)



Item No. T-36 Dining Table
 54" x 36"; 18" leaf extends to 72"
 Top: 1 1/8" thick
 Approximate Retail Price: 130.00

Item No. 50 Side Chair
 Approximate Retail Price: 47.00

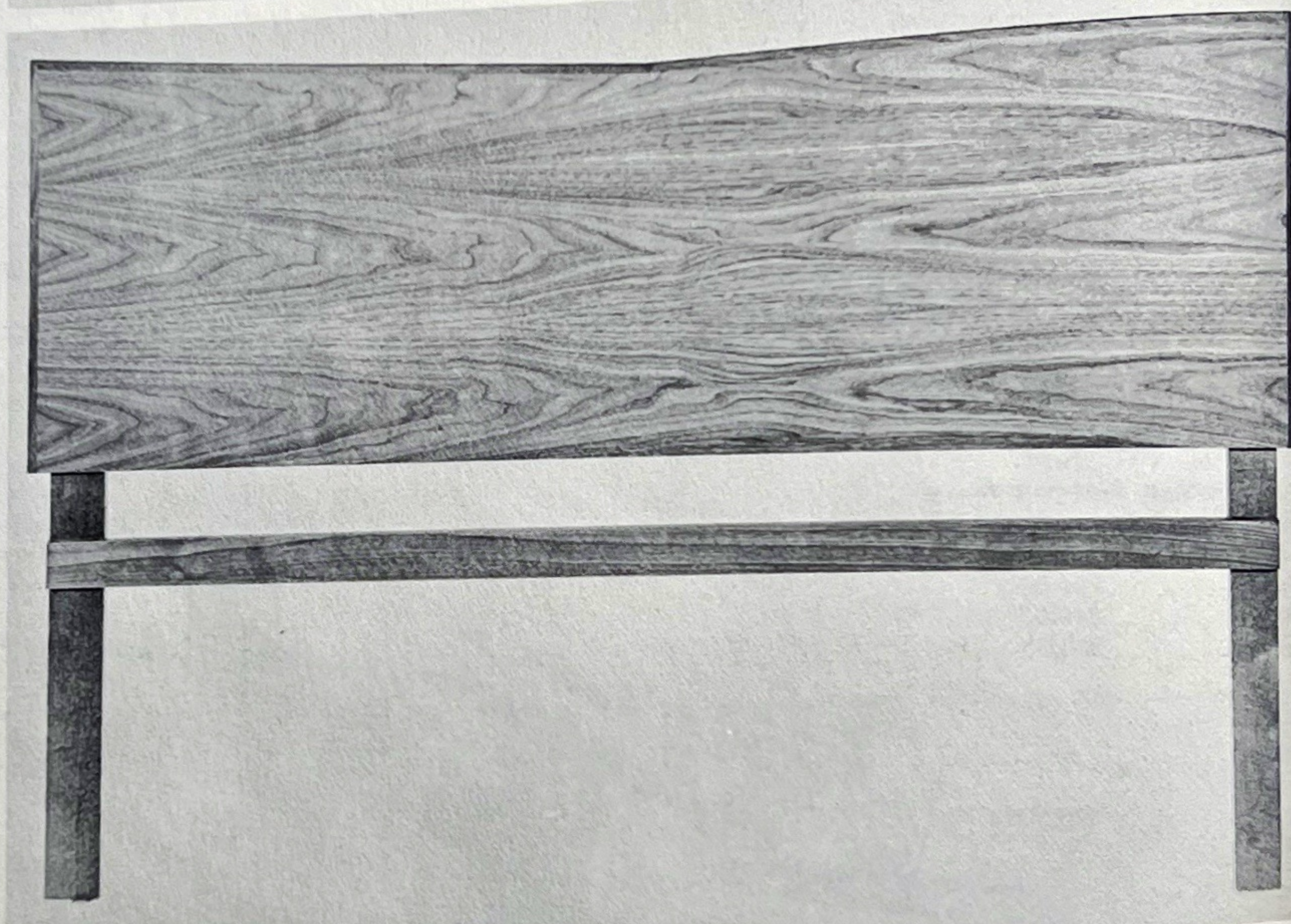
Item No. 51 Host Chair
 Approximate Retail Price: 55.00



Item No. HX41 Headboard — 3'3" — 50.00
Item No. HX56 Headboard — 4'6" — 66.00
Item No. HX84 Headboard — 6'6" — 84.00

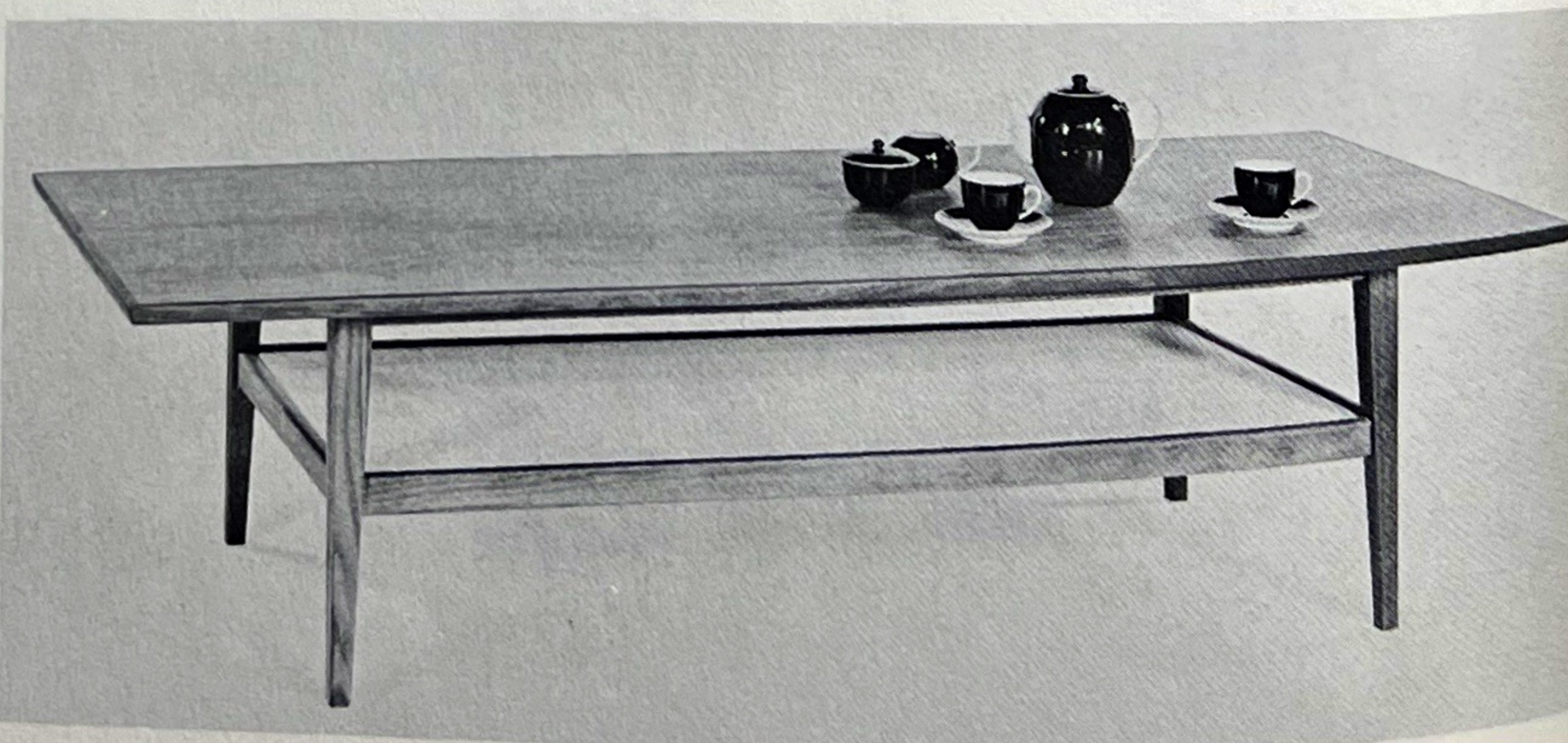
Walnut Series, oil finish, includes:
 Dressers; chests; vanities; cabinets;
 headboards; nite stands; stack units;
 dining tables; chairs; benches and
 occasional tables.

FINISHES:
 • Hand-rubbed oil finish on walnut
 • Satin lacquer finish
 • Formica surfaced tops
 (Prices quoted are for oil finish)



Item No. OC-60 Coffee Table
 60" x 22" x 15" high
 Walnut frame & top; cane shelf
 Approximate Retail Price: 100.00

SHOWROOM:
 New York—192 Lexington Ave.



FOSTER—McDAVID, INC.
 4200 North Westshore Blvd.
 Tampa 9, Florida



Item No. CA-60-C Hutch

60" x 12" x 42" high

Available with cane or wood doors

Approximate Retail Prices: 230.00, wood
250.00, cane

Item No. CA-48-W — 48" 190.00, wood
210.00, cane

Item No. CA-36-W — 36" 160.00, wood
180.00, cane

Item No. C-72-W4L Cabinet

Pleated doors; 4-drawers, left side

Group 2 stretcher-base — 284.00, 31½" H

Group 6 turned-legs — 260.00, 30½" H

FINISHES:

- Hand-rubbed oil finish on walnut
- Satin lacquer finish
- Formica surfaced tops

(Prices quoted are for oil finish)

Walnut Series, oil finish, includes:
Dressers; chests; vanities; cabinets;
headboards; nite stands; stack units;
dining tables; chairs; benches and
occasional tables.

STRETCHER BASE

O/A height w/case 31½"

Group 1—Insert Pull

Group 2—Wood Pull

Group 3—Pewter Pull

TURNED LEG

O/A height w/case 30½"

Group 5—Insert Pull

Group 6—Wood Pull

Group 7—Pewter Pull

SHOWROOM:

New York—192 Lexington Ave.

Item No. C454C Cabinet

Length, 54"; adjustable shelf;

4-drawers; cane doors;

Approximate Retail Prices:

Group 2 stretcher-base — 208.00, 31½" H

Group 6 turned-legs — 192.00, 30½" H

(Available without cane on doors)

Item No. C-454-W — Group 2 — 196.00, 31½" H

Item No. C-454-W — Group 6 — 180.00, 30½" H



Item No. C-54-WD Cabinet

Length, 54"

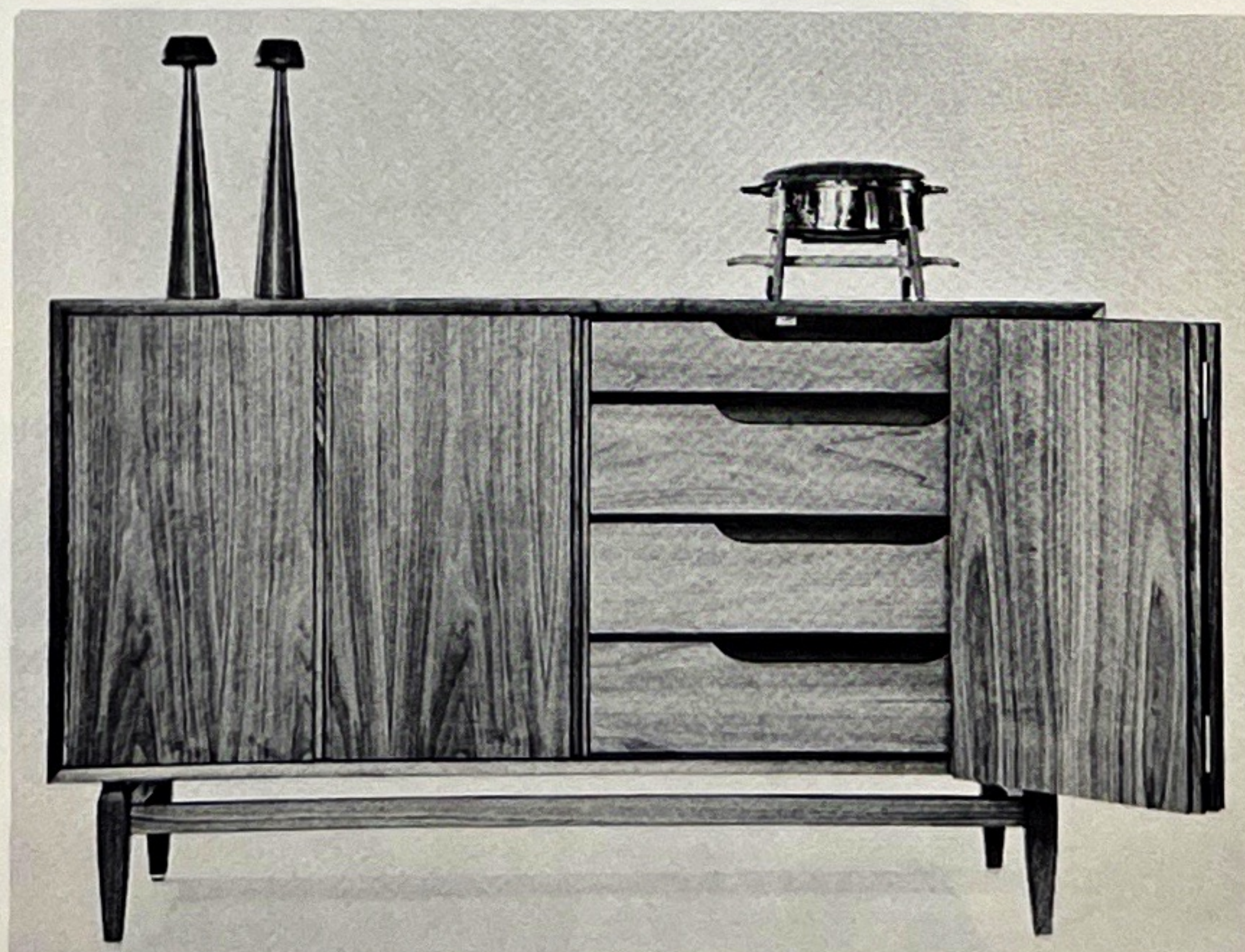
Pleated doors; 4-French trays;

adjustable shelf on left side

Approximate Retail Prices:

Group 1 stretcher-base — 232.00, 31½" H

Group 5 turned-legs — 216.00, 30½" H



FOSTER—McDAVID, INC.

4200 North Westshore Blvd.
Tampa 9, Florida

Designer: JOHN B. WISNER, A.I.D.



Item No. 5078-SU Sectional Sofa (left)
Approximate Retail Price: 225.00

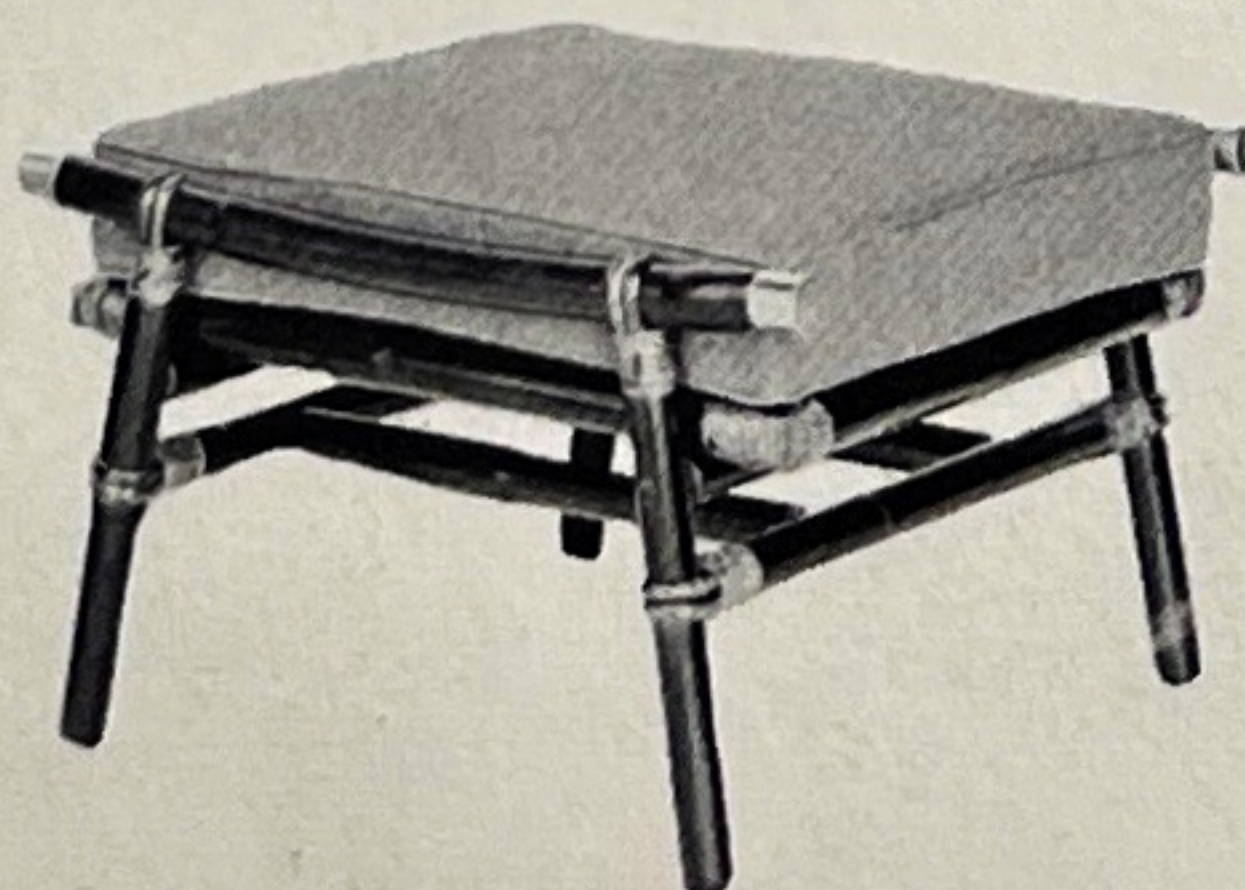
Available for residential
or contract installation

Item No. 5354-T Table
Decorated tile top
Approximate Retail Price: 115.00

Item No. 5353-M Coffee Table
Approximate Retail Price: 75.00

Item No. 5079-SU Sectional Sofa (right)
Approximate Retail Price: 225.00

Item No. 5355-T Table
Decorated tile top
Approximate Retail Price: 69.50



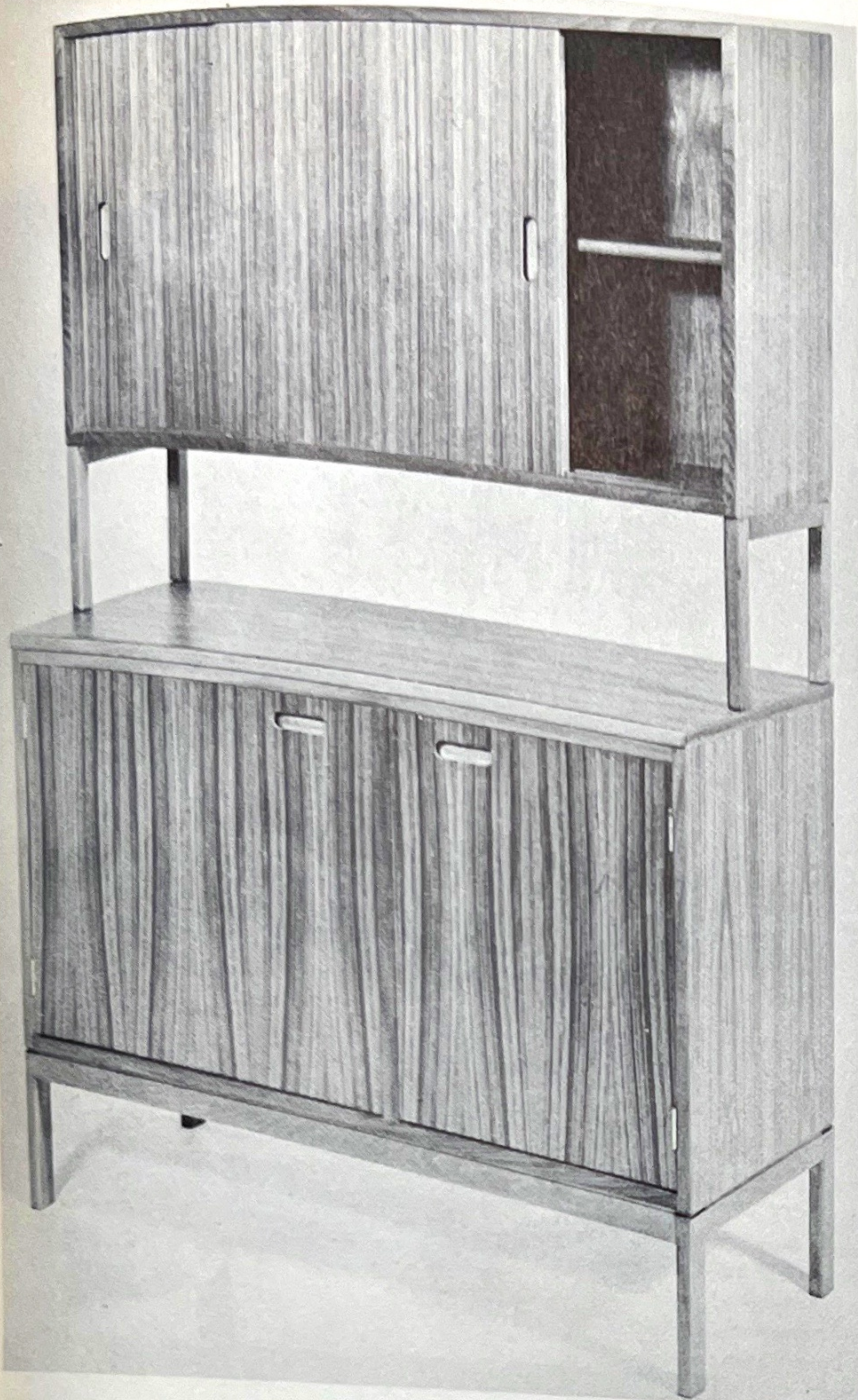
SHOWROOMS:

New York—305 East 63 Street
Chicago—631 Merchandise Mart
Grand Rapids—Exhibitors Bldg.

Item No. 5050-CU Chair
Seat 22" x 26"; back height 18"
Approximate Retail Price: 152.50

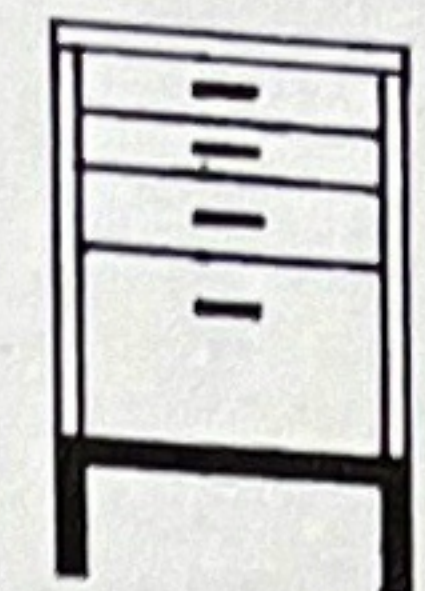
Item No. 5250-U Ottoman
24" x 24" seat
Approximate Retail Price: 75.00

FICKS REED COMPANY
Charlemer Drive
Cincinnati 27, Ohio

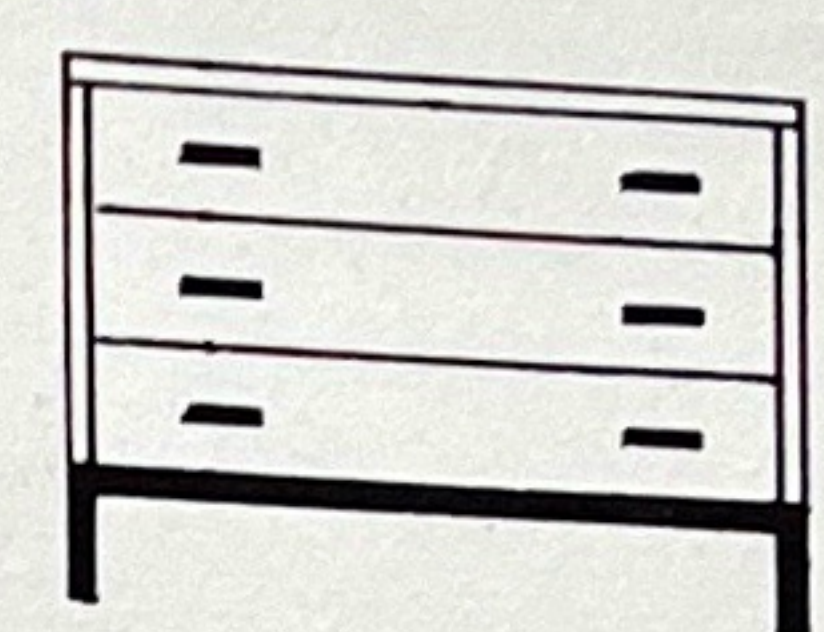


Available for residential
or contract installation

Item No. 3060 Cabinet
36" x 16½" x 29" high
Woods: teak or walnut
Approximate Retail Price: 127.00
Item No. 3063 China Cabinet
Wood or glass doors; adjustable shelves
Approximate Retail Price: 89.00



Item No. 3061 4-Drawer Chest
15" x 16½" x 29" high
Approximate Retail Price: 89.00



Item No. 3062 3-Drawer Chest
36" x 16½" x 29" high
Approximate Retail Price: 137.00

Item No. 3059 Chest
36" x 16½" x 29" high
Woods: teak or walnut
Approximate Retail Price: 143.00



Designer: INGWE EKSTROM
Item No. 1002 Chair
Plastic coated steel wire;
clip-on foam filled cushions
Fabric colors: red, blue, yellow or green
For indoor or outdoor use
Approximate Retail Price: 27.00, covered
Item No. 1003-R Rocker
Approximate Retail Price: 29.00, covered



Item No. BA-50 Nest of Tables
 22" x 13½" x 20", high
 Wood: teak/oak
 Approximate Retail Price: 59.50



Item No. MK Bedroller
 23" x 16½" x 24", high
 Wood: teak/oak
 Approximate Retail Price: 75.00



Item No. HU-37 Teawagon
 31" x 19" x 23½", high
 Wood: teak; woven cane shelf
 Unit collapses for easy storage
 Approximate Retail Price: 89.50





Item No. 2086 Sofa
 84" x 32" x 31" high
 Reversible foam rubber seat;
 down-filled loose back cushions
 Yardage required, 14, 50" plain
 Walnut showwood frame
Approximate Retail Price: 600.00, muslin
 (Available with foam rubber back cushions)

Item No. 2601-AU Arm Chair
 22 1/4" x 23 3/4" x 35" high
 Foam rubber seat; walnut frame, oil finish
 Yardage required, 1 1/4, 50" plain
Approximate Retail Price: 145.00, muslin
Item No. 2501-AU Side Chair
Approximate Retail Price: 120.00, muslin
 (Available with cane back and other
 upholstery treatments)

Available for residential
 or contract installation

Designer: SAMUEL OGDEN
Item No. 299-A Arm Chair
 24" x 30 1/2" x 29 1/2" high
 Aluminum or steel frame
 Upholstered tight seat
 & back; foam rubber
 Yardage required, 2, 50" plain
Approximate retail Price: 192.00, muslin
Item No. 299 Armless Lounge Chair (not shown)
Approximate Retail Price: 182.00, muslin





Our CONTRACT DEPARTMENT has a wide selection of Scandinavian imports particularly suitable for contract work and available for quick delivery. We welcome the opportunity to assist you in your special requirements.

Import Division
LEO H. SPIVACK, INC.
460 Fourth Avenue, (31 St.)
New York 16, New York

Singularly different because Lytespan components and accessories are completely detachable from the columns and may be purchased separately.

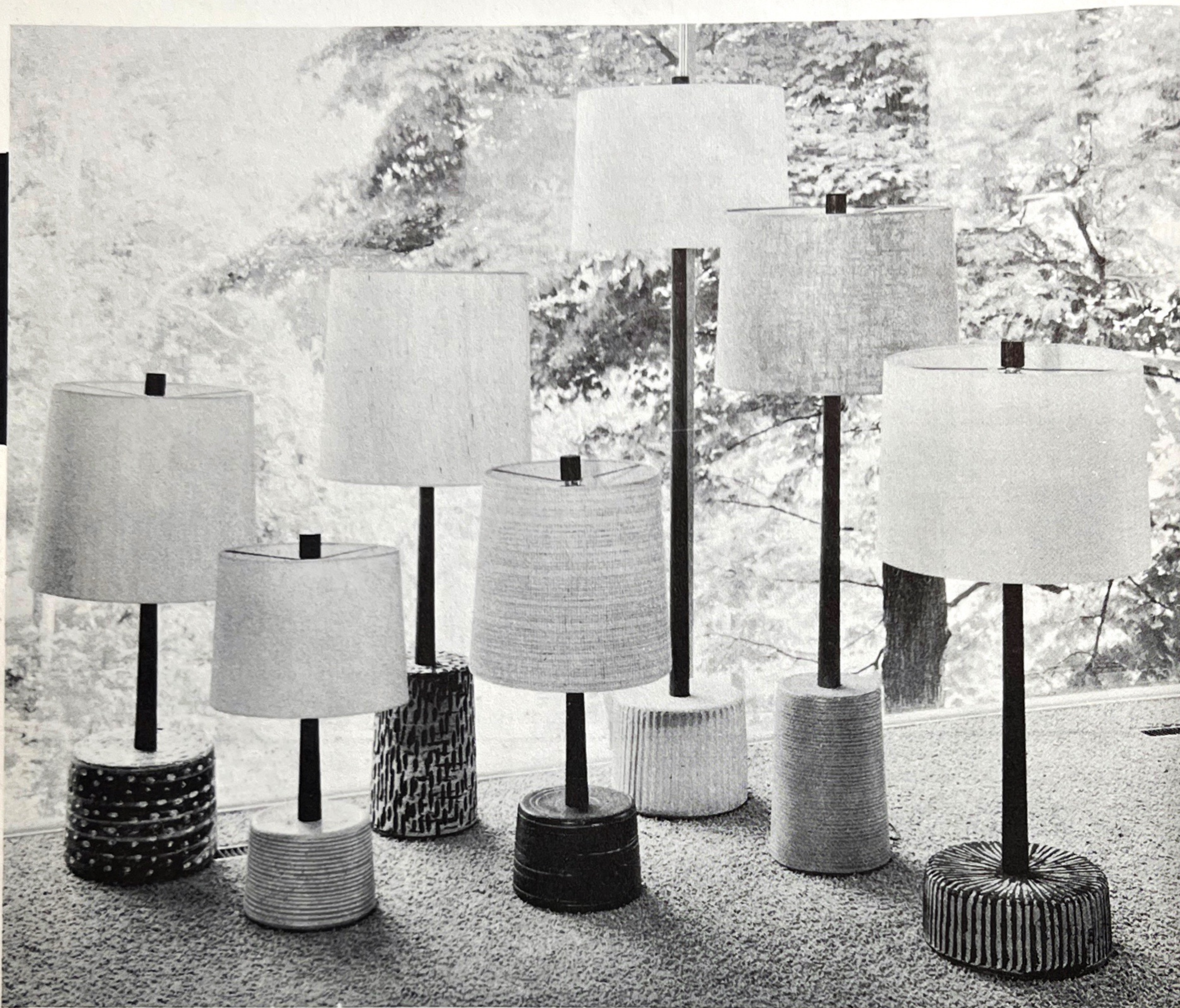
The column is an electrical raceway that goes up in seconds without tools and to which you attach the components desired. It enables you to design personal lighting arrangements to fit any decor—select the kind of lighting needed in the style and color combination desired; attach to the column by simply twisting the knob to lock in place. Result—a complete floor-to-ceiling or table-to-ceiling Lytespan ensemble exactly to suit you.



This is only a representative selection of smartly styled Lytespan components. Accent lights, reading & desk lamps, indirect lights, trays, planters, chimneys—you're the designer and you can solve any lighting need—both functional and decorative with just one lamp.

Write Dept. FL, Jersey City 5, N. J. for catalog





A

B

C

D

E

F

G

A—Item No. PL161-28-2 Lamp
O/A height, 35½"; hempfiber shade
Approximate Retail Price: 52.00

B—Item No. PL163-28-1 Lamp
O/A height, 25"; white gauze shade
Approximate Retail Price: 36.00

C—Item No. PL 160-FE-37 Lamp
O/A height, 44";
natural grasscloth shade
Approximate Retail Price: 54.00

D—Item No. PL163-30-2 Lamp
O/A height, 30"; tan Texana shade
Approximate Retail Price: 42.50

E—Item No. PL161-51-3 Lamp
O/A height, 58";
white peasant linen shade
Approximate Retail Price: 60.00

F—Item No. PL160-35-2 Lamp
O/A height, 47"; natural linen shade
Approximate Retail Price: 56.00

G—Item No. P177-FE-2 Lamp
O/A height, 38"; hempfiber shade
Approximate Retail Price: 47.00

Walnut combined with hand pressed textured stoneware bases in muted colors: tan, brown, grey & white

Professional catalogs available upon request

#229-F4

Square pendants 2" x 2" x 9 1/2" suspended one below another from white canopy & heavy white flexible cord. Polished brass prongs hold white glass in place. Overall length 47"
Approximate Retail Price: 65.00

#229-F6

6—2" x 2" x 9 1/2" square pendants suspended from white canopy & heavy white flexible cord. Polished brass prongs. Overall length 50". (Also available in 44" length)
Approximate Retail Price: 95.00

#808-F3

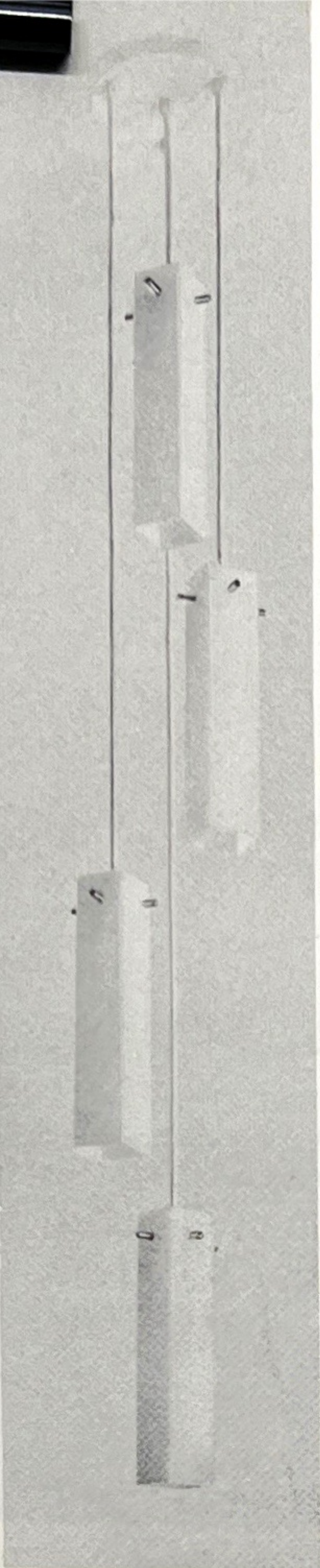
Grouping of 3—8" Spheroids, made of hand-blown white glass each having a different color baked lacquer metal reflector disk—ochre yellow, toned vermillion & warm cobalt blue. (Also available in single color). Stem & canopy in white.
Approximate Retail Price: 87.00

#512-F3

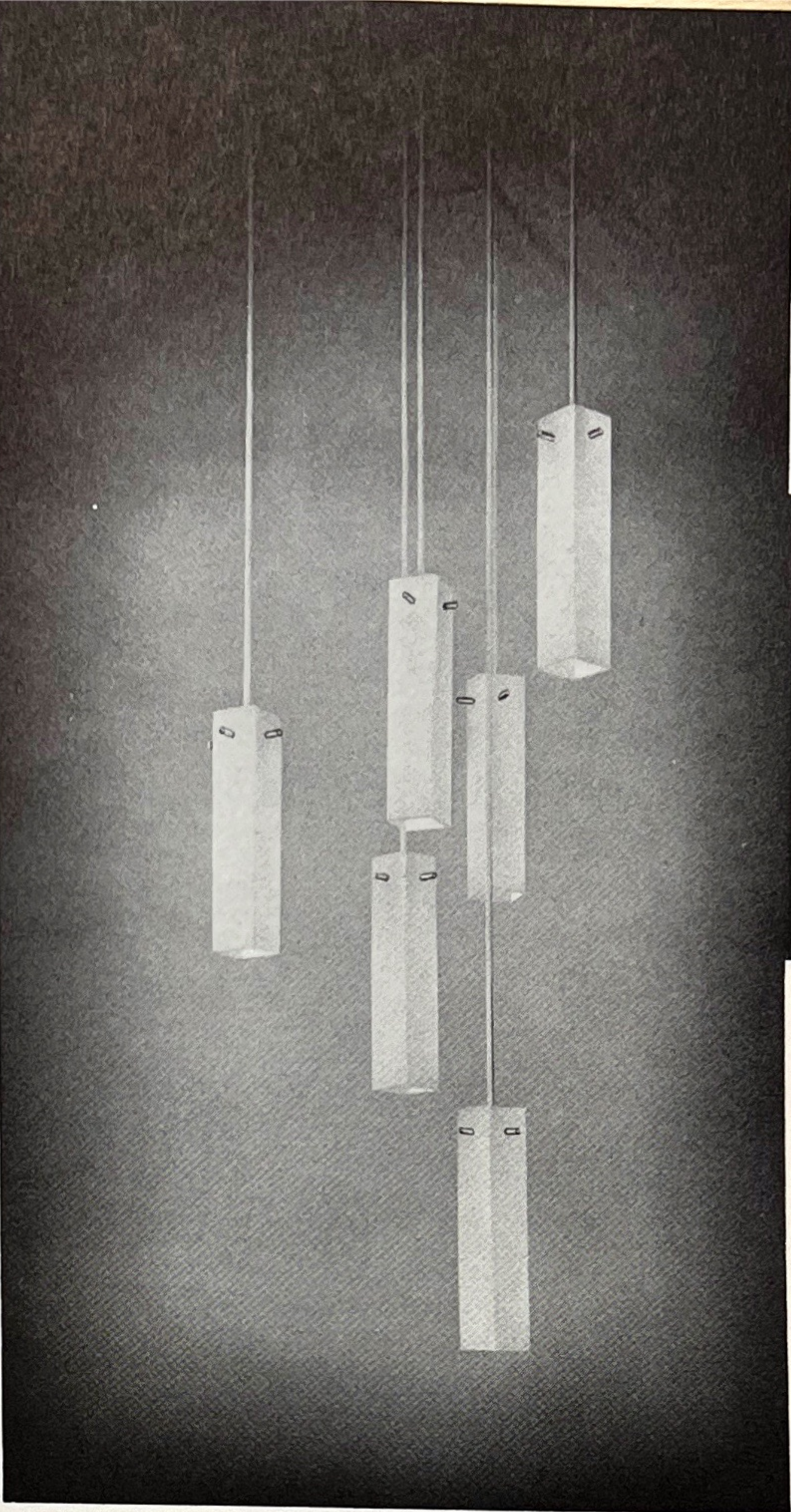
3—5" x 12" glass cylinders suspended from polished brass canopy & stems.
Approximate Retail Price: 72.00

Catalog available upon request

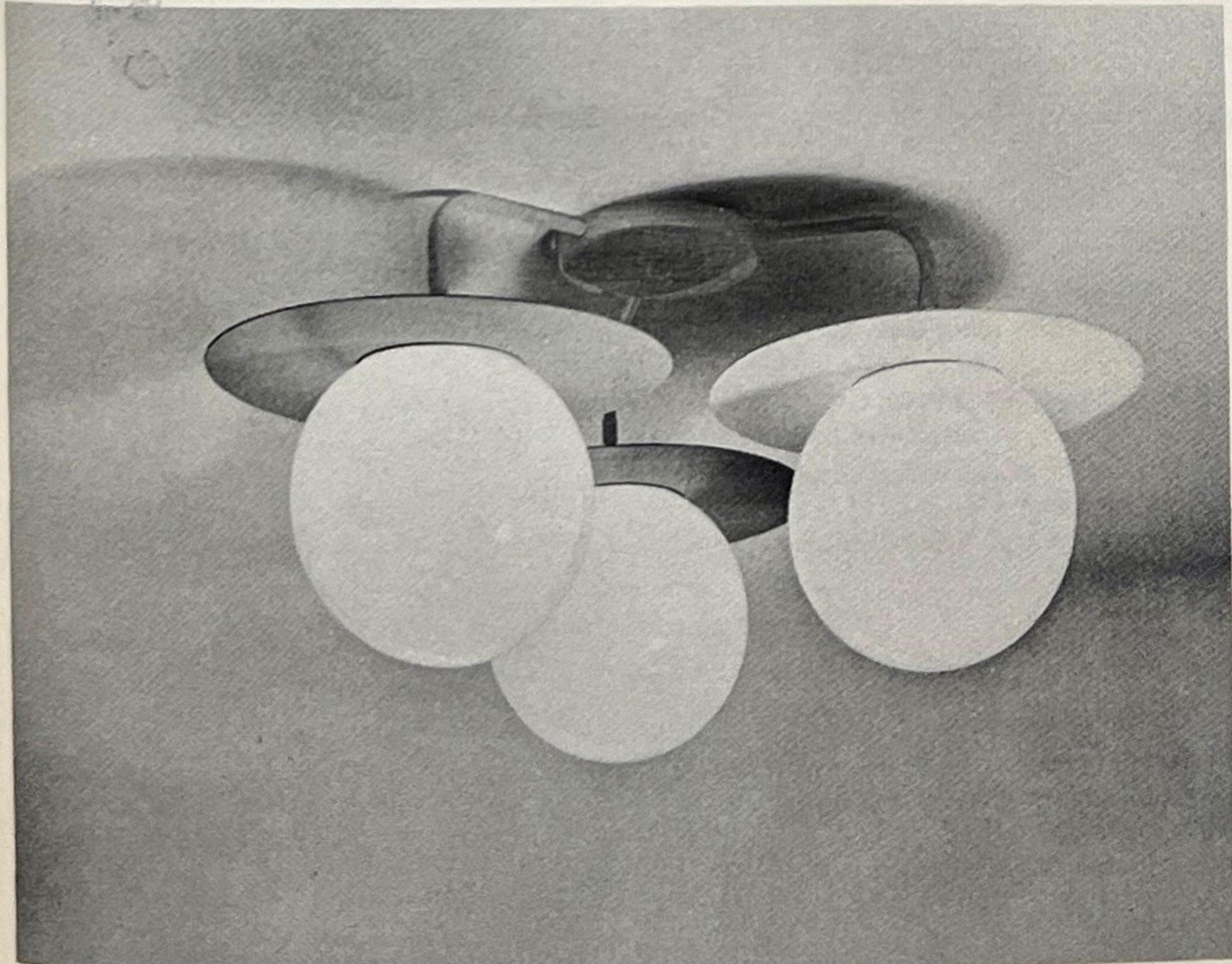
F.O.B. our warehouse, New York City



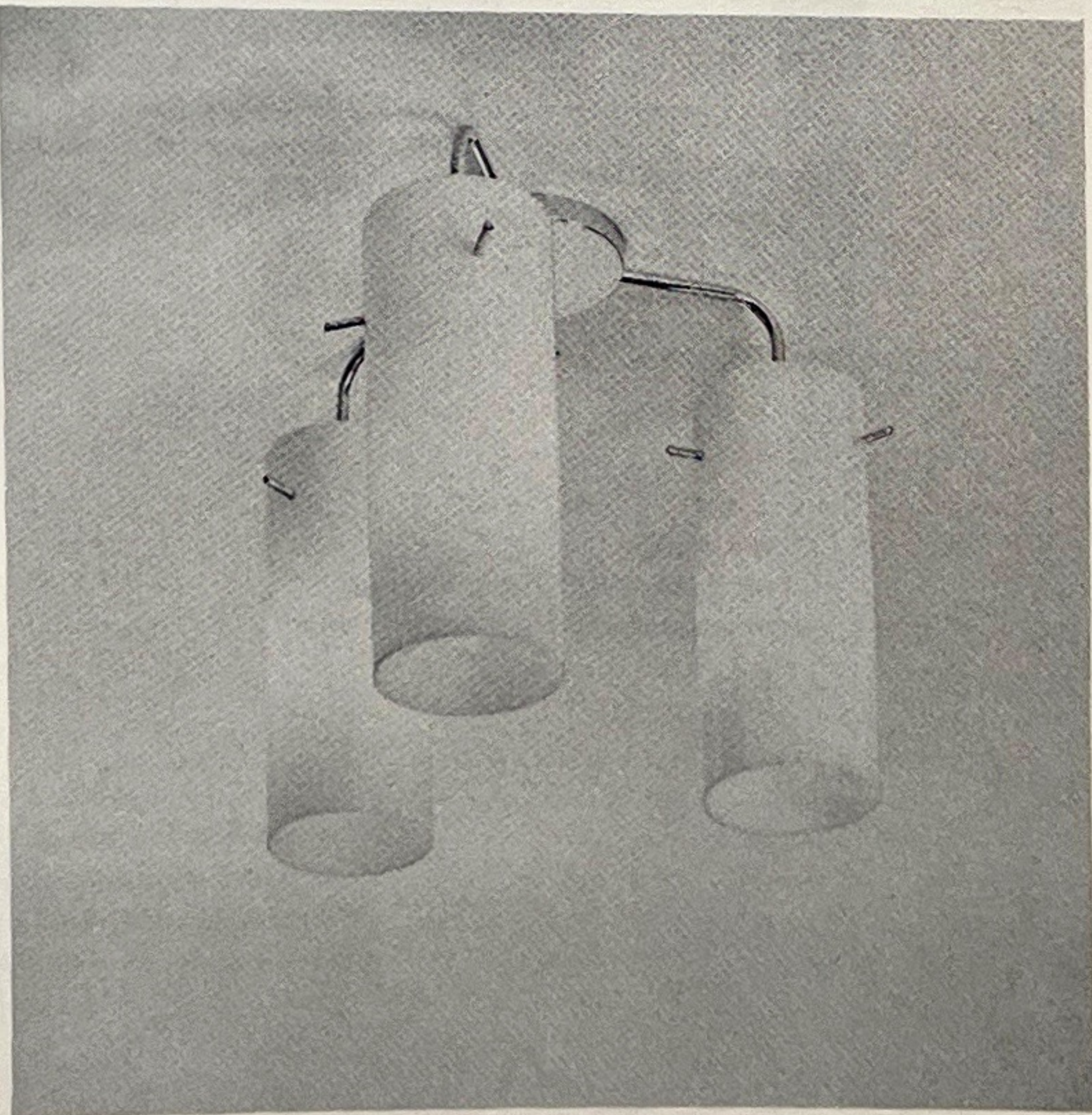
#229-F4



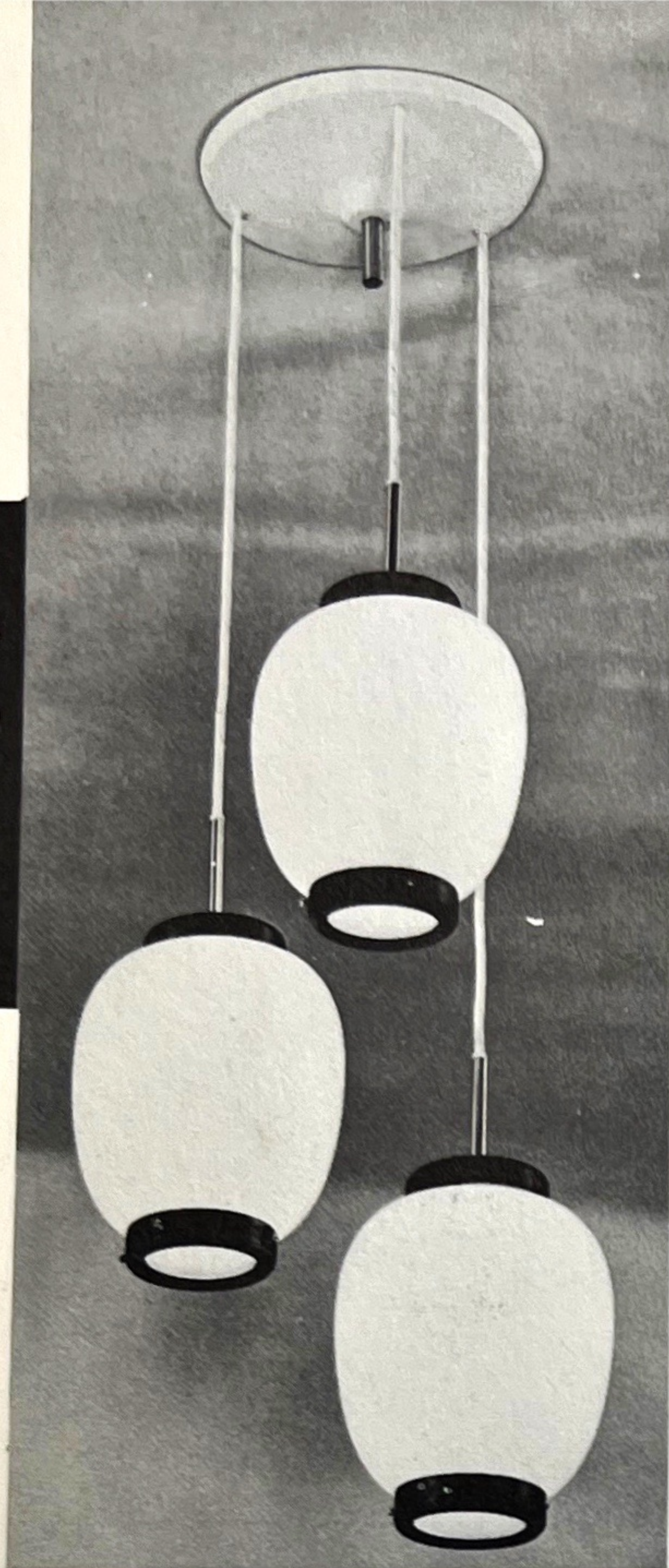
#229-F6



#808-F3



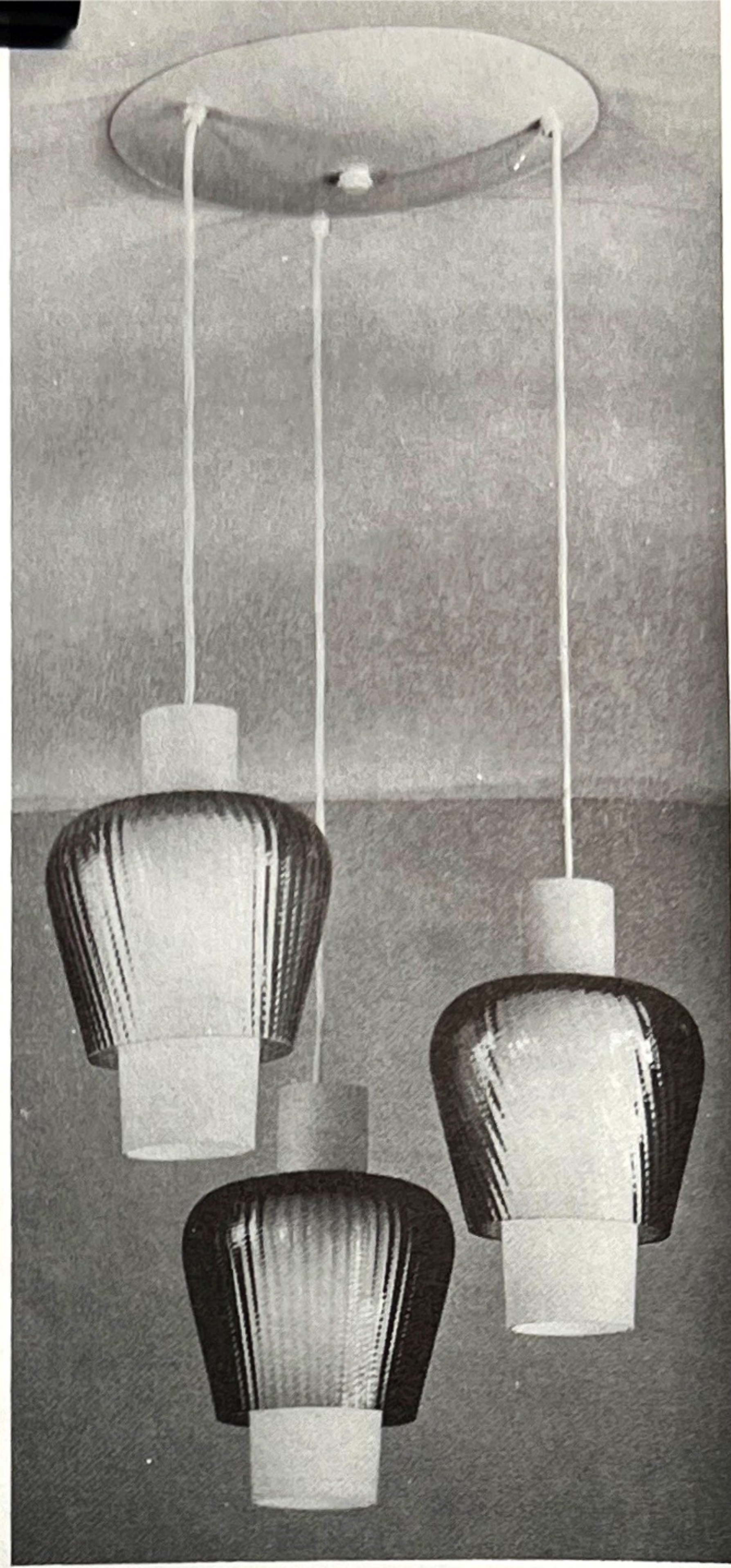
#512-F3



Item No. F-2241 Ceiling Fixture
 Danish white opal glass, teak top & bottom
 Each pendant height, 10"; diameter, 7"
Approximate Retail Price: 79.50



Item No. F-2740 Ceiling Fixture
 3-light Danish woven raffia
 Orange, white & green
 Max. height, 18"; Max. diameter, 14"
Approximate Retail Price: 79.50

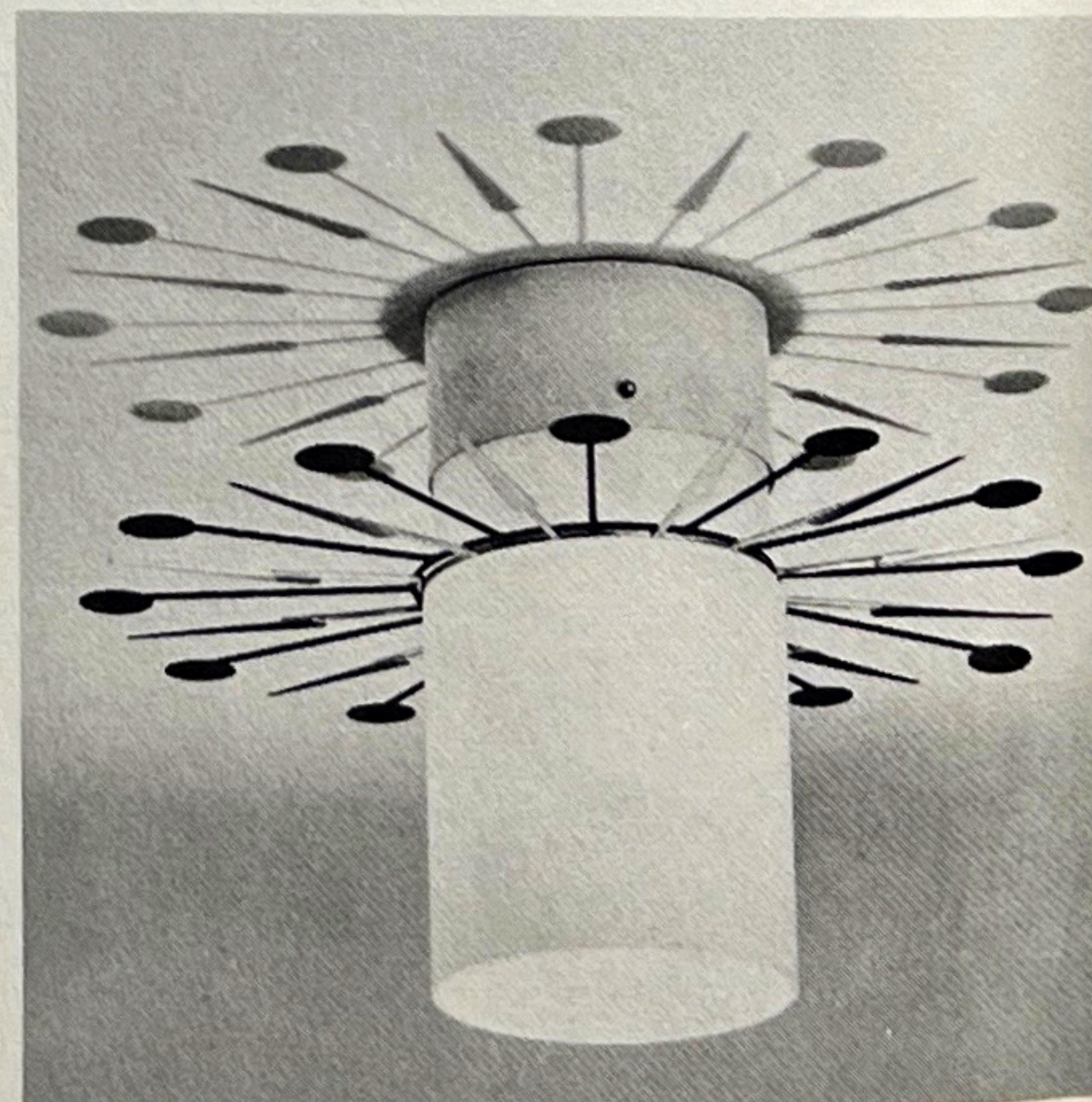


Item No. F-3111/3 Ceiling Fixture
 Danish white opal inner glass
 Optic colored outer glass, 3-colors,
 orange, blue & green
 Each pendant height, 12"; diameter, 6"
Approximate Retail Price: 79.50
Item No. F-3111 Single Pendant
 Specify color desired
Approximate Retail Price: 27.50

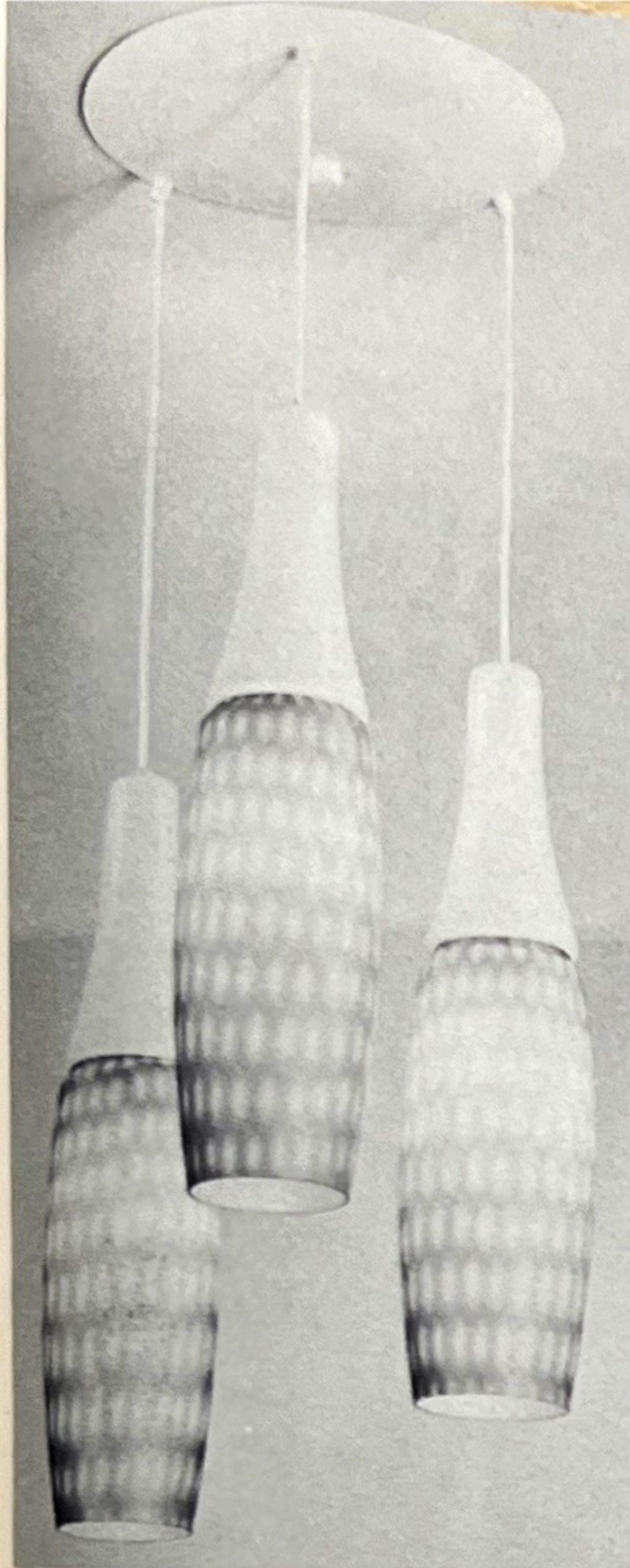
Available for residential
 or contract installation

SHOWROOMS:
 New York—225 Fifth Avenue
 Chicago—1215 Merchandise Mart

Item No. F-3105 Flush-mount Fixture
 Danish white opal glass
 Brass & black decorative metal rings
 Height, 13"; diameter, 18"
Approximate Retail Price: 31.50



Raymor
RICHARDS MORGENTHAU & CO.
 225 Fifth Avenue
 New York 10, New York



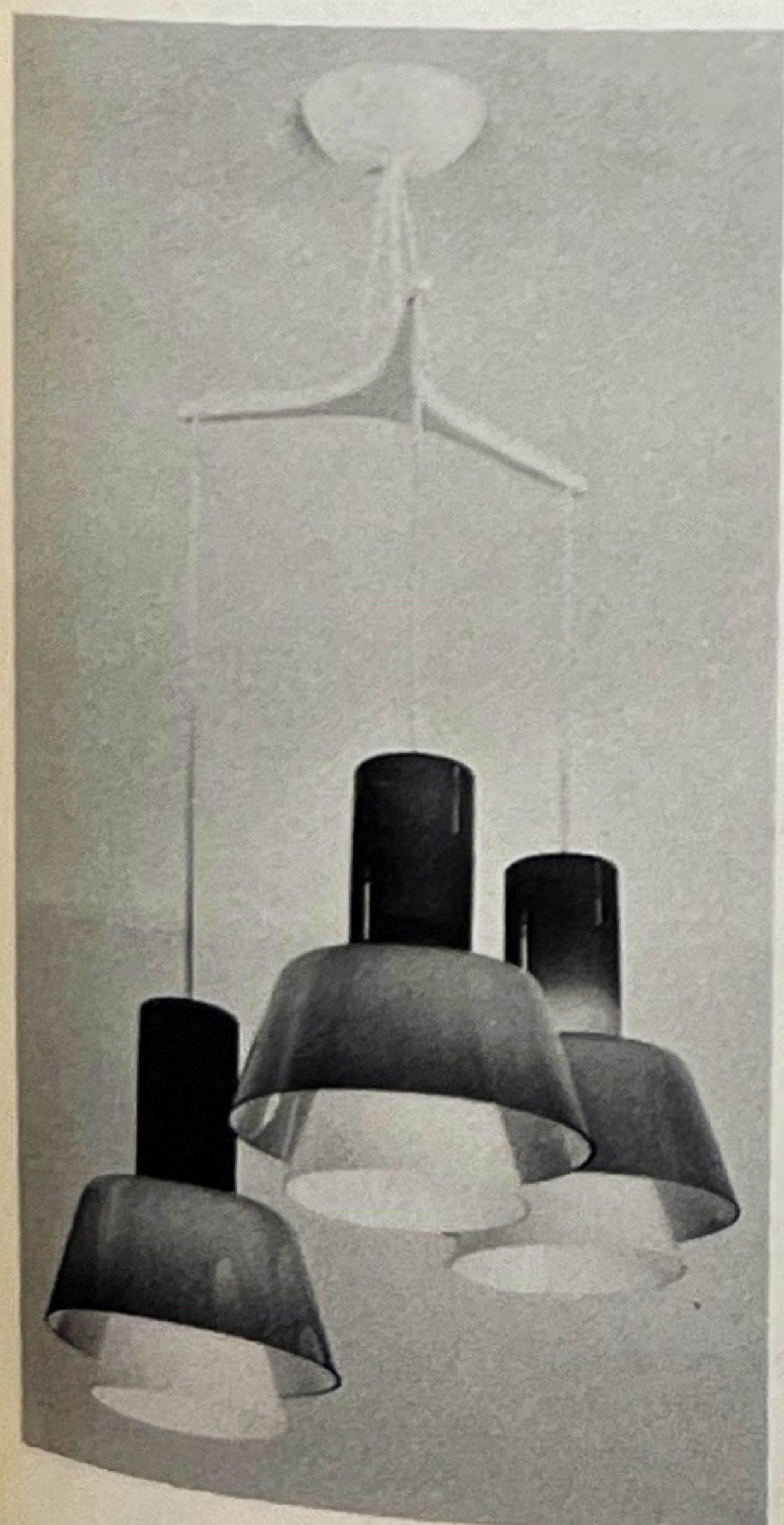
Item No. F-3108-3 Ceiling Fixture
 Danish white opal & Thundercloud
 grey optic.
 Each pendant height 20"; diameter 5"
Approximate Retail Price: 70.00
Item No. F-3108 Single Pendant
Approximate Retail Price: 25.50



Item No. F-2219/5 Ceiling Fixture
 Danish white opal glass, teak caps
 Each pendant height 16"; diameter 5"
 Teak separator bar 46" long
Approximate Retail Price: 79.50

One of Raymor's Collection of Danish
 frosted white glass teardrop & coned
 shapes combined with teak

Available for residential
 or contract installation



Item No. F-3115/3 Ceiling Fixture
 Danish white opal inner glass
 Cased grey outer glass
 Each pendant height, 12"; diameter, 8"
 White wood separator
Approximate Retail Price: 75.50
Item No. F-3115 Single Pendant
Approximate Retail Price: 29.50

Item No. F-2938 Ceiling Fixture
 Scandinavian midnight blue outer glass
 White opal inner globe
 Height 34"; diameter 14½"
Approximate Retail Price: 69.50

Free Catalog:
 Write to Dept. F for NEW
 28-page catalog illustrating
 over 100 Raymor imported
 adjustable lighting fixtures.



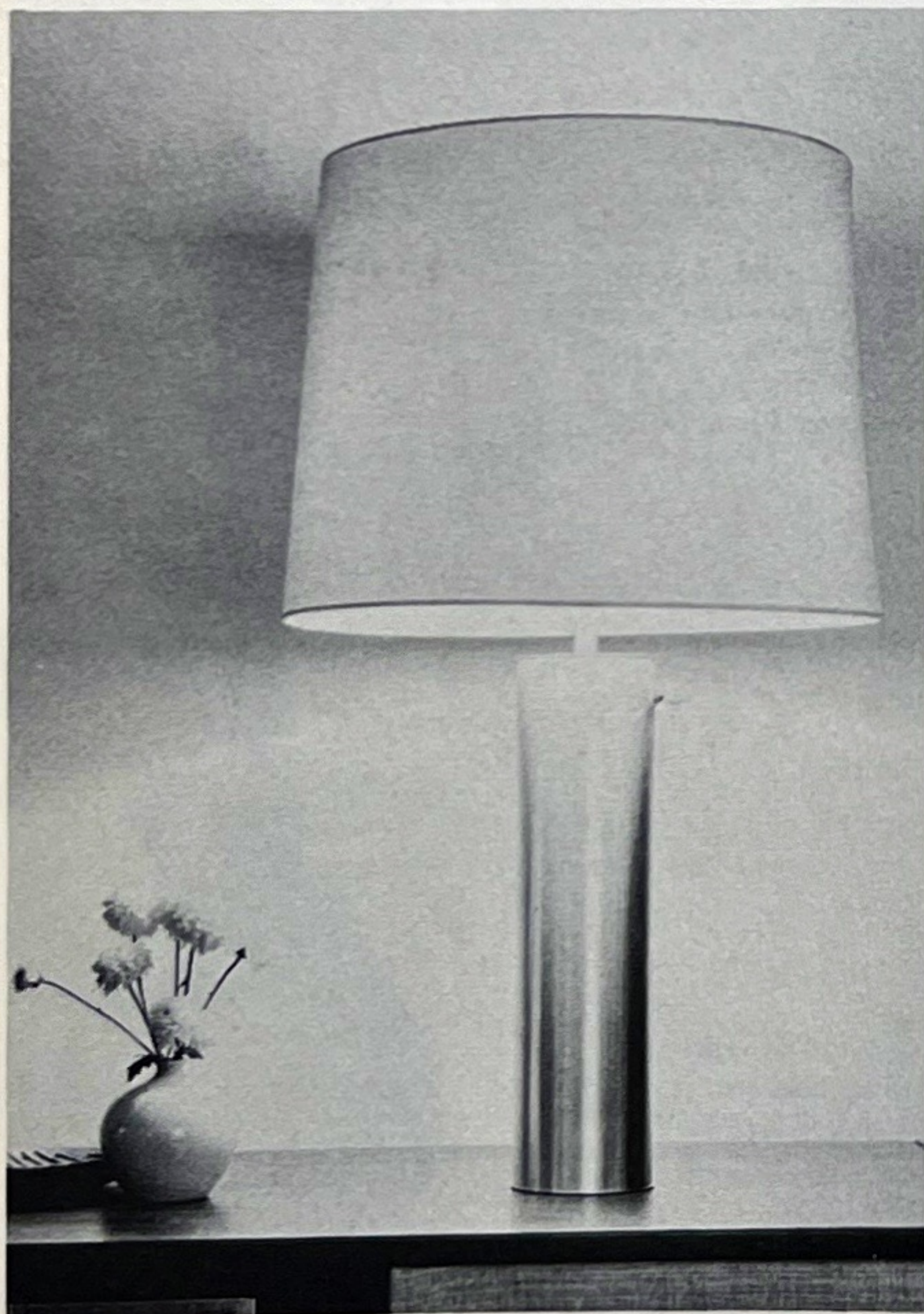


Item No. NS-977 Double Wall Lamp
3" x 12" brass wall bracket fastens to wall over specially designed hangar with thumb screws at ends of bracket. Arms swing & reflectors swivel up or down. Reflectors are baked white enamel. A square tube conceals cord 2' below lamp.
Approximate Retail Price: 45.00

All three lamps are brushed brass but available in polished brass or satin chrome

Available for residential or contract installation

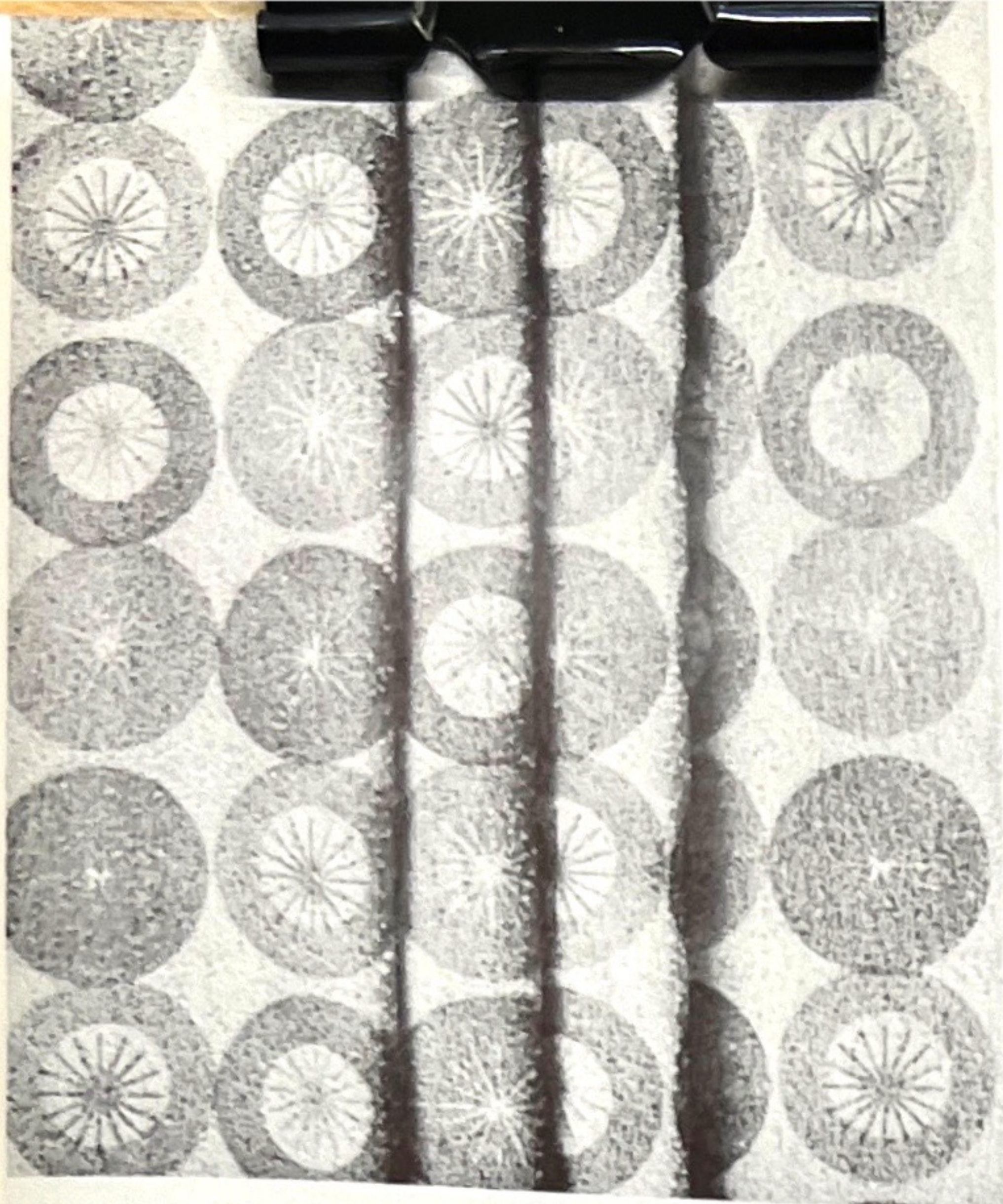
Item No. NS-972 Table Lamp
29" overall height
4" diameter cylinder with heavy brass disc top & bottom. Metal disc on top of shade; 3-way switch controls; 2-sockets.
Approximate Retail Price: 49.50



NESSEN STUDIO, INC.
5 University Place
New York 3, New York



Item No. NS-973 Floor Lamp
Floor lamp with table which adjusts to any height; firmly held in desired position by 2-set screws; white plastic table top, brass banded. 3-way switch located under 2-socket cluster.
Approximate Retail Price: 84.00

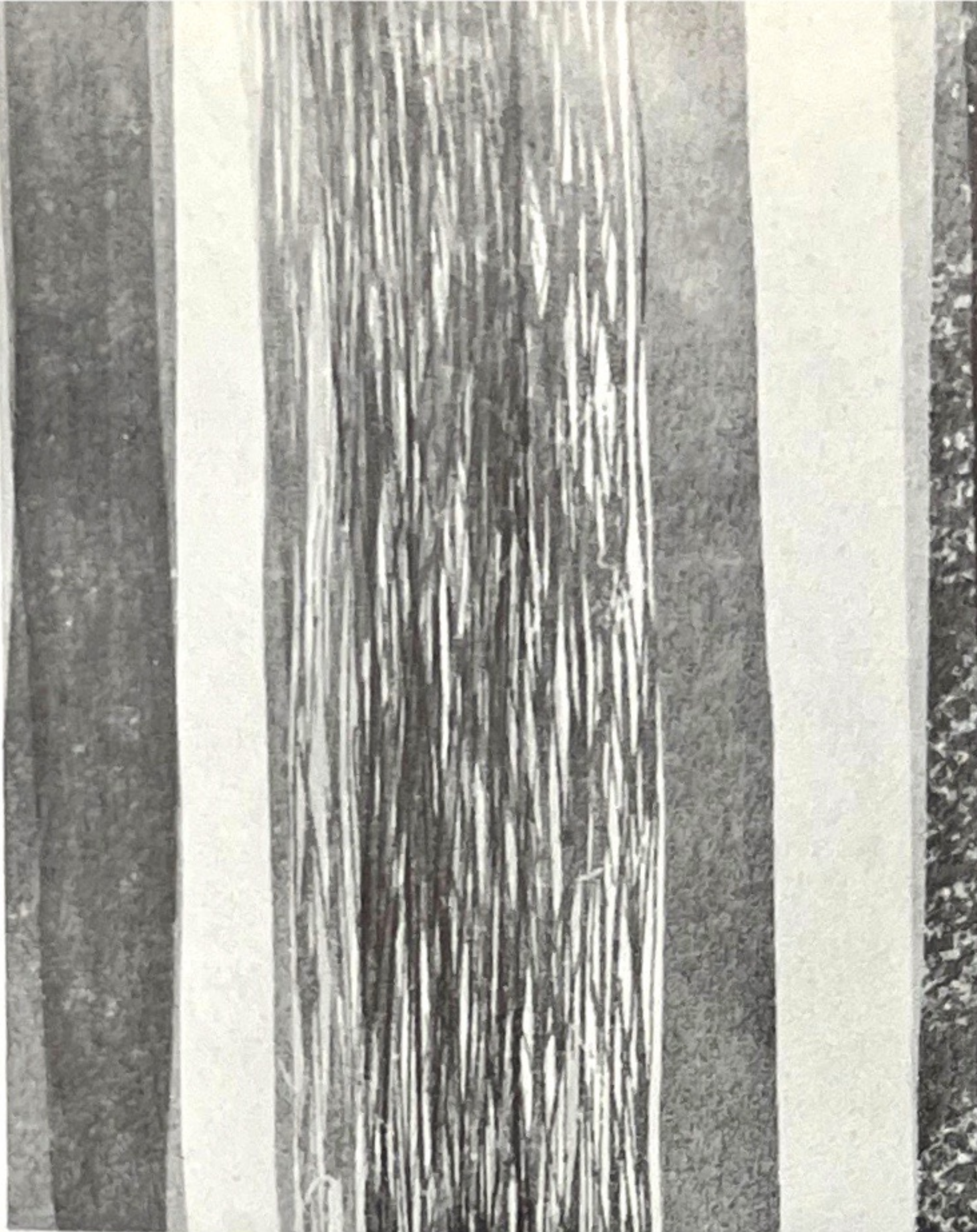


Item No. 1143 "PARASOL"

Width, 48"; repeat, 10"
two color print

Approximate Retail Prices:

Suede fiberglas	9.35
"Gem" boucle fiberglas	9.35
Belgian linen	7.85



Item No. 1142 "LARGE STOCKADE"

Width, 48"; three-color print

Approximate Retail Prices:

Suede fiberglas	9.35
"Gem" boucle fiberglas	9.35
Boucle fiberglas	7.85

Designer: BEN ROSE

Item No. 1137 "SALEM"

Width, 48"; repeat, 12"
three-color print

Fabric: Belgian linen

Approximate Retail Price: 7.85

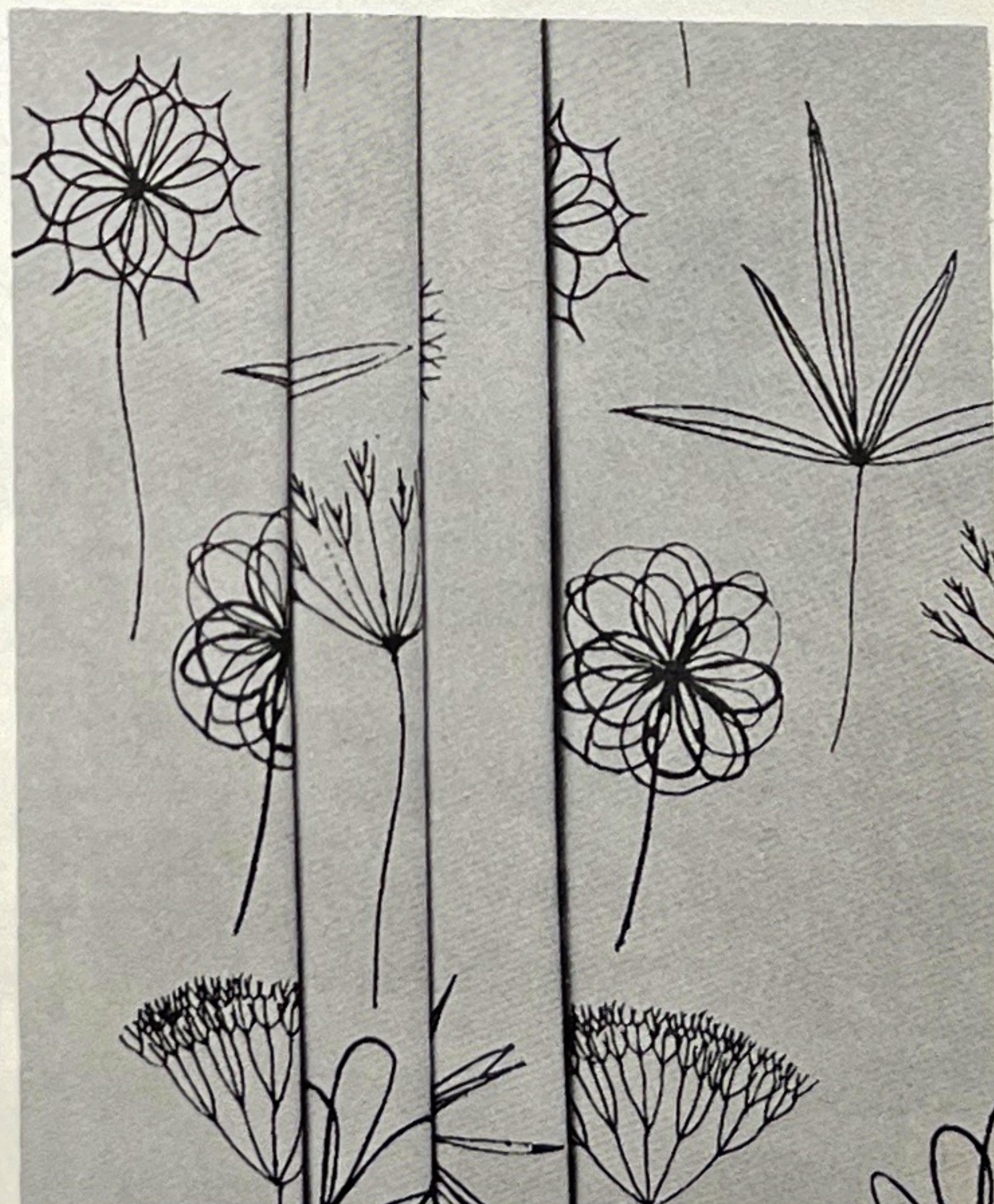


Item No. 1138 "WIND FLOWERS"

Width, 48"; one-color print

Approximate Retail Prices:

Swiss handkerchief linen	7.85
"Gem" boucle fiberglas	9.35
Belgian linen	7.85

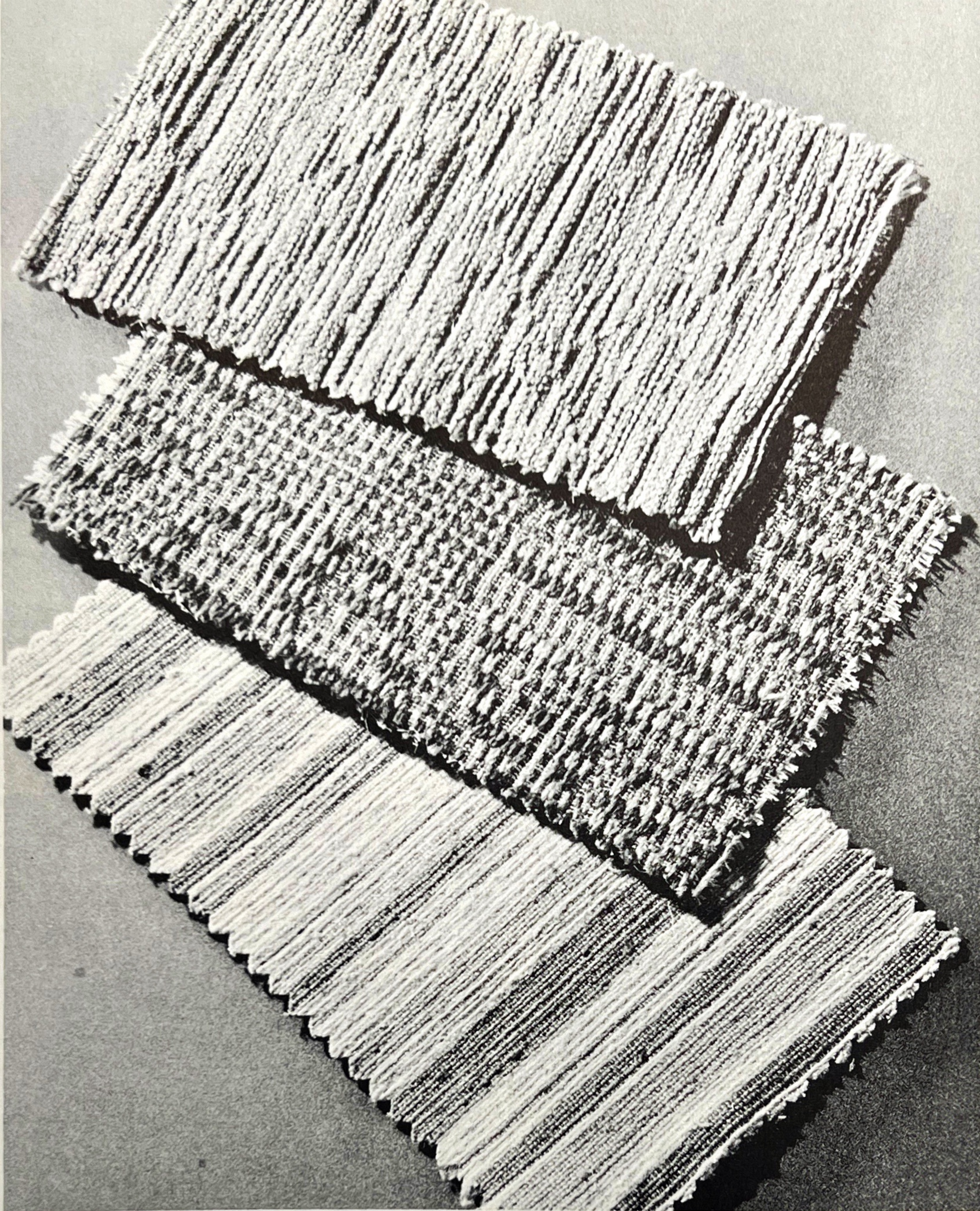


SHOWROOMS:

Chicago—6-126 Merchandise Mart
New York—4 East 53 Street
San Francisco—451 Jackson Square
Los Angeles—144 No. Robertson

BEN ROSE

1129 West Sheridan Road
Chicago 40, Illinois



Top swatch

"TRILOGY CLOTH", #93520 Series
 54" texture
 Colors: oyster & mocha; putty & sage;
 peacock & green; azure & hyacinth;
 ivory & mocha; gold & copper;
 cinnamon & mocha; sepia & black;
 flame & melon.
Approximate Retail Price: 15.50

Center swatch

"TRILOGY JACQUARD", #93540 Series
 54" patterned texture
 Colors: oyster & mocha; putty & sage;
 peacock & green; azure & hyacinth;
 ivory & mocha; gold & copper;
 cinnamon & mocha; sepia & black;
 flame & melon.
Approximate Retail Price: 15.50

Bottom swatch

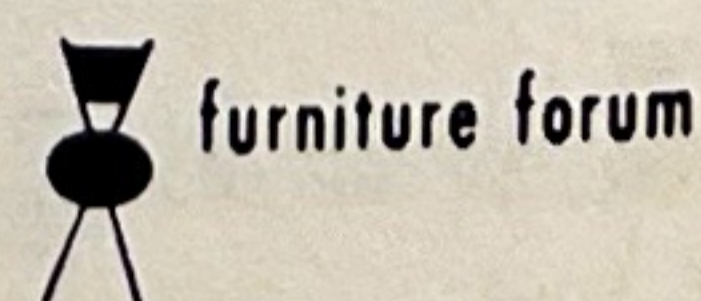
"TRILOGY STRIPE", #93530 Series
 54" textured stripe
 Colors: oyster & woodrose; putty &
 sage; peacock & green; gold & copper;
 azure & hyacinth; ivory & mocha;
 cinnamon & mocha; sepia & black;
 flame & melon.
Approximate Retail Price: 15.50

A trilogy of contemporary upholstery fabrics,
 89% DuPont spun nylon, 11% cotton,
 in related colorings.

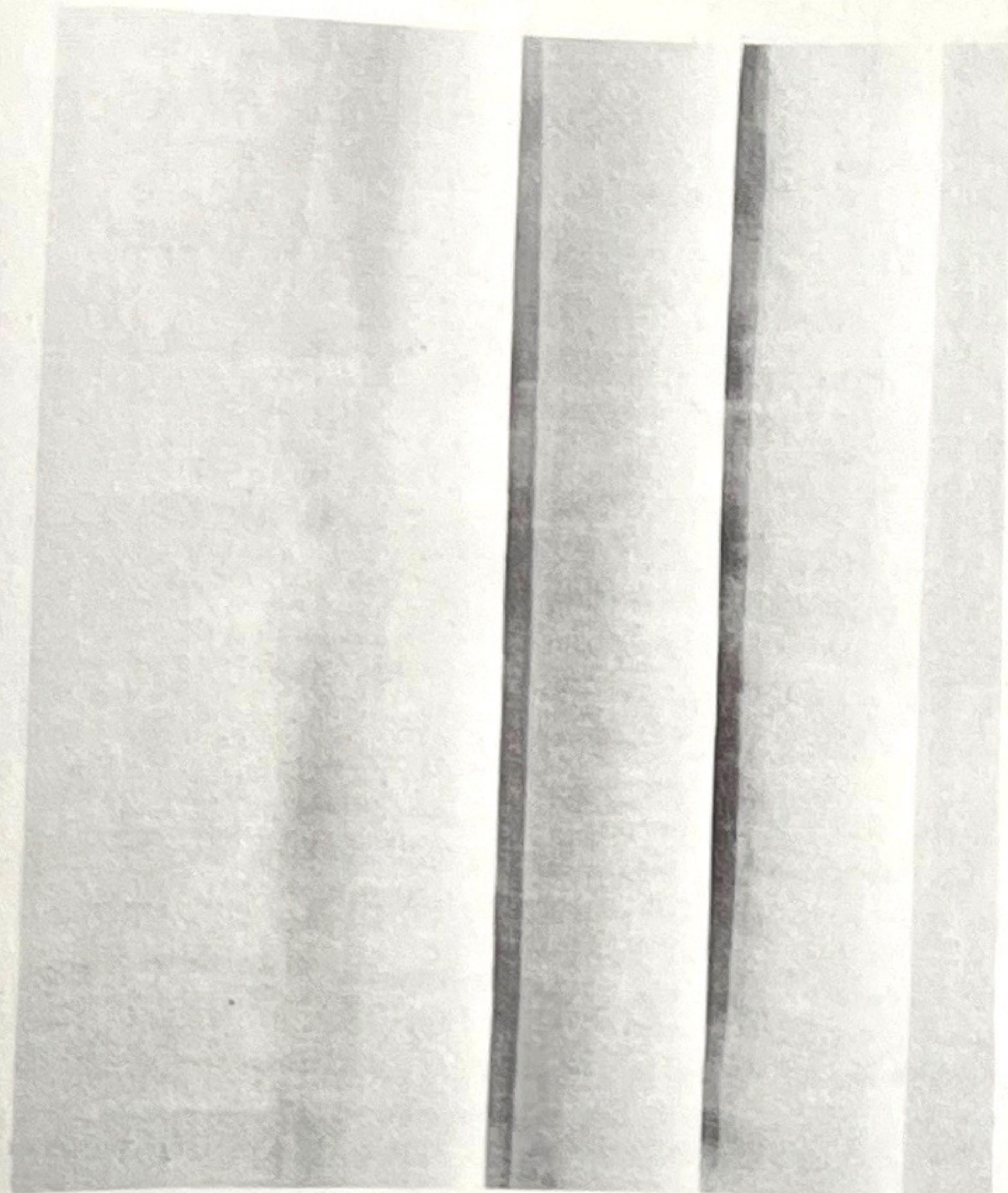
GREEFF FABRICS, INC.
 150 Midland Avenue
 Port Chester, New York

SHOWROOMS:

New York—4 East 53 Street
Port Chester—150 Midland Ave.
Philadelphia—1717 Sansom Street
Boston—420 Boylston Street
Chicago—6-125 Merchandise Mart
San Francisco—617 Sansome Street
Los Angeles—135 N. Robertson Blvd.



Item No. 16 "PONGEE" Silk
 Direct import of natural
 colored 40" pongee silk
 Approximate Retail Price: 4.50



Item No. 436 "TUSSAH" Silk
 50" handloomed; tweedy textured
 Approximate Retail Price: 12.00



We carry in stock, a wide range of
 stripes, checks and solids of 40"
 Siamese silks in LIGHT, MEDIUM and
 HEAVY weights.

SHOWROOMS:

New York—171 Madison Avenue
 Washington, D. C.—1338 19 St. NW
 San Francisco—432 Jackson Square
 Dallas—2722 Fairmont Street
 Seattle—1501 Olive Way
 Forest Park, Ill.—7438 W. Harrison

For the FIRST TIME, "Tussah" silk
 is now available in yarn dyed colors
 in three weights; LIGHT, MEDIUM & HEAVY.

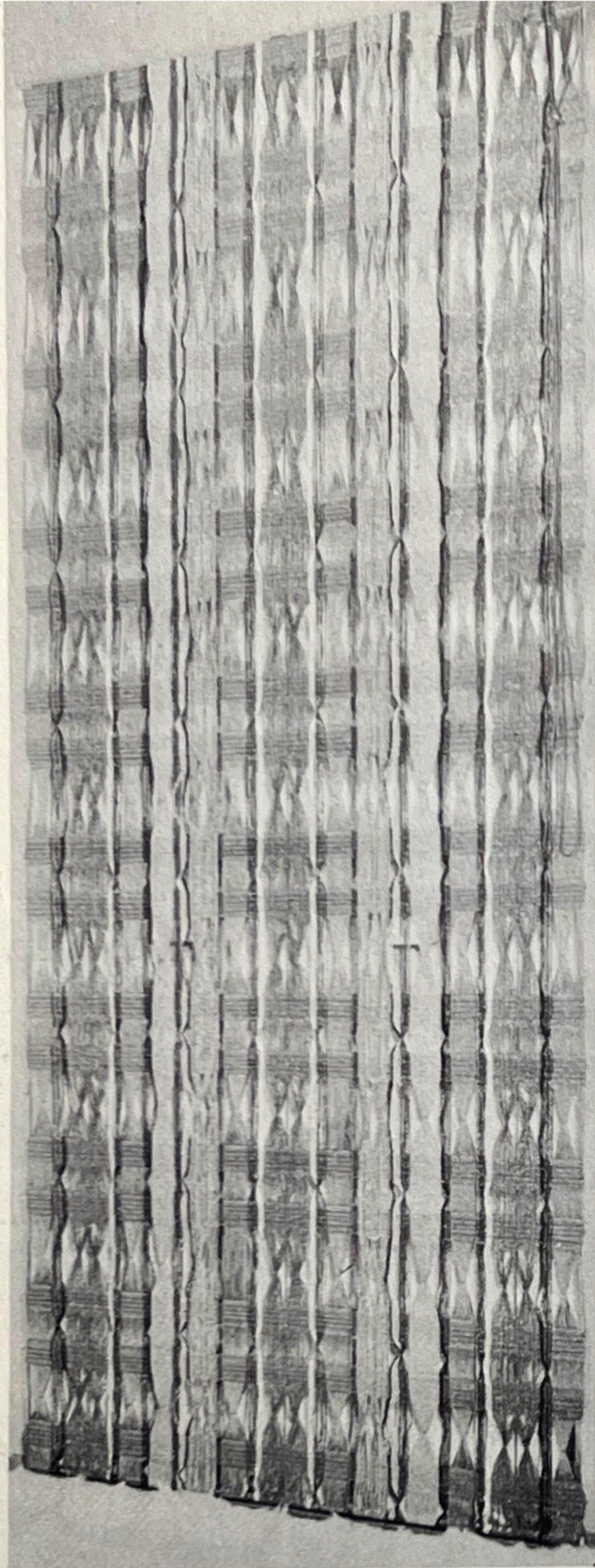
Item No. 160 "RAJAHSTAHAN" Print
 34" handblocked on handloomed cotton
 Gold on black background
 Approximate Retail Price: 2.50
 (One of many designs in a wide
 variety of color combinations)



Item No. P-212-B "SIAMESE" Silk
 40" handloomed silk
 Multi-colored check, light weight
 Approximate Retail Price: 13.50



FAR EASTERN FABRICS, INC.
 171 Madison Avenue
 New York 16, New York



Item No. A101 Handloomed Casement Cloth

Fabric: linen, mohair, cotton & rayon

May be woven up to 10' wide, any length

Colors: shades of red, pink, melon, olive & white. Mounting: accordion- fold, pull-up

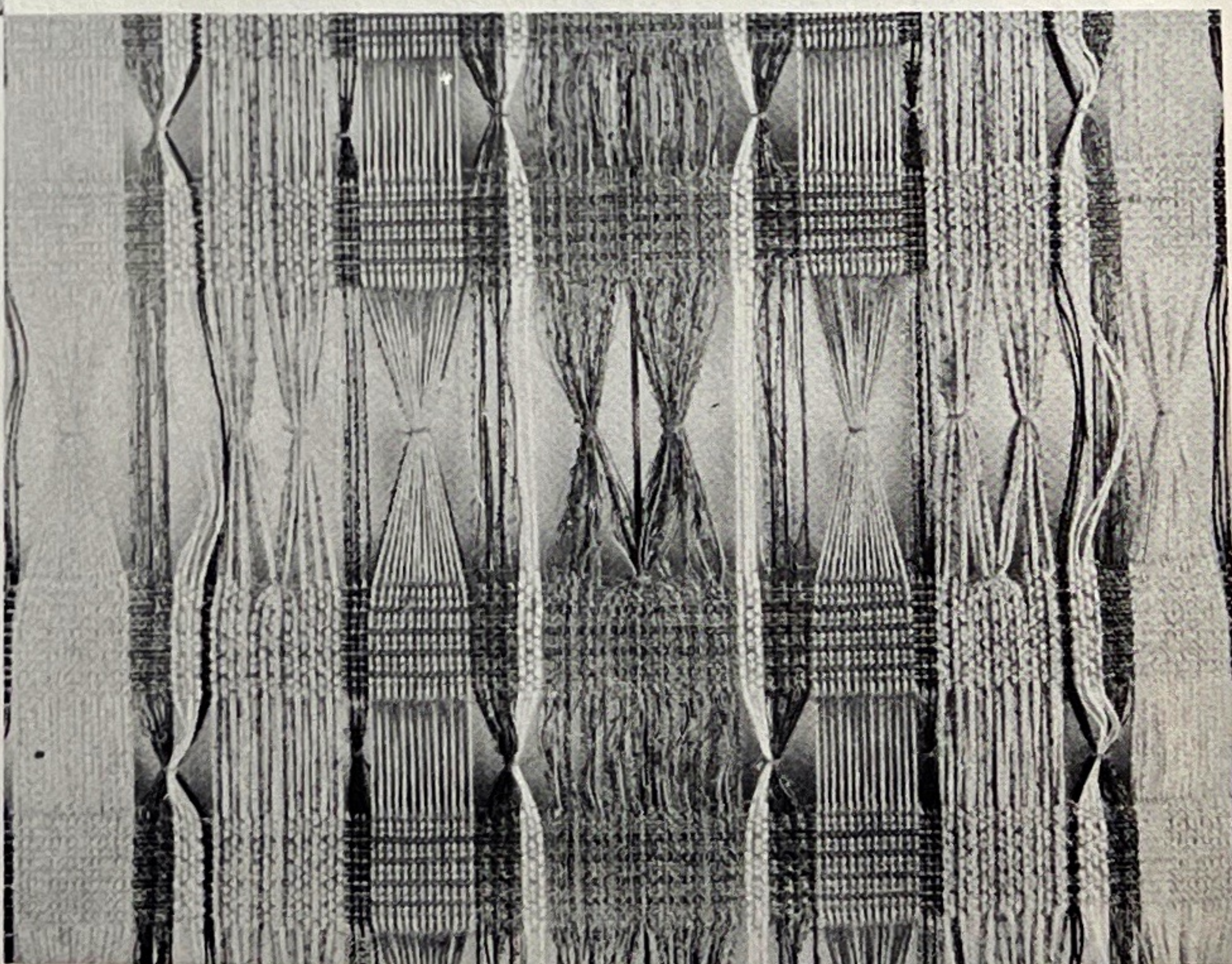
Shipped completely mounted with hardware

Approximate Retail Prices: 4.50 sq.ft., as blind

13.50 sq.yd., as fabric

(Custom colors available at no additional charge)

Designer: MATIAS LOZANO



LOZANO—FISHER STUDIOS, INC.

64 East 55 Street
New York 22, New York

Fabrics of rare beauty . . .
handwoven in Siam
add lustre to any decor



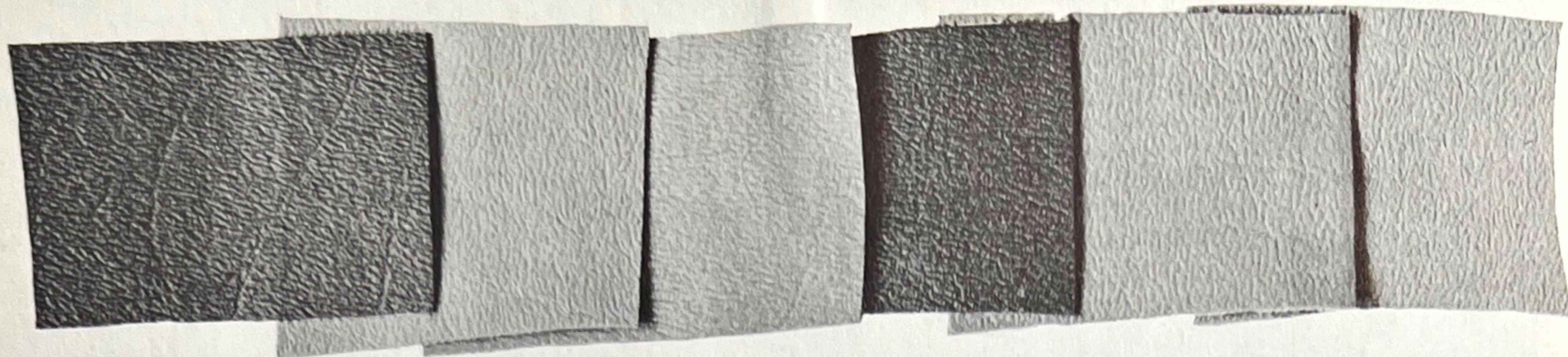
SHOWROOMS:

Miami—160 N.E. 40 Street
Chicago—148 East Ontario
Cambridge, Mass.—57 Brattle St.
Denver—550 So. Colorado Blvd.
Philadelphia—2142 St. James St.
Dallas—2915 Fairmount Avenue
San Francisco—451 Jackson Square
Los Angeles—144 No. Robertson
Seattle—1501 Olive Way
Grand Rapids—Waters Building
Toronto—78 Avenue Road

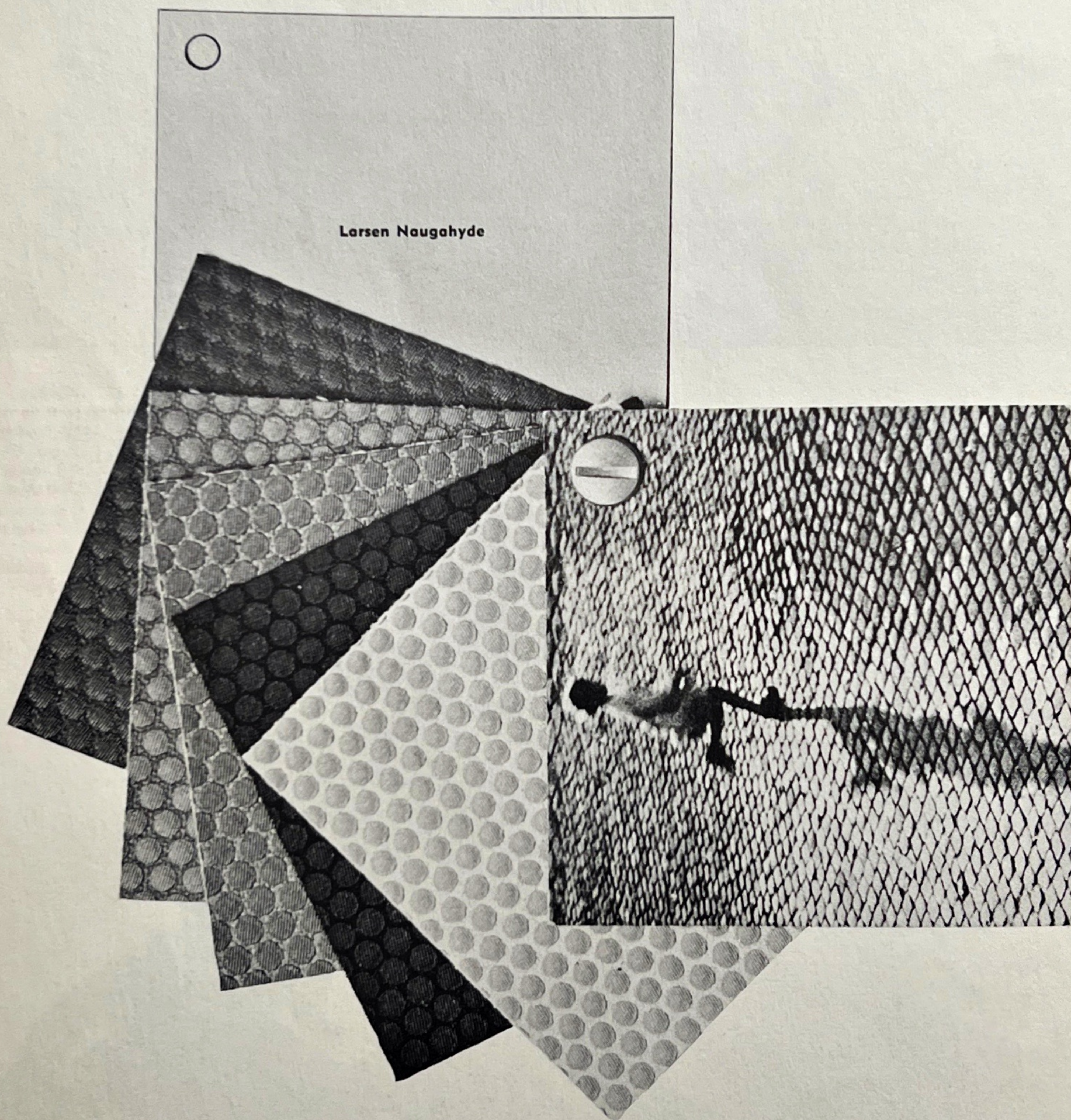


THAIBOK

3 East 52 Street
New York 22, New York



basic naugahyde



KIT of 11 swatches of basic naugahyde & Larsen Naugahyde; 50c

JACK LENOR LARSEN, INC.
16 East 55 Street
New York 22, New York



Prices quoted f.o.b. factory

For free brochure, send to Dept. F8

National representation through factory representatives. Write for name & address of representative in your area.

Designer: GARRY CARTHEW

Item No. GC-165 Calendar Clock

O/A 56" x 18" x 1 1/2"; walnut frame

Calendar: 35" x 16"; baked enamel on steel, finished in Tawny beige, black numerals

3-magnetic indicator rings, tangerine red

Clock face: 10" diameter, tangerine red, white peg hour markers & brass hands

Clock: imported 8-day or battery-operated

Background: 19" x 16"; textured burlap

Approximate Retail Prices: 79.50, 8-day wind

89.50, battery-operated

Designer: BRUCE HILL

Item No. BH-160 Fandangle Clock

O/A 42" x 48"; clock housing, 9" x 8" x 8"

Contoured hardwood triangle, 2" thick;

walnut finish; brass hour markers & hands;

Fans: curved rods, brass finish

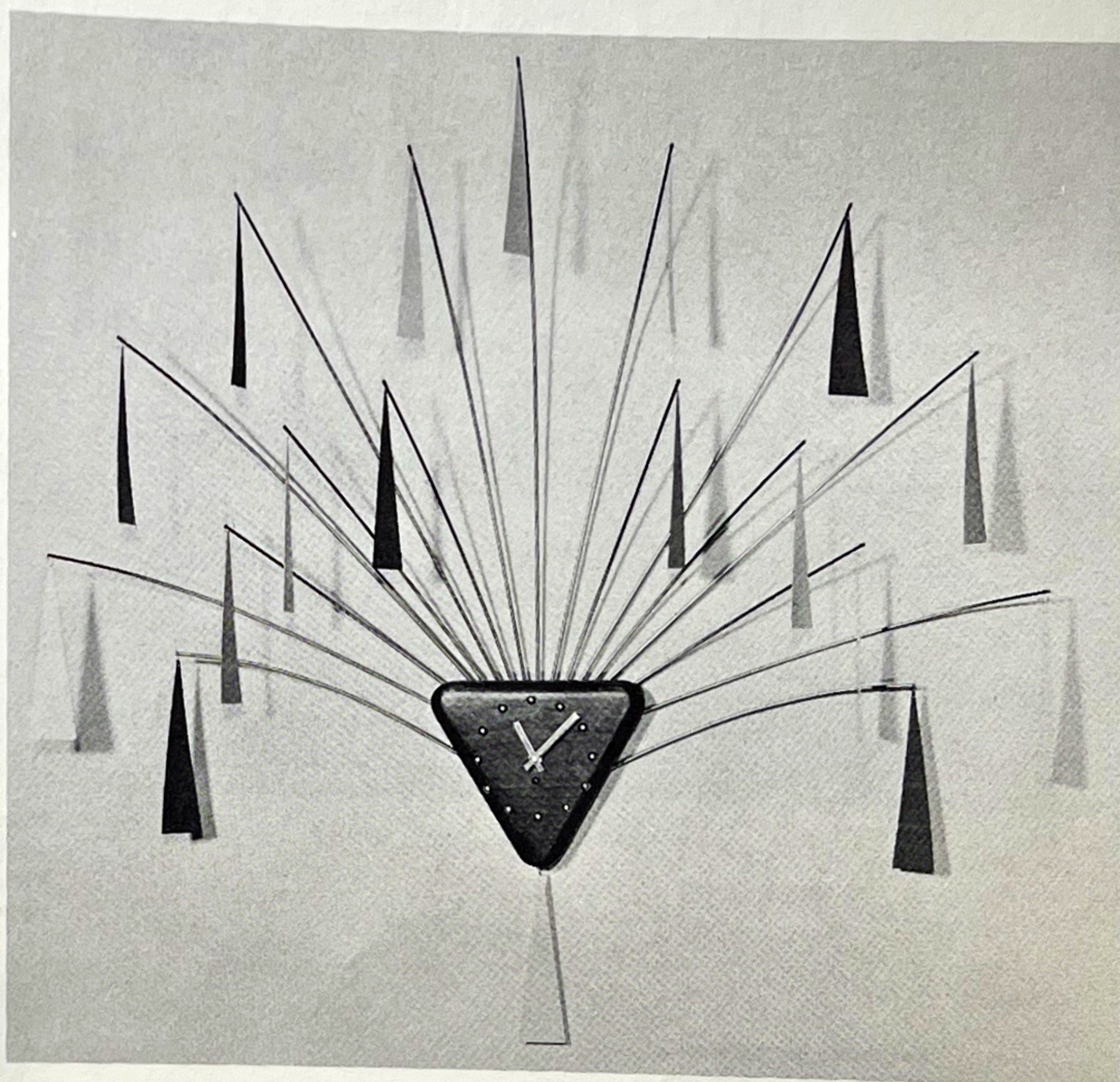
Dangles: citron, white, cerulean blue &

vivid orange colors in combination

Imported 8-day or battery-operated movement

Approximate Retail Prices: 69.50, 8-day wind

79.50 battery-operated



Designer: GARRY CARTHEW

Item No. GC-164 Continental Shelf Clock

56" x 18" x 3/4"; walnut faced hardboard

Clock panel: finished in cantaloupe

Clock face: 8" diameter, solid walnut with

white spherical hour markers & brass hands

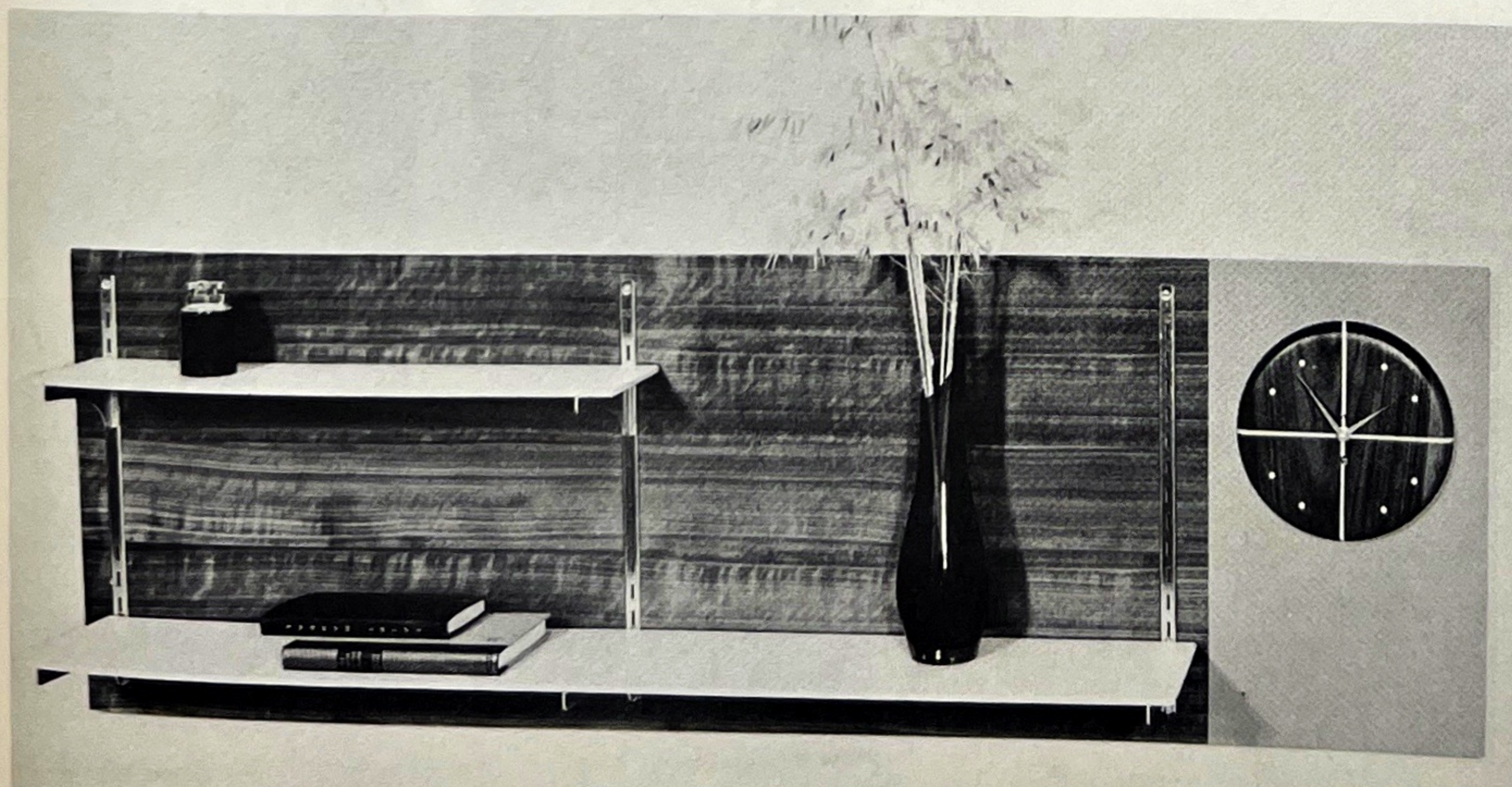
Brackets & runners: satin brass finish

Shelves: 6" x 23" & 8" x 44" Duolux board

with white finish. 8-day or battery-operated

Approximate Retail Prices: 99.50, 8-day wind

109.50, battery-operated



SHOWROOMS:

Chicago—325 North Wells

San Francisco—1355 Market Street

Dallas—120 Decorative Center

Philadelphia—312 South 4 Street

Montreal, Que.—1638 Sherbrooke St. W.

Havana, Cuba—Piso 3rd., Industria 305

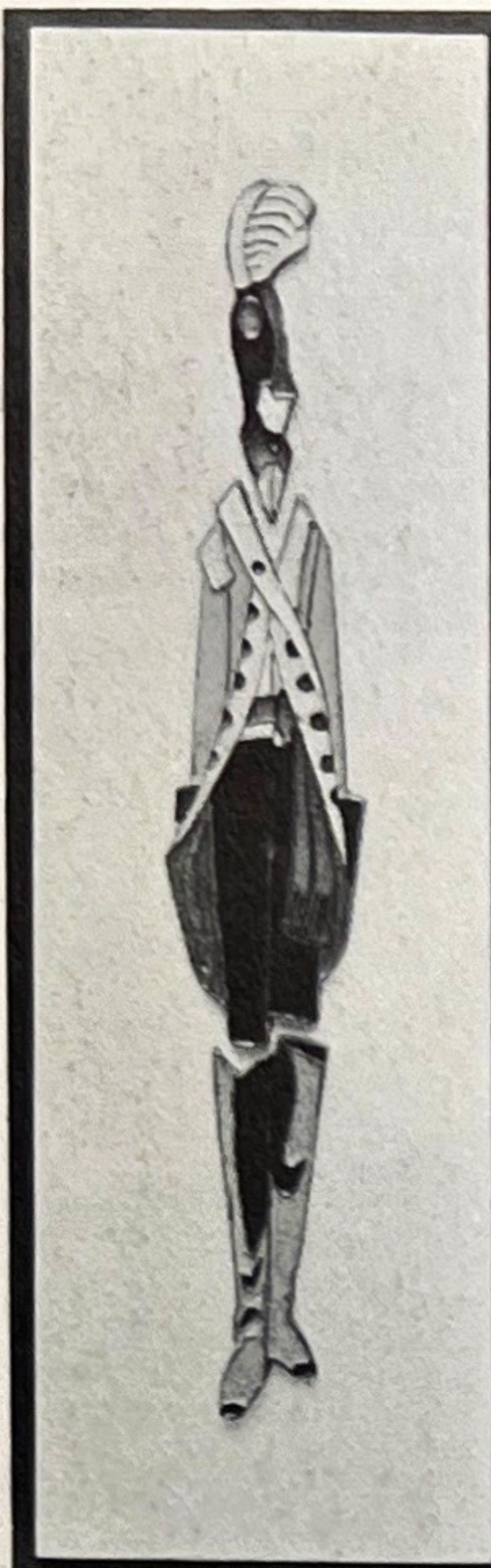
PETER PEPPER PRODUCTS, INC.

P.O. Box 1003

Palos Verdes Estates, California



furniture forum



Item No. A-41 Americana
11" x 36"; multi-colored ceramic
Antique white lacquered panel
Approximate Retail Price: 39.50, each

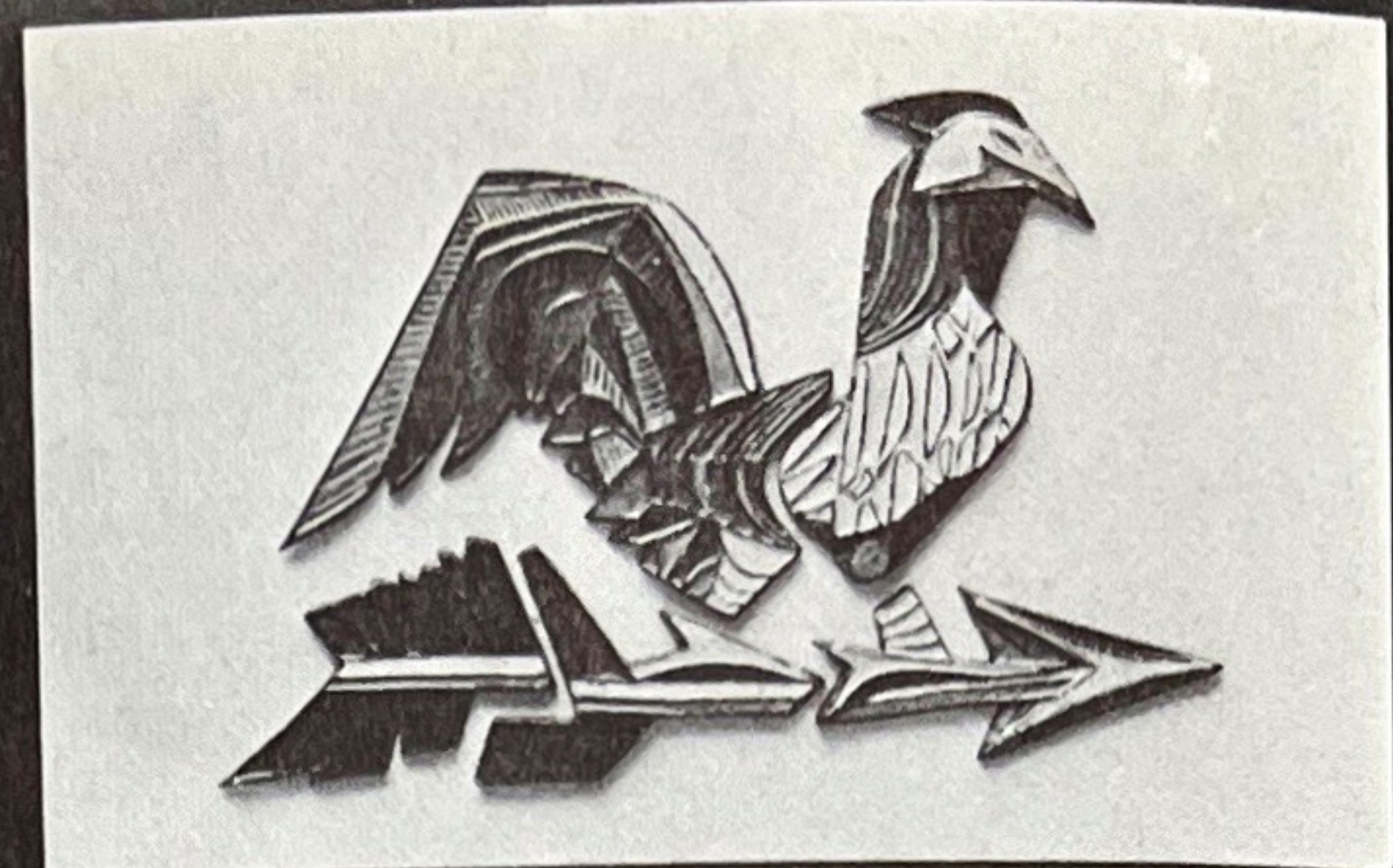


Item No. A-42

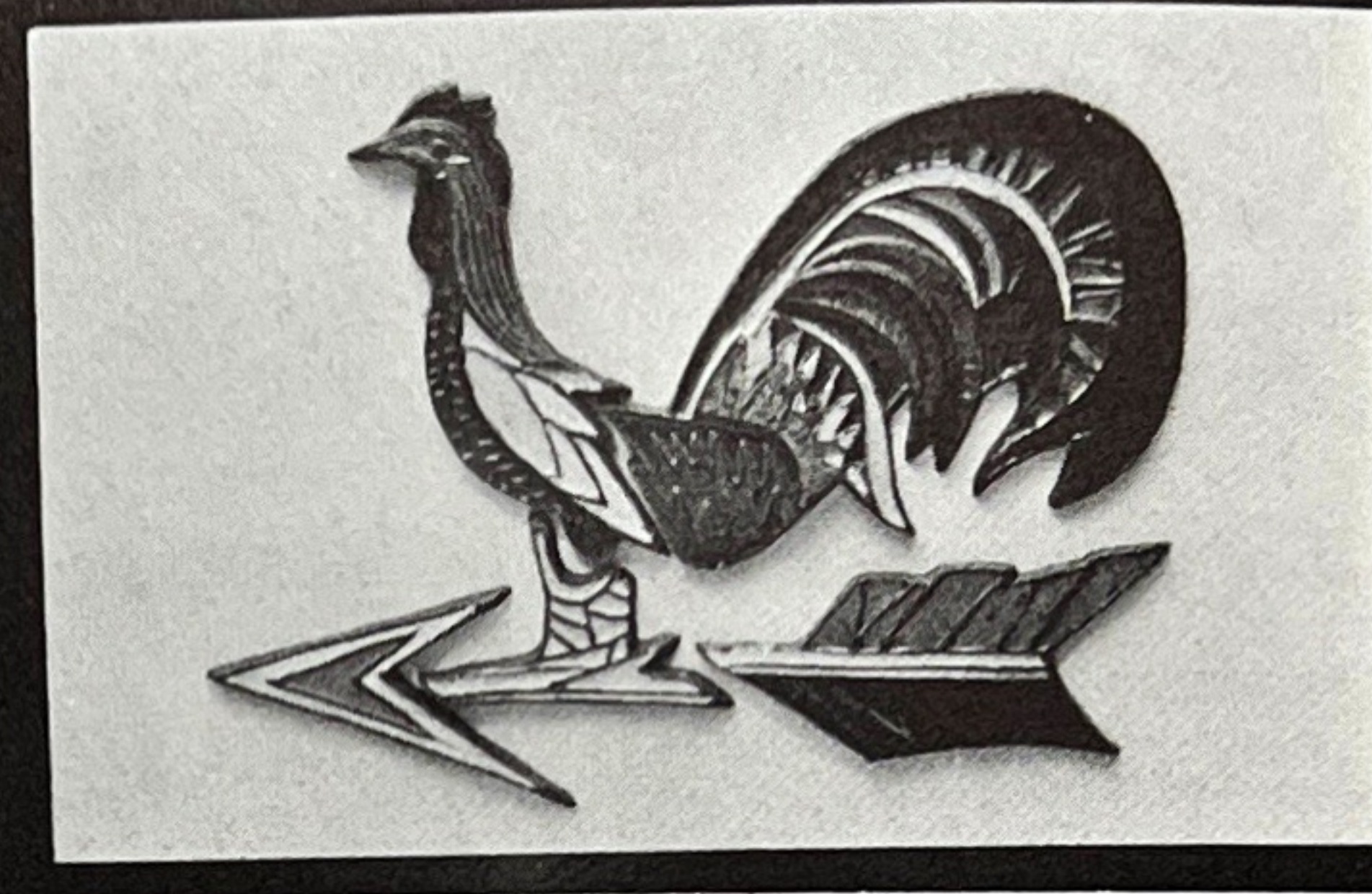


Item No. A-43

Item No. A-44



Item No. A-45 Americana
16" x 24"; multi-colored ceramic
Antique white lacquered panel
Approximate Retail Price: 49.50, each

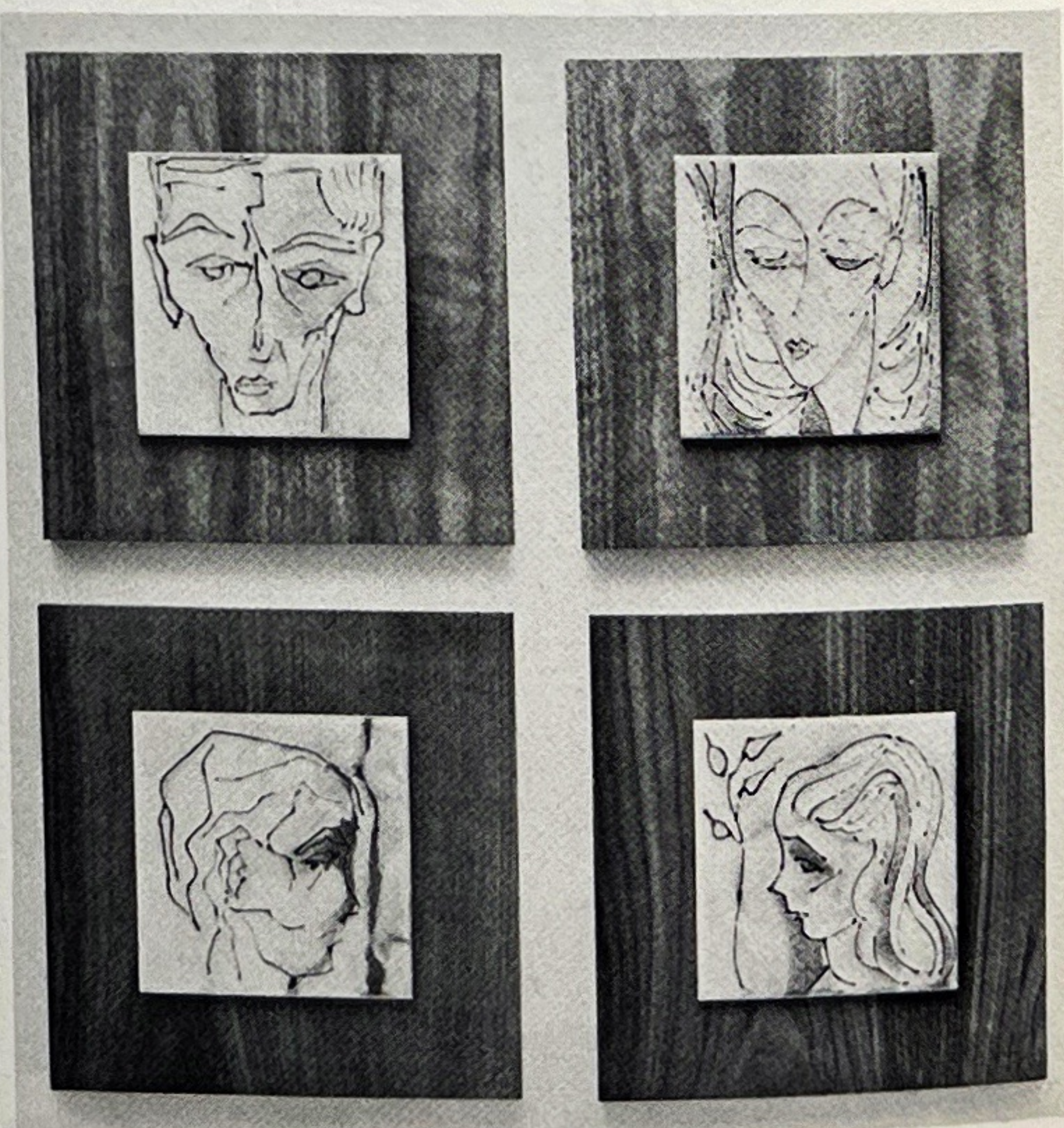


Available for residential
or contract installation

SHOWROOM:
New York—225 Fifth Avenue

Item No. W-12 Wall Panel (Group S)
10½" x 10½"; walnut panel, oil finish
Yellow & tan ceramic tile
Approximate Retail Price: 8.50, each

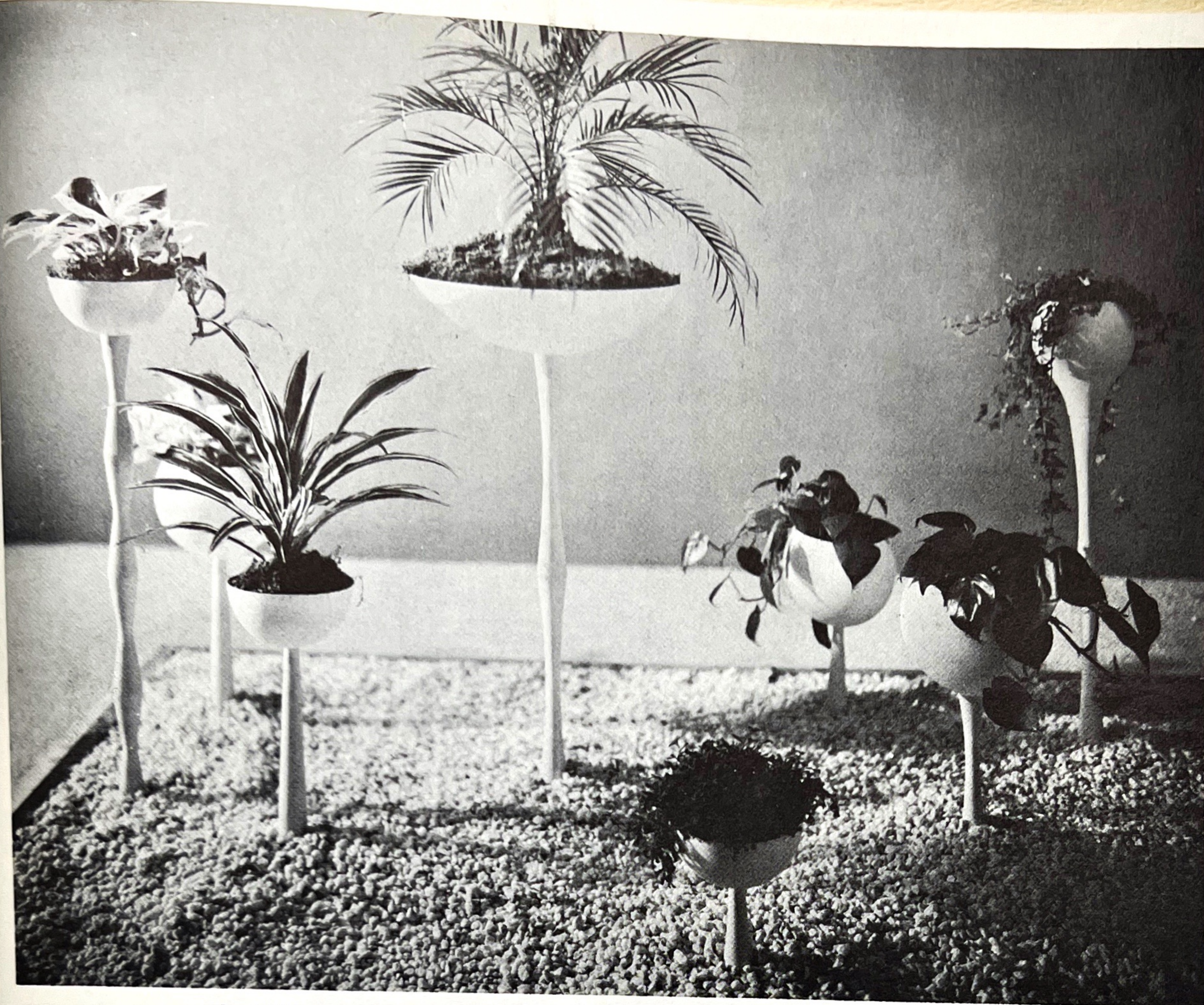
Item No. W-15



Item No. W-16

Item No. W-14

HARRIS G. STRONG
479 Willis Avenue
Bronx 55, New York



- #1 — 20.00 #2 — 15.00 #3 — 15.00 #4 — 20.00 #5 — 12.00 #6 — 15.00 #7 — 15.00 #8 — 20.00

INDOOR or OUTDOOR PLANTERS

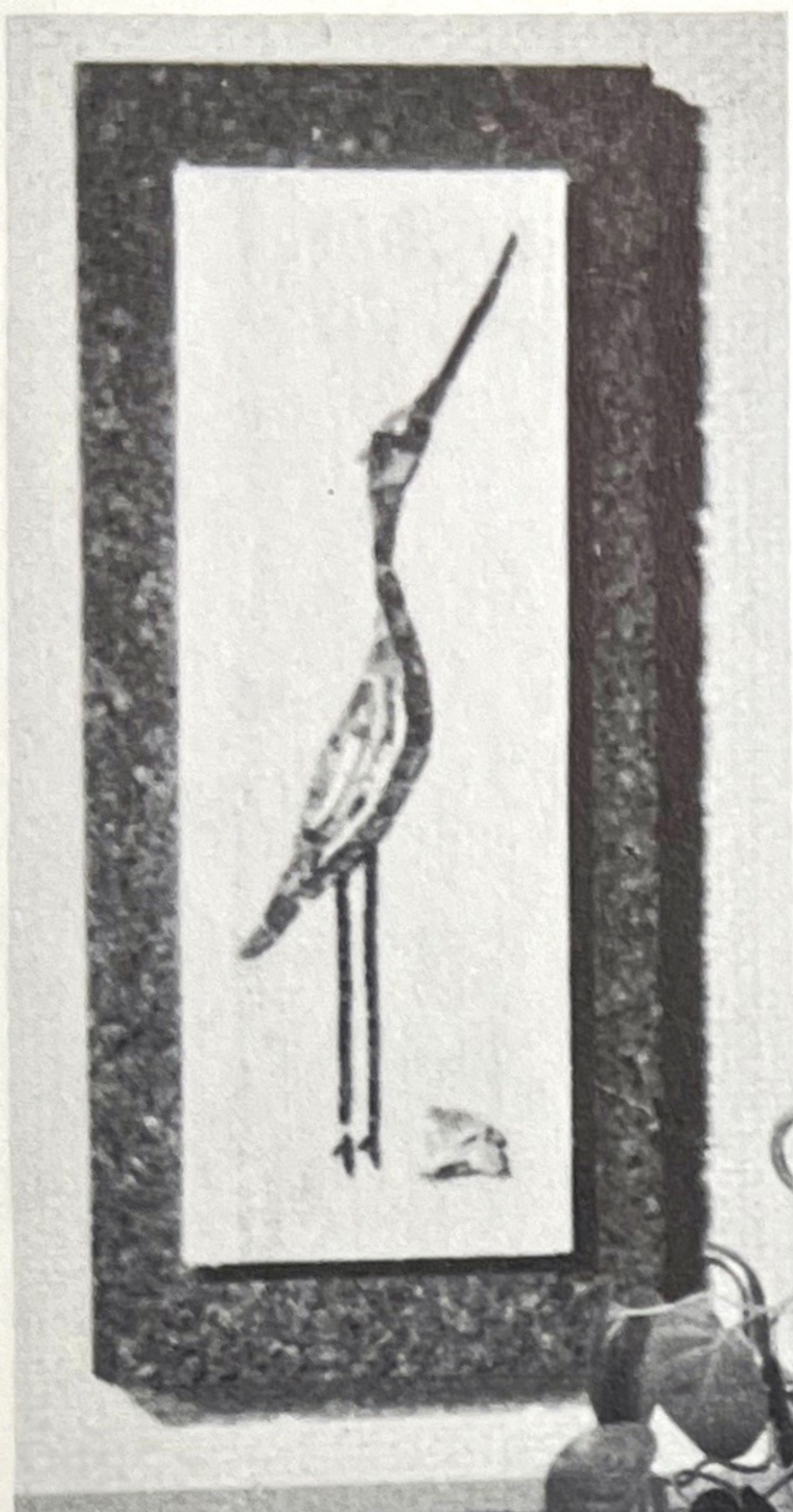
Material: steel & brass
Substantially weighted bases
Finish: matte china white

Other decorative uses: fruit or flower bowls,
table settings or ash trays.

There are 16 shapes & sizes, ranging from
4" to 15 1/4" diameter; 8" to 28 1/2" high.

SHOWROOMS:

New York—160 East 57 Street
Chicago—6-162 Merchandise Mart
Dallas—Decorative Center
San Francisco—432 Jackson Square
Miami—133 N.E. 40 Street

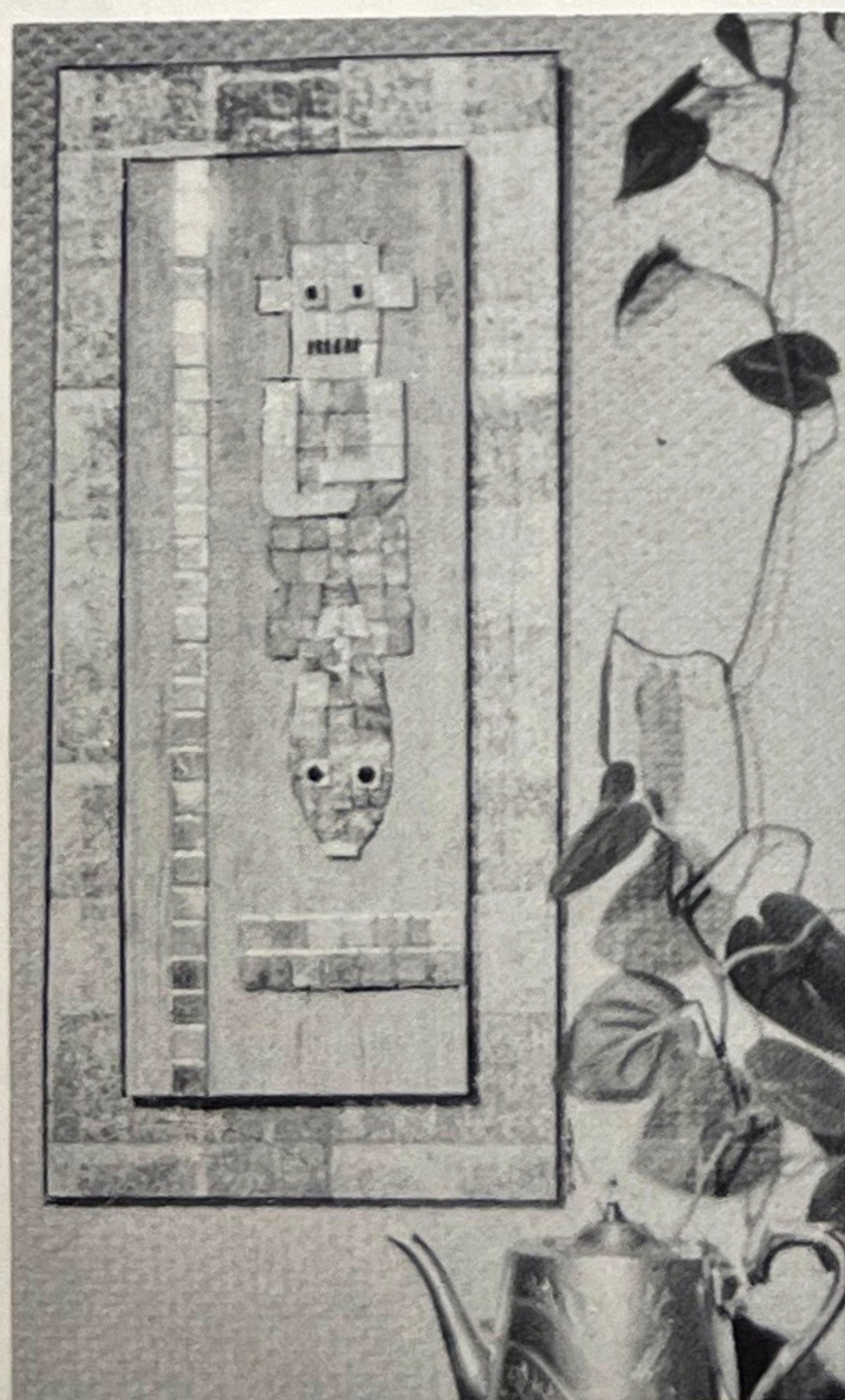


Item No. 967 "BIRD and ROCK"
O/A 12" x 27"; back panel, 1½" thick coarse brown cork; Front panel, reed textured gold handmade Japanese grasscloth. Bird in iridescent bronze Italian glass tiles with wing tips in lemon yellow & turquoise; chunk of natural crystalline rock in harmonizing color
Approximate Retail Price: 40.00



Item No. 968-A & B "GOLD TREES"
O/A 12" x 27"; back panel is antique gold paper; front panel, reed textured gold Japanese grasscloth. Trees of gold ceramic Italian mosaic tiles; Blossoms & base of satinstones in pink or turquoise.
Approximate Retail Price: 40.00, each

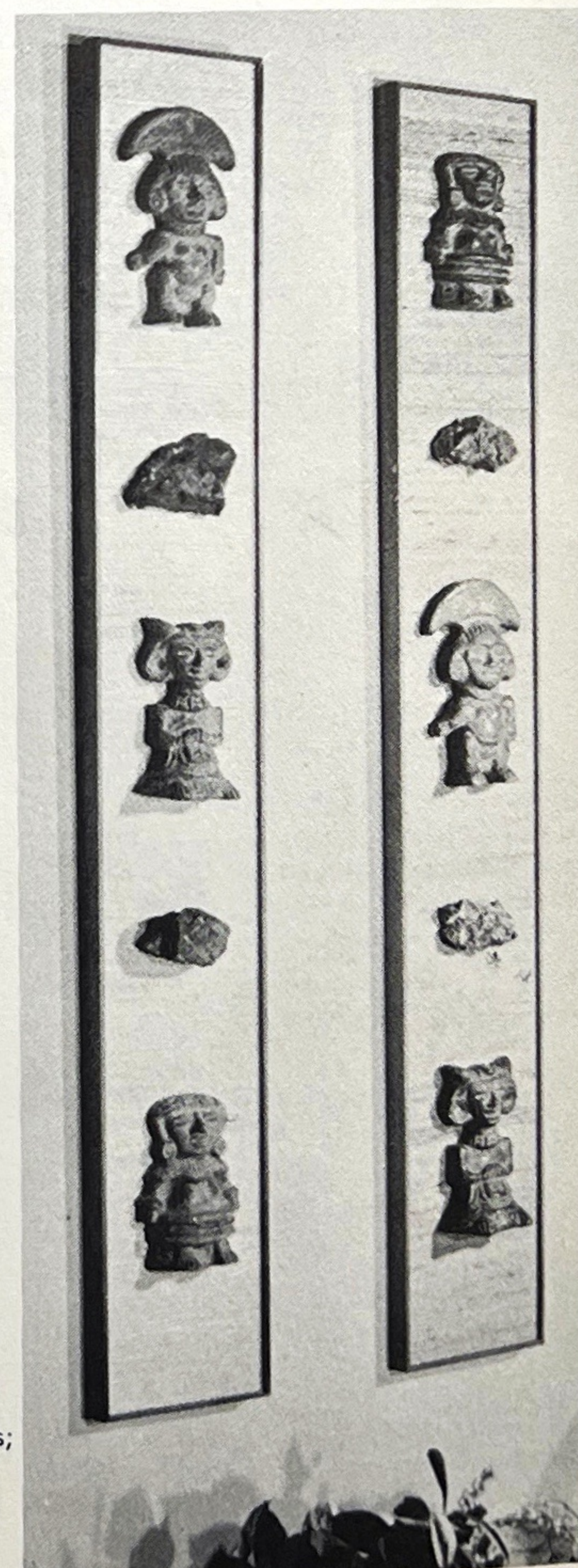
Distributed through Arthur L. Shera Showroom
500 Waters Building, Grand Rapids, Michigan



Item No. 969 "PADDLE BOY"
O/A 12" x 27"; figure from Alaskan Indian totem pole, done in orange, white & iridescent bronze Italian glass & ceramic tiles; Mondrian type motif at left & below figure is in gold ceramic tiles. Front panel is beige reed textured Japanese grasscloth; back panel, antique gold paper.
Approximate Retail Price: 45.00
(Other colors available)

Available for residential
or contract installation

Item No. 977 "AZTEC GODS"
Frame: 1" natural walnut, oil finish
O/A 7" x 42"
Ceramic figures in earth colors, combined with natural rock specimens; mounted on gold or beige handmade Japanese grasscloth
Approximate Retail Price: 50.00



HELEN MARIDON CREATIVE WORKSHOP
540 Belvedere, S.E.
Grand Rapids, Michigan

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